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Vol. CXIII, No. 7 LAWRENCE UNIVERSITY'S STUDENT NEWSPAPER SINCE 1884

Thursday, January 12, 1995

**LUCC Election Results:**
Lavender voted next LUCC President
Run-off for Vice-Presidency to be held Monday

Because no one candidate received a majority of votes, a run-off election between Philip Rozak and Sarah Schott-Tara Tilbury will be held Monday, January 16. Voting areas and times will be the same as for the January 11 election, with polls closing at 5:00 pm.

Alison Lavender, a junior who used a special flag as aym President, won that election. Rozak and Schott-Tilbury recorded the two highest percentages of votes. Candidate Ben Longley finished third.

Despite Rozak’s protests that two people running as one candidate was a violation of the LUCC constitution, the Schott-Tilbury ticket was allowed to stay on the ballot.

Concern over the constitutionality of the Schott-Tilbury candidacy prompted LUCC President Chuck Chagas to call an emergency meeting on January 10, 1995. After nearly two hours of heated debate on the topic, the council adjourned without reaching a decision. With its lack of action on the issue, the Schott-Tilbury candidacy was allowed to remain.

Schott & Tilbury set a precedent by running as one candidate. Never in the history of LUCC elections have two people run jointly for one office.

LUCC regulations mandate that a successful candidate for an elected office receive a majority of the votes cast, or fifty percent plus one.

**Kwanzaa Celebrated at Lawrence**

by Jono Yabut
News Editor

January 8, 1995 - Lawrence University’s Black Organization of Students presented an evening of song, feasting, and storytelling for Kwanzaa, an African-American celebration of unity and purpose.

A meal of predominantly African-American cuisine was served and the talents of many Lawrenceans, as well as those of a professional storyteller, were featured.

Kwanzaa, which means “first fruits of the harvest” in Swahili, originated in 1966. Dr. Maulana Karenga, professor at a California university, created this holiday, and according to Awori Mutsune, there’s “none like it in Africa.”

The celebration is officially celebrated December 26 to January 1, and focuses on Nguzo Saba, the Seven Principles. These principles are: umuja (unity), kuumba (creative activity), ujamaa (cooperative economics), ujima (self-reliance), imani (faith), kawaida (collective work and responsibility), and umoja (purpose).

A candle is lit each day of the harvest celebration.

Karenga chose the unity cup as his symbol. The flag’s three colors: black, red, and green, represent the people, struggle, and hope, respectively. The design differs from that of the national African flag.

Clinton Foster, President of BOS, wanted the celebration to “get [the] community and Lawrence involved - to open up the culture to the community so that we could learn about each other in a fun environment.”

As the guests arrived, Assistant Professor of music Dane Rickeisen’s African drumming provided background entertainment until Mistress of Ceremonies, student Suzanne Griffith summoned them to begin the celebration.

The team of percussionists, swaying to the pulsing beat, stepped up to the stage. There, Mamadu Asante-Kissi displayed his footwork in an African dance.

"...for our children, the new world, for our history and humanity, I pour this libation..." - Grinnomette

A libation and candle ceremony and presentation of senior awards were also included. The audience was invited to participate by seeing someone seven times at the end of the candle ceremony. The awards were presented by alumna Stephanie Samuels, ’89.

The dinner consisted of familiar foods such as Caesar salad, cornbread, and apple & spice cobblers. African influence was found in foods such as the peanut butter soup, three-mixed greens, and Kwanzaa fried chicken.

The evening continued with entertainment provided by BOS members and Bill Grinnomette, a professional storyteller from the Smithsonian Institute and Kennedy Center for the Performing Arts, and teacher at the Baltimore School of Performing Arts.

Grinnomette’s connection with Lawrence is through Associate Professor of theater Fred Gaines.

A surprise in the second African Dance on the program was explained by Esu Aare. Aare pointed out that only four dancers were listed in the program, but a fifth later joined the act. According to Aare, this signified the embracing of two cultures. The four dancers the audience expected represented the African, while the fifth addition represented the African-American.

Grinnomette took the role of African griot and involved the audience in his storytelling. He posed the question, "What is happening?"

Continued to page 12

**Lawrence Admissions Statistics Questioned**

by Brian Drier

Lawrence University’s admissions statistics have come under fire as inaccurate and misleading.

While most college guides report that Lawrence rejects twenty to thirty percent of its applicants, that figure is probably closer to five percent, a Lawrence official admitted in the New York Times last week. Steven Syverson, Dean of Admissions and Financial Aid, said that Lawrence was “crazed” by college rankings and that Lawrence “denied admission to probably 5 percent” of its applications.

The author of the article, Steven Knowlton, a professor of journalism at Pennsylvania State University and a freelance journalist who has covered higher education since 1974, said that colleges believe that the percentage of students that they deny admission to heightens the public’s perception that they are more selective. “Colleges submit to rankings publications numbers which are deliberately misleading and which include figures which are expected to be misinterpreted,” he said.

One of the most common practices in college admissions, Syverson said, is to include incomplete and withdrawn applications in the total statistic. And because Lawrence has a ten percent cap on foreign students in each incoming class, those students who might otherwise have been accepted on academic grounds are not invited to enroll. Syverson said that about five percent of domestic students who applied to Lawrence were actually denied admission on academic grounds.

Syverson said that he would like to report the five percent figure, but that doing so would not put Lawrence on a “level playing field” with other colleges.

According to Richard Harrison, Dean of Faculty at Lawrence, some schools take the practice even further by counting as an “application” a post card sent to the school asking for information or a SAT/ACT score submitted without an application. He added that Lawrence does not engage in such practices. “I hope that the people at colleges who are doing these things have trouble sleeping at night,” he said.

At Carleton College, a member of the Associated Colleges of the Midwest, which Lawrence is affiliated with, the reporting practices are somewhat similar. Paul Thiboutot, the Dean of Admissions at Carleton, said that Carleton, like Lawrence, has a two-part application and that he counts as an application “anything that a student submits with a fee or fee waiver,” even if they...
May the Bell Ding

by Iona Yabot
Nen Editor

Synchronize your watches! - because every evening at 6:00 clock there is a new sound we can all listen for. What's this "new sound?" The ring of the main hall bell.

