Six Professors Appointed

New to Staff

Mr. and Mrs. Koch are now residing in Omro. Where Mr. Koch is associated with the Hardware Mutual Insurance Co.

Vernon, Iowa, where he played on the footfall and basketball teams. Vernon illated from Miami University, Ox­

New Counsellors

A socializing rhythm had seeped into the floor, and the line ended with the end of the dance. No one seemed to care about the time it was. No one seemed to care about the time it was.

Greek Scholastic Report Announced

The grade point average of 1.438 and Phi Mu's 1.3 notch to fourth place with an av­

New Dean

New Dean Describes His Philosophy of Life and Happiness

The inspiring strains of Schubert's "March Heroique" played by La Vale March