Cathy Weinberg, student director of Panhel public relations, is responsible for waking the almost 150-year-old bell, which used to be rung at 6 am when Lawrence first opened, as a kind of wake-up call for students. Today, the bell "is rung for special occasions - like a football victory."

The idea originated as a gift idea for senior members of the Delta Gamma sorority last year. Instead of just "throwing a party," Weinberg wanted to do something that would put those (already graduated) seniors down in the Lawrence history books.

Weinberg explained, "One of my friends worked on campus from Dean of students Charlie Lauter about the tower," and this also sparked her interest. One such story involved the "great sport" of coaxing a cow up the ten flights of stairs from the campus to the cupola, or bell tower. The cow would then be left there for the faculty to contend with.

Unsure about the state that the bell tower was in, Weinberg's initial proposal to fellow Delta Gammas was to create a fund in the then graduating seniors' names; this money would go toward rebuilding the bell tower. After Delta Gammas approved, the proposal went on campus, the organization that governs LUs three sororities. The InterFraternity Council, the fraternity's equivalent of Panhel, was also contacted; unanimously, "everybody liked the idea," according to Weinberg.

At this point IPC Greek unity chair and Panhel President Filler joined Weinberg's campaign. According to Filler, The tradition of ringing the bell never should have broken. This was a long-standing tradition with a lot of history behind it. "This campus was (also) lacking in school spirit," Filler continued. "By reinstating the tradition we could kill two birds with one stone - by promoting school spirit and by bringing back tradition."

"The project that Filler proposed was an excellent way of doing both of these."

The proposal suggested that "In order to restore the history and tradition that has been lost and forgotten over one hundred and fifty years of Lawrence's existence, on behalf of all the members of the InterFraternity Council and Panhel we propose that the Main Hall bell be rung at the following times: at 8:15 am on the first and last day of classes, 6pm each Thursday and Friday during the school week, and at 11 am on the days of all convocations, at 10:25 am on Commencement, and at noon on holidays." The proposal was presented to the Office of Research & Development last year, in the hopes that they would aid with funding, but the request was denied.

Weinberg, however, did not give up. Last term she and Filler approached President Richard Warch, who approved the proposal. Continue to page 3

Play the Market with $100,000

Contributed by Steve Gruber

For the next two terms the Economics Club will be hosting a Stock Market Game. Students and professors will have a chance to try their luck, or their expertise, investing in stocks, bonds and mutual funds. The gains and losses you experience won't effect your bank book, just your ego.

The Economics Club will be offering $100,000 to participants. Students must be submitted by 5 pm on Sundays to the Information Desk or mailed to the above address.
Oscar Winner to Visit Lawrence
Special Contribution by Arts Umbrella

In the spirit of Lawrence University's 1994-1995 convocation series theme, "Rethinking Government", Lawrence Arts Umbrella will present director Barbara Trent and her film, The Panama Deception. After the showing of the film, which won the Academy Award for Best Documentary Feature for 1992, Trent will give a speech entitled "Do U.S. Military Invasions Restore Democracy - EVER?" Following the lecture, Ms. Trent will lead a question and answer session.

Barbara Trent uses The Panama Deception as a tool for examining current events in the United States and throughout the world, particularly focusing upon Africa, Cuba, Haiti, Panama, and the Persian Gulf. In addition, the film provides a telling example of government deception and media misinformation. While acclaimed, exhibited, and nationally broadcast in over 25 countries worldwide, the film has met with excessive media resistance in the United States. Using her extensive experience in filmmaking and community organizing, Ms. Trent leads audiences down an emotional path from skepticism to understanding to action. Her urgent message has challenged and inspired audiences to find methods that will make an impact upon the federal government, the media, and the greater public.

The Panama Deception has been called "meticulously researched" (Hal Hanson, Washington Post) and "authentic, provocative, moving, beautifully edited" (Vincent Canby, The New York Times). Pete Ranier of The Los Angeles Times praised the film, saying that it "lays out simply and forcefully the case against the 'official' version", while Jeff Shannon of The Seattle Times rated The Panama Deception a four-star movie and commented, "No matter what your political leanings may be, this film should be considered mandatory viewing."

This event was made possible with financial support from LIIUC and the President's Discretionary Fund, and with support from VIVA! Campus Democrats, the Downer Feminist Council, Image, and Lawrence International. This Arts Umbrella Convocation will be held in Stansbury Theatre on Tuesday, January 17th at 7:30 pm. The event is free to the public.

A "Kinder, Gentler Business Office"
by Rachel Bous
Editor-in-Chief

In order to better serve students, the second floor of Brokaw underwent major changes last December. Walls were removed, student account offices were placed in individual offices, and the cashier's area was opened up which makes the area "more welcoming, it's no longer like you are in a cave," said Sabreena Enzler, accounts payable assistant.

With the additional office space created for student account offices, doors can now be closed when students have concerns about billings or loans. The office space gives a "sense of privacy for students who are discussing financial matters," said Linda Barkin, telecommunications manager and housing coordinator. Barkin was moved to the main area in order to make housing and telecommunications more visible and manageable.

"It's a really good idea" senior English & Theatre double major Heather Campbell commented. "It makes things easier and more accessible to students. It saves everybody time."

"We tried to reorganize the Business Office to be more accommodating to our customers— the students," said Bill Hodgkiss, Vice President of Business Affairs. Hodgkiss originally got the idea a year ago during his interview for the Business Affairs position. A faculty member had suggested that the Business Office should be made more visible.

Project co-ordinators Vince Mass, assistant director of physical plant and Dave Anderson, assistant controller "did an excellent job of coordinating everyone's move so we could continue to operate during the move," said Hodgkiss. The project was done at a minimal cost, he added.

In order to increase efficiency, several departments were grouped together. The accounting department was moved down a corridor while housing, telecommunications and the switchboard were located next to the cashier's area to be near student account officers. Payroll also moved across the hall.

"Everybody's happy because we all have our own space," commented Enzler.

Plantz Hall RHD, Joe Horihan, said "It seems much more spacious."

Work on the reorganization project began December 7 and was completed about two weeks later. Registration, the first real test of the new plan, went well, said Barkin. "The students] saw faces instead of walls," she said.
Are You Happy With Housing?

by Brad Wender
Residence Life Committee Chair

Picture that it's third term. You're sick and tired of your roommate, and if you don't get out of Colman next year, you'll burn the place down. Do you know what kind of options you have in housing? Fraternities, Drahem, theme houses, blocks, singles, suites—the list seems to go on forever. The rules and policies for housing are complicated and confusing and have caused distress for all of us. So, like many things at Lawrence, the housing rules need the help of the students to straighten them out.

All of the possible housing opportunities I mentioned above are under the direct jurisdiction of the Residence Life Committee. The Committee is currently composed of five students (2 freshmen, 2 sophomores, and 1 junior), Dean Neurea, Dean Lauter, Nola Wood, Linda Barkin, and Joe Graziato. All of us have dedicated most of our time on the Committee to organizing, refining, and revising the current legislation in which we feel is too vague and too confusing for students. This discontinuity causes stress, confusion, and errors during the hectic third term housing frenzy. It is this goal of this year’s Residence Life Committee to straighten out some of this skewed legislation.

We have many ideas, but there are even more proposals out there. What do you think of:

- Blocks designed only for Foregas Languages?
- Singles for only Juniors and Seniors?
- Small Houses with greater expectations?
- Changing the application for Medical Singles?
- Computerized Parking Lottery?

These are just a few of the topics that the Committee has come up with so far. But these changes directly affect you, the students of Lawrence. We wouldn't dare change 'a thing without your approval!

I ask that each student consider coming to a Residence Life Committee meeting during Winter Term to offer their perspective, their ideas, and their complaints regarding housing issues. With the input of students, specific problems in the housing lottery, the parking lottery, the organization and expectations of small houses, etc. may be resolved, ensuring the students' perspectives and opinions be heard. During the Winter term, the Residence Life Committee will have one or two meetings regarding each item of the housing system. From these meetings will come policy and/or by-law changes that may or may not be approved by your constituency in the LUCC General Council.

The Residence Life Committee will meet on the following dates for the listed topics:

- January 12: Singles Wait List and Assignment and Consolidation for Freshmen and Sophomores
- January 26: Blocks
- February 9: Small Houses
- February 16: General Room Assignment
- March 9: Parking Lottery and Assignment

All meetings will be held at 3:00 P.M. in the Plants Hall Lounge. If you have other topics that you believe need to be addressed, feel free to refer them to any member of the Residence Life Committee.

I implore you... if you have an opinion on any aspect of the housing system, watch the LUCC Information Board in your Residence Hall and this section of the Lawrentian so that you may join in the discussion and change what you believe needs to be changed. We welcome any and all input from any student wishing to approach us with a point of view. If you have any questions or opinions, feel free to call me and arrange an opportunity to join in the fray (x7675).

The Residence Life Committee has made it their goal to keep up this one house town. We need the help of all the townfolk to get the job done. So please, make an effort to attend a Residence Life Committee meeting during Winter Term and help us make your life and your decisions a little easier when third term rolls around.
Pegboy's "Earwig" Burrows Into the Head of Listeners

Josh Severson
Arts & Entertainment Editor

Pegboy's release of a second full-length album entitled "Earwig" marks the group's return to form. This album represents one of the most potent punk rock quartets of the nineties.

Pegboy materialized in late 1989 or early 1990 from the union of two groups. Pegboy materialized from an unconventional fashion show in Chicago area. The most notable of these groups was Naked Raygun, which dominated the Chicago scene for most of the 80's. John Haggerty, Naked Raygun's original guitarist, left Naked Raygun prior to the group's final album, and he, along with his brother Joe (who plays on drums), joined Pegboy.

In late 1990, Naked Raygun split while Pegboy released two short recordings, which immediately snatched the attention of future redneck and rockabilly alike. In 1991, Pegboy produced their first full-length album entitled "Strong Reaction," which represented one of the most potent punk rock quartets of the nineties. After touring and promoting the album, the group released another recording entitled "Fire." Pegboy's support grew, they toured with several highly visible alternative bands (most recently Dinosaur Jr. and Jawbreaker) but despite their success, they had problems holding onto bass player. Luckily, they were able to acquire Naked Raygun's former bassist Pierre Keedy, who performed on "Earwig." Unlike many groups, upparse their first album. "Strong Reaction" is a powerful 830-4050

Craig J. Martin, D.C., P.T.

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The type of expression.
Many groups no longer wear radical clothing or claim to beat up rednecks; most members are ordinary people who see making punk music as a second job or hobby. The music has greatly matured and has evolved into an extremely likable and noteworthy trend, but the attack on society still thrives with energy. The songs clock in at more than a minute, also.

I have one complaint for artists like Pegboy: the music could be more developed so that the musicians and content could be better utilized. I must also note that there is a resurgence of "old-school" revivalists who cling to examples set by the pioneers of punk.

Pegboy, along with other bands, carries the torch of punk music's existence into the future with fury, devotion and uncompromising attention to the surrounding world. "Earwig" is a great album, and any fan of punk or alternative music would adore it, if he or she does not already. Check out this album, and let it tunnel a passage deep into your brain and implant its content temporarily significant messages. Chances are that it won't make you go crazy, but it just might find a home in your head.
Turning Lemons Into Oranges, Politics in Hungary

by Lawrence D. Longley

Arguably the best film made in Hungary since 1945 is The Witness. This is not the American film starring Harrison Ford, but a mid-1970's Hungarian satire which depicts the convoluted adventures of a simple citizen of the People's Republic who is being promised to give testimony in one of the show trials of the day. As part of his career preparation, this Forest Gump-type of person is assigned to head an agricultural research institute. The unlikely mission of this institute is to develop an orange tree capable of producing fruit in the inhospitable Hungarian climate. The Party has decided that this is possible, so it is to happen.

After great effort and costs, all the agricultural institute has to show the visiting commissar is a lone orange of uncertain quality—and even that sole fruit of their labors is nabbed by an agrimensive child before it can be triumphantly presented to the waiting party leader. Desperate, the movie's hero substitutes a lemon for the revered orange. The commissar eyes the proffered fruit, bites into the bitter offering, and then proclaims the success of the Party's effort to develop the Hungarian Orange.

The motif of the Hungarian Orange has lingered long after the movie's delayed release five years after its completion. The Hungarian Orange became the name of a key political publication put out by one of the new democratic parties which arose after the fall of the Communist regime in 1989. But even more, the famous Hungarian Orange scene of the movie has become a widely accepted representation of the stupidity and arbitrariness of the old system. All satire must be based on reality, no matter how twisted in the hands of the writer. The reality of the actual events which inspired this film depiction is scarcely less bizarre. In the late 1960's, the Party actually decided that Hungary required a national cotton industry (perhaps to provide the raw material from which to manufacture military uniforms). Hungarians clearly do not have the climate suitable for growing cotton; however, it was decreed that cotton would be grown. Finally, after superhuman efforts and huge expenditures, a Hungarian cotton crop was harvested—at a cost which made the resulting cotton fabric vastly more expensive than the finest silk. But the People's Republic had won—a Hungarian cotton fabric had been produced. A few weeks ago, I had the opportunity to visit the movie set outside of Budapest where the sequel to The Witness is currently being filmed. This contemporary satire involves the same director and some of the same actors as the earlier film, but now the target of the movie's barbs is not a totalitarian regime, but rather the excesses of the free-market entrepreneurial culture which has emerged in Hungary since the previous movie.

A land developer is anticipating making a financial killing through a theme park-type enterprise to be located in a small town in today's Hungary. The concerns of the local citizens that the serenity and character of their homes and neighbourhood would be destroyed by the enterprise are met by grandiose assurances offered by lavish banquets organized by the developers—events designed to give promises of the wonderful new life to follow for the locals.

The old Communist regime that transformed a lemon into the triumphant Hungarian Orange or that celebrated the establishment of a completely uneconomical domestic cotton industry was a system which survived on illusion and duplicity. Hungary's contemporary free-wheeling entrepreneurial culture also retains elements of these traits. The pursuit of wealth and the almighty forint (or Deutsche Mark or Dollar) too often seems to involve the selling of things as they are not. The fruits of this new free-market system must be healthy goods honestly described, not dreams promoted through illusion.

This is one of a series of occasional essays on "Budapest and Beyond" by Professor Laurence Longley, 1994-95 Fulbright Commission John Marshall Chair, and his wife, Judith Longley, reflecting on their observations of a city and region undergoing profound transformation.

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January 12, 1995

Exploring Careers: Alumni in Law and Advertising

by Sandeep Murti

After graduation, what next? For many college students, the answer to this question eludes them until graduation, at which point they are often thrust into a career that they know nothing about or don't like.

This column is the first in a series that attempts to highlight the wide variety of career opportunities available to Lawrenceans. We will be printing interviews with Lawrence alumni in various occupations, along with resources available at the Career Center for students interested in exploring those particular career choices.

The information presented in these articles will be helpful to students in selecting career fields. We encourage you to follow-up by using the Career Center's library.

Gregory Petit graduated from Lawrence in 1990 with a major in economics and is an attorney with a law firm in Appleton. He handles criminal defense, family law, mental defense, and probate matters.

PL: What part of your job do you like best?

GP: Concerning people who are obviously guilty (i.e., they admit their guilt to me) but who blame others for their behaviors. While sometimes this may be valid, many times it is simply not a factor.

PL: Do you think your liberal arts education has helped you after Lawrence?

GP: It allows me to see the big picture. To see alternatives that I wouldn't likely have considered with a more "focused" education.

PL: What advice would you give to Lawrentians planning on entering your particular career field?

GP: None. Do it your own way. Who can say what's right for each person?

PL: How did you get interested in the career field you are in now?

GP: By reading "To Kill A Mockingbird". Honest!

PL: How do you think your major relates to your career?

GP: My major was economics. It does relate to property law, just not that much to my field except in the most abstract sense.

Liz Sheridan graduated in 1984 with a major in English. She is currently an account manager with an ad agency in Minneapolis.

CC: Please describe your job in brief.

LS: As an account manager I'm the client's key contact. Thus, I work with our clients to develop marketing plans and objectives and work with the internal agency personnel to develop a campaign that will meet these objectives. My job is many-faceted as I work to develop strategies by which the creative (ads, etc.) is executed. I also work with account planning to understand the consumer or potential consumer. I direct the "growth" who develop the ads and also work with the media folks who plan and place the advertising. I work in an integrated agency so I work with direct-response, sales promotion, in-store merchandising, global transactions and public relations groups.

CC: What part of your job do you like the most?

LS: It's the same day twice! As an account manager I have to juggle many balls at the same time and I enjoy the fast paced intensity this provides. I think of advertising as the liberal arts business. I work on various accounts and get a chance to learn about all these different companies. However, I don't stay on the same accounts forever and thus get to keep learning about each new client and I really enjoy that.

Career Center: Please describe your job in brief.

GP: Attorney. My primary focus is criminal defense, family law, mental commitments and protective placements.

CC: What part of your job do you like most?

GP: Helping people do what they would do themselves if they had the training. People get frustrated dealing with legal issues. I can get through that frustration and try to problem solve. Many times it becomes a team approach - the client and me.

CC: As an English major, what advice would you give to Lawrentians planning on entering your particular career field?

LS: As an English major, I have developed strong writing skills. I believe that most professionals require strong writing skills and so I would have been just as well prepared for the business world regardless of my major.

Career Center: Please describe your job in brief.

GP: Recruiter. I handle career placement cases.

CC: What advice would you give to Lawrentians planning on entering your particular career field?

GP: None. Do it your own way. Who can say what's right for each person?

Career Center Resources

Careers in Law - Overviews of the structure of the legal profession in America; the wide variety of legal services provided by firms and a detailed look at the major areas of practice.

Choosing a Career in the Law - Harvard University publication that provides an overview of the law school application process, classes in law school, and law related career options.

Law Firms Yellow Book - A directory of law firms around the nation with descriptions of each including phone numbers, addresses, attorney listings, areas of practice and subsidiaries.

Getting into Advertising - Features interviews with ad executives, profiles of ad agencies and ad campaigns, job descriptions and strategies for breaking into this field.

Making it in Advertising - Contains advice from insiders about the field, earning potential, skills that are recommended to get in, career advice for women.

Advertising Career Directory - Information about creating your portfolio and employment prospects, describes job opportunities at various firms, contact names and phone numbers.

Career Opportunities in Advertising and Public Relations - A comprehensive guide to the field of advertising and public relations with employment prospects, salary information, required skills and education for over 80 specific jobs in the industry.

Upcoming Workshops

Interviewing Techniques* Jan. 12 4 p.m. Career Center

Graduate/Professional School Jan. 17 5 p.m. Career Center

Interviewing Techniques* Jan. 18 Noon Downer F

Resume Writing Jan. 19 9:30 a.m. Career Center

Resume Writing Jan. 24 Noon Downer Barber Room

Summer Jobs/Internships Jan. 24 6:00 p.m. Career Center

*You must have attended an Interviewing Techniques Workshop prior to signing up for on-campus employment interviews.

LS: Persistence (not peskiness) pays off. It is not easy to get started in advertising so don't expect to get your dream job immediately. In many cases, you will have to work in a related field to get your foot in the door. Don't give up - keep it up. Use your LU connections to help you begin networking. Do your homework and understand advertising and the different jobs/departments before you begin interviewing. If visiting an agency, know who their clients are and review some of their ads. Get as much experience as possible while you are at LU - work for the newspaper selling ad space, get an internship at a local business - anything you can to get experience in an interview.

CC: How did you get interested in the career field you are in now?

LS: Worked in advertising before you graduated. I have always been interested in the creative side of the business. I have always loved marketing and sales, and as a former advertising major, I was able to apply my skills to this career.

CC: What advice would you give to Lawrentians planning on entering your particular career field?

LS: As an advertising major, I would advise you to Network Network Network! Find people in your field and get to know them. This is the key to getting ahead in advertising. Also, be persistent and don't give up. It can be a challenging field, but it is worth it.

Career Center: Please describe your job in brief.

LS: As an advertising major, I work in advertising. I am the client's key contact. Thus, I work with our clients to develop marketing plans and objectives and work with the internal agency personnel to develop a campaign that will meet these objectives. My job is many-faceted as I work to develop strategies by which the creative (ads, etc.) is executed. I also work with account planning to understand the consumer or potential consumer. I direct the "growth" who develop the ads and also work with the media folks who plan and place the advertising. I work in an integrated agency so I work with direct-response, sales promotion, in-store merchandising, global transactions and public relations groups.

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GP: None. Do it your own way. Who can say what's right for each person?
Despite Losing Starters, Men's Hoopsters Press On

by Shone Walter

Staff Writer

The Lawrence University basketball team, playing without two starters, lost to a tough Edgewood College squad Monday night 70-59.

All-Conference candidate Molly Lieberman made her return from a stress fracture and made an immediate impact. Statistically, she had a mediocre shooting night with eight points on 4-10 shooting, but she made the shots when it counted. With .91 remaining, the Vikes were down 66-64. But leave it to Lieberman; she drained an eight-foot jumper at the buzzer to send the game into overtime.

The Vikes dominated the extra period with a 10-2 run to win 76-68. Free throws were key, namely four in a row by Jackie Huss, who finished with 19 points and nine rebounds. Alissa Haase led the team with 27 points and also chipped in 11 rebounds.

Co-captain Heather Mullikin said of the victory, "Everybody had a killer instinct and that was something we hadn't seen in a long time. Last year we never would have won a game like that."

Tuesday's victory mimicked an even more amazing overtime win at the end of second term. Home against Beloit on December 3, Lawrence won 71-69.

With 34 seconds left in the game, the Vikes were down by six, 61-55. Huss nailed a huge three-pointer to cut the deficit in half. Then with 5 seconds remaining, freshman Jubilee Johnson, with the nerves of a seasoned veteran, made a lay-up, got fouled, and hit the free throw to tie the game at 61-61.

LU controlled the overtime with the help of four Huss free throws and two Jen Paul lay-ups.

If that victory does not show character, then consider that Lawrence played the five minute overtime with only one starter. The other four had fouled out.

Character appears to be giving the Vikes the edge this year. Said Mullikin, "This year, we're not playing to lose. We're playing to win. You can tell by winning these kind of games."

The women went 1-1 in Florida over Christmas. They beat Warner Southern, 59-56, and lost to Webber 67-62. The team is now 4-3 (1-0 conference). Saturday, January 14, takes on conference rival Lake Forest, at Alexander Gym.

"Jackie Huss exhibits the "good touch" while Shone Walter/"I think they (Carroll, Lake Forrest) are beatable," Juckem said. "We just need to keep everyone on keel and play up to our abilities."

Juckem also likes the team's chances and hopes the team can perform well in their first home game in almost two months.

"I think they (Carroll, Lake Forrest) are beatable," Juckem said. "We just need to keep everyone on keel and play up to our abilities."

The home court advantage has never been that threatening at Lawrence before but Tharp hopes that will change.

"I really hope the student body comes out and really supports their team," Tharp said. "If we can get the support from the students, then we can really begin to turn this program around."

Women's Swimmers Continue To Sail

by Cameron Mowbray

Sports Editor

The Lawrence University swimming team continued its roll to an undefeated season.

The Lawrence University swimming team went well. Steve Skelsey, the 100 Free, and the 500 Free, and Matt DeRuyter won the 100 Fly.

Despite the small roster, the men swim well. Steve Skelsey won the 100 Free and the 500 Free, and Matt DeRuyter won the 100 Fly.

Head Coach Kurt Kirner remarked of Skelsey, "He's faster than he's ever been at this time of the year."

DeRuyter is already matching his times from conference last year, which means that he should be much faster as this year's conference in February.

Paul Nickel and Todd Thompson also performed well on Saturday with two second-place finishes each.

On December 2d and 3d, 1994, Lawrence hosted the third annual Gene Davis Invite. The women rolled to a surprisingly easy victory, over a hundred points ahead of second place Gustavus Adolphus. They won every event on the second day of the meet, and most of the events on the first.

The men finished fifth of ten teams with 268 points.

Upcoming Home Sports Events

Friday:

Hockey v. Carleton
8:00 Tri-County Ice Arena

Saturday:

Hockey v. Carleton
4:30 Tri-County Ice Arena

Women's BB v. Lake Forest
2:00 Alexander Gym

Men's BB v. Lake Forest
4:00 Alexander Gym
Vikings' Hockey Starts Off Term with Victories

by Phil Rozak

Staff Writer

The Lawrence Vikings ended the first term on a disappointing note, losing a one goal game to Northern Illinois. However, the Vikes came back after break well-rested and optimistic.

The return of sophomores Mike Keaney and senior Matt Smith added a little more depth for Lawrence. In addition, Smith, who was recently named captain, brought more vocal leadership to the team.

The Vikes opponent was Northern State University, a Division II team from South Dakota. NSU spent Thursday as a travel day to be ready for the Friday match against LU. Lawrence, however, was able to jump on the NSU Wolves right from the start. Zach Antonio, sophomore, scored the first of his two goals two minutes into the game. The Vikings were able to keep up the tempo of the game and the Wolves never led the game. The Vikes held off the Wolves final attack in the third period.

Freshmen, Toby Kinsler and Pete Carty each added a goal. Although the Vikings had added depth, they were still outshot. Sophomore Matt Magolan came up with 26 saves, allowing LU to win the game with a final score of 4-3.

The following evening was the second game against NSU. The previous night's game had been marred by seventeen penalties, but Saturday's game surpassed that number.

The game had a furious start. Sophomores Andrew Pattison and Antonio each scored the first of their two goals of the evening within the first minute of the game. Twenty seconds after Pattison's goal, a minor altercation broke out around the LU net.

As a result, Tim Vollbricht, sophomore, and an NSU player were ejected from the game. LU also received two minor penalties, giving NSU a two man advantage. The Wolves capitalized on the opportunity, scoring thirty seconds later.

The Vikings trailed after the first period, 3-4. Lawrence lost leading scorer Eric Halverson, sophomore, and Tim Miller, sophomore, to injury in the first period. In addition, junior goaltender Phil Rozak was benched for his part in the altercation earlier in the period. Freshman Brian Harrison entered the game to relieve Rozak.

As the Vikings came out in the second period, Harrison took control of the game and shut down the Wolves for much of the game.

This allowed Kinsler and Antonio, who played exceedingly well all weekend, to put the Vikings ahead in the second period.

Lawrence brought a 5-4 lead into the locker room at the end of the second.

Entering the third period, LU was down three players and extremely tired. Lawrence protected the lead and Al Spradlin, junior, added what was hoped to be an insurance goal. The blustering slapshot from the baseline beat the NSU goalie's glove and turned out to be the game winning goal.

As this photo clearly shows, Andrew Pattison and the LU hockey team maintain an exciting environment for the fans at Tri County Arena.

This allowed Kinsler and Antonio, who played exceedingly well all weekend, to put the Vikings ahead in the second period.

Although the team was down three players and extremely tired, Lawrence protected the lead and Al Spradlin, junior, added what was hoped to be an insurance goal. The blustering slapshot from the baseline beat the NSU goalie's glove and turned out to be the game winning goal.

Freshman Wrestlers

Make A Mark

by Lars Brown

Staff Writer

The Lawrence University wrestling season started in late October, with tournaments wrestled at Stevens Point, Concordia, Madison, and here at home. As a team, Lawrence placed 2nd at Carroll College in Lawrence's invitational.

However, remarkable performances were posted by Mike Hoskins at both Stevens Point and Madison, with a perfect 4-0 record at Point to take the tourney, and a 5-2 record at the Northern Open in Madison, one of the premier opens in the Midwest. Hoskins is a freshman from Lancaster, WI, and his current record is 11-3.

Mike is just one of 5 freshmen who have come to Lawrence this year with their headgear strapped on and ready to wrestle. Andy Schweitzer, an Appleton native from West High School, has posted an impressive overall of 4-0 with a tournament win at Stevens Point.

Captains Graham Kuhn and Lars Brown are very impressed with the caliber of the freshman that the head wrestling coach, Coach Dave Novickis, and the assistant, Mike Fox, were able to recruit. Both coaches are very optimistic that the team will do well in the coming weeks. Tournaments such as Maranatha on Jan. 14 and the Private College Invitational on the 21st are big tourneys for the team.

Also, Novickis is hoping to top last year's accomplishment of sending two wrestlers to Nationals. Now, on to the present wrestling scene. LU takes on Stevens Point this Friday, the 13th in head to head competition. The Pointers are currently ranked Nationally in Division 3, but recall David and Goliat. The Vikings should be sporting a full team and ready to rock.

An interesting side note on the matter popped up. Because of a problem with weight loss and present varsity positions as they are, Jesse Corry will be feeling the effects of rapid weight gain. Corry moves from 150 to heavyweight. Good luck, Jess. Finally, the evil monster that all coaches fear, the attrition rate, snags another body. Phia Vu is no longer with the team because of a tough course load. He posted a varsity record of 2-3 as a freshman. Thanks, Phia for hanging on as long as you could.

The wrestlers thank Ali Hartfield for managing the hurts as the trainer and Melissa Munch and Anne LaFrancis for managing the team.
Guest editorials are expected to be between 300-500 words in length, no longer than 600 words will be returned to the author for revision. Letters to the editor are to be no more than 300 words.

The Lawrence Review when it first came out was that all it was doing for the most part was to keep the political lines off the table. This might be mocking that we had heard during the presidential election. No one will persuade someone who is on the other side with a brain in their head using the same, tired arguments we've ALL heard over and over again.

 Granted, after the election, the Review got better over time. How? In '93 and early '94, the Review started to use a more intelligent approach to their arguments. They started examining some issues from a different viewpoint than: Republican? GOOD! Democrat? BAD! Multiculturalists seemed (gasp!) somewhat unbiased, though supporting conservative ideals. I always actually read the things they cover to cover issues, not condemning it blindly to the circular file like some, even though I don't believe in the term Multiculturalism. With some of the best work I've seen in that publication.

Now recently, in what had, in my opinion, become the Bizarre World of Multicultural Politics (Reactions I've heard: Ooh! Who got hit the worst this time? No one could really think that, could they? Did Hrusht hit himself against a wall? Square is a clever joke! This is really dramatic!), I have seen the same polarization common to the beginnings of The Lawrence Review, vs. Multiculturalism? DOESN'T EXIST! PROBLEMS LIE ELSEWHERE vs. Multiculturalism? GOOD! Dead (or) Stale Males? BAD! From this point, we started into, My opinion? GOOD! Your opinion? BAD! Your rebuttal to my opinion? EVEN WORSE! In short, we have seen a lot of increasingly negative "tarring down" rhetoric amongst crises that this is an important issue.

Within the last issue of the Lawrence Review, term of one, however, there has been a new voice: enough in the past! This is one of the most extreme! I agree with contributors Yabut, Bhatt and Mr. Poddar's arguments. They are people who dedicate time to the arguments and make informed, educated decisions. The officers and representatives of LCUCC are entrusted to do this.

I have now attended three LCUCC meetings as a spectator and have heard on numerous occasions representatives make statements such as, "I have to take this issue back to my constituency," or "My constituency has voted to..." Constituents do not vote! An electorate exercises the right to vote to elect a person in to represent them. The electorate base their decisions on a constituent, demonstrating the decision-making by the candidate. In this way, they have a fairly good idea of what their constituents need and they don't have a "pot-luck" elected official representing them.

In the future, maybe the next time a candidate is running, instead of having elected representatives to have informed choice making. An issue was presented to the electorate in a manner that was debated enough to hold a special meeting on. The elected officials who are entrusted to the electorate make the arguments for that governmental body. They must demonstrate to any of them at least that they are not leaders.

Those who choose to make no decision choose anarchy and surrender their title of STUDENT REPRESENTATIVE.

A REPRESENTATIVE is someone who represents others. An elected representative is someone who has been entrusted by a majority of people in a group to listen to the issues and vote their objective conscience. In essence, that person's judgment is trusted enough to make decisions that define the whole they represent. Not everyone will be happy with those decisions. That's why we conduct elections on a regular basis - to hold our elected officials accountable to their constituencies.

Thomas Jefferson did not ask all the representatives to take the Declaration of Independence back to their towns and cities and vote on it. Harry Truman did not ask Congress to ask their constituencies if

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Elvis Kidnapped
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through. Will my actions cause extra work, impose monetary costs upon, or simply put, inconvenience others? Can I defend my actions as happened to other people being put put by whatever I'm doing? Is what I'm doing going to be a pain in the ass for someone else when they have to come forth and fix things because of my inconsideration?

I don't know—perhaps I am simply getting old, and thus I've lost that "youthful, playful" spirit that everyone should have. Perhaps I am over-reacting to people who I've all of the time and no one bats an eye, right?). Perhaps there are factors at work that I'm not aware of (always a possibility).

Perhaps, even outside of the realm of practical joke, there are some questions we should constantly be asking ourselves.

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The Editor's Desk
By Rachel Bush
Editor-in-Chief

To the Lawrence Community: As the new Editor-in-Chief of The Lawrenceian, I would like to introduce myself and convey a new tone I wish to incorporate into the paper. The most important section of the paper. While I encourage the intelligent debate of issues, especially concerning multiculturalism, equality, and the questioning of authority, the ensuing debate changes the direction of personal attacks against individuals and groups of people. The negative outlook, while it encouraged people to read our paper, moved focus away from the news aspect of the paper and focused attention to the crazies on the back page.

This term the Lawrenceian will focus—making every section of the paper an important section with no one section dominating the others. The phrase "Nothing happens at Lawrence" is false. Not only are there many newsworthy occurrences, but there are also many positive things that we can focus on such as the Physics department's change, changes in the Business Office, and student efforts in extracurricular activities.

As a means of communication, I would like to reintroduce the Editor's Desk as guidance for the editorial page, to set new editorial policies, and to guide the rest of the paper. The policies are as follows:

LUCC Please, Stand for Something!
by Scott Deegan

To begin this article, I would like to state a disclaimer that I am not a "writer"—never had any formalized training as such, and don't particularly ever care to. With this in mind, you will now make a meaningful decision whether or not to commit time for you to schedule to continue reading. By making this decision you are, to a small degree, deciding what I can say or cannot say. I spent my time trying to better reading a true "author's" work or perhaps an article by a professor? What don't we do with LCUCC? You ask. Give me a chance.

Living in a society forces us to make choices. By exercising these choices we continually define ourselves and what we believe in. On any given issue conflicting arguments can be constructed and supported; it's what keeps our society from becoming complacent. (Think about it.) LEADERS and REPRESENTATIVES in particular are responsible to stand up and define themselves by making choices regarding issues. There are very few universal wrongs and rights—only many choices. Leaders and representatives are entrusted to make choices with their constituents in the best interests of the electorate.

The "leaders" of student government on this campus made a strong statement during their "special meeting" held on Tuesday, January 16th in Riverview Lounge. Of course, at a special meeting day, one behind, having elected representation is to have informed choice making. An issue was presented to the electorate in a manner that was debated enough to hold a special meeting on. The elected officials who are entrusted to the electorate make the arguments for that governmental body. They must demonstrate to any of them at least that they are not leaders.

Continuing from the question at hand, this proposition is illogical, but I do wish to entertain it since it pertains to the purpose of this article. Since only 15-20 students turned out for the "Meet the Candidate—Debate" on the previous Sunday night, and only a handful of students were present in the audience this date, I wondered to myself what "The Vote" may be deciding. You may have provided you with some information to make a value choice. "Is this untrained writer's stuff?" "Is this a legitimate student?" I see why some have seen the same polarization common to the beginnings of The Lawrence Review, vs. Multiculturalism? DOESN'T EXIST! PROBLEMS LIE ELSEWHERE vs. Multiculturalism? GOOD! Dead (or) Stale Males? BAD! This from the start, we then entered into, My opinion? GOOD! Your opinion? BAD! Your rebuttal to my opinion? EVEN WORSE! In short, we have seen a lot of increasingly negative "tarring down" rhetoric amongst crises that this is an important issue.

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Editorials

Campus Query

by Scott Nguyen

Over Christmas Break, I sat through the Michael Douglas and Demi Moore film on sexual harassment, "Basic Instinct." As the President of the company (Donald Sutherland) harasses him in the elevator, kissing. Like everyone else in the audience, I laughed at the comic relief but soon wondered why. I didn't really find the sexual harassment of a man was supposed to be humorous, especially by another man. Perhaps I am being too critical of the scene but I think it demonstrates society's views on gays quite succinctly.

As long as gays and lesbians are viewed as the fringe of society — people that can be made fun of because they are the same sex. Heterosexuality is more widely practiced and accepted than homosexuality, so I can assume there is a moral and physical hatred because they behave like women, and I find all other human life repugnant. That is the hatred of all women. Misogyny is the hatred of all women. Misogyny.

To call homophobia misogyny is to say, perhaps it was meant to be a practical joke. The facts: Elvis does not belong to one of the kitchen workers. The jacket is black and pink, a winter jacket that belongs to one of the workers. The figure has since been brought to the attention of the police, of course; it was brought by the workers to the police. Perhaps it was meant to be a practical joke.

Perhaps it's just age creeping up on me. Maybe it's the combination of events during this unusual year finally getting through to me. Or could it be that I'm simply losing patience with people unnecessarily screwing up others' lives?

In particular, two recent incidents evoke emotions of disbelief and shame in me. On the evening preceding Kwanzaa, people worked in the Colman kitchen, giving up their Friday nights in preparation for a celebration of thankfulness and community (there may be some irony here). Apparently, during the evening, someone chose to appropriate a winter jacket that belongs to one of the workers. The jacket is black and pink (almost a mirror image of the jacket I was wearing), and is a size 5X, which is quite large. This is not a jacket that one would be inappropriate to wear (and in this case within it was in an area of the kitchen where it's quite unlikely that someone from outside the Lawrence "community" [irony alert] would be).

Days later we find Dowser putting on a special dinner with a life-size, cardboard Elvis as a prop. During the service, someone (and I do realize the potential for humor with this little incident) tells the moral of the story to be this: Practical jokes can be fine and dandy, if people actually take the time to think things through.

Continued to Page 10

Shifter's List: Chapel Roof

by Mike Shifter

Welcome back to LU. The year and the weather may have changed, but Appleton has not. The stoplights on College Avenue are as inefficient as ever, and the new alcohol policy on campus was inaugurated in January 1996 as they were in November 1994. The city of Appleton hanging up Christmas decorations was one of many puzzling events of 1994. The previous year had its share of strange events. Tonya Harding attempted to knock her arch-rival, Nancy Kerrigan out the Olympics via a thug and a police baton, which was made from a hammer. Tonya Harding's subsequent lies have won her an Olympic medal, but in future years she will at least be the answer to a trivia question. Sequels rarely live up to the original, and Woodstock '94 was no different. It was far from a milestone for our generation; in thirty years, everyone in our generation will deny they were at Woodstock '94, even the people who were actually there. O.J. Simpson being arrested for football great/pitchman/actor/broadcaster to accused murderer. In November, 1994, not only did the Republicans capture a majority of seats in the Senate, they also seized control of the House of Representatives for the first time in forty years. As amazing as this event was, it is even more amazing that the Republicans were led by a man named Newt. However, the most shocking event of 1994, for Lawrenceans at least, was that the roof of our beloved Lawrence Memorial Chapel was unsound. (As with most things at LU, the story was actually wrong with roof or the extent of the problem). Now, I am not about to speculate about what is wrong with the Chapel's roof. I will, however, offer ten unofficial causes for the roof's current state.

Author's note: To be consistent with the new alcohol policy on campus, I am making a change in this week's list. I will no longer encourage drinking among fellow Lawrentians by supplying them with jokes about beer. If you want to laugh about alcohol, you will have to make up your own jokes (MTQ).

Top Ten Reasons the Chapel's Roof Needs to be Repaired:

1. Nothing is wrong with the Chapel's roof. (MYOJ)
2. The Chapel roof is in disrepair, and Woodstock '94 was no more amazing than the original, and Woodstock '94 was no different. It was far from a milestone for our generation; in thirty years, everyone in our generation will deny they were at Woodstock '94, even the people who were actually there. (MYOJ)
3. All the Residence Hall Directors are in disrepair; the Chapel roof is in disrepair (MYOJ)
4. LU's Roof maintenance fund is in disrepair; the Chapel roof is in disrepair (MYOJ)
5. The roofing supports are made of ice, and they melted during the late November/early December heat wave.
6. The people that are in charge of roofing at Lawrence are not evil—just dumb.
7. Ten thousand bricks were thrown off the roof, (David Letterman, Late Show).
8. Because the Chapel is so old, the administration assumed the wood in the roof had become petrified, and they stopped worrying about maintenance.
9. New organizational structure of the Trusts in the late November/early December heat wave. (David Letterman, Late Show).
10. The Chapel roof is in disrepair because the Chapel roof is in disrepair (MYOJ).
Admissions
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Features

Excerpts from The New York Times

The following is excerpted from an article that appeared in the January 8, 1985 edition of The New York Times.

"We are absolutely crazed by these rankings," said Steven T. Syverson, former ethics committee chair of the National Association of College Admission Counselors, whose committee handled the cases of unethical violations. He is also dean of admissions and financial aid at Lawrence University in Appleton, Wis.

"There may be a couple of schools somewhere that count only completed, acceptable applications on which admission decisions can be made, but I don't know who they are," Mr. Syverson said.

A common misperception is that this statistic reflects the quality of education that a student will receive at a college. Harrison said that Lawrence markets itself to perhaps the top twenty percent of college applicants. But if Lawrence wanted to increase its denial rate, it could purchase the names of all students with low SAT/ACT scores and encourage them to apply. "Of course these students would succeed," Mr. Syverson said, "but Lawrence would be misleading the public." He was also from the Keck Foundation showed its support for Professor David Cook's computational physics program with a $200,000 grant. In 1993, Cook received $250,000 from the Keck Foundation for program development in theoretical and experimental physics.

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THE LAWRENTEAN

Kwanzaa
from page 1

in these words?"、“See the world and don't spill the oil.”

The President of BOS brought the evening to a close by thanking the administration, faculty, alumni, and fellow Lawrenceians. Anthony Arrington concluded with a solo of “Lift Every Voice and Sing,” which members of BOS invited. The audience was captivated to participate in the third verse.

In the earlier interview, when guests were first arriving, Foster expressed with raised eyebrows and a nod, “I’d like to see this place packed.” Later, the turnout would prove so great that an extra table had to be set up. Alice Straus from the Development Office commented that there would have to be a "fabulous turnout every year," and that it was "nice to see people from the community instead of just the college." This year’s Kwanzaa celebration doubled last year’s attendance.

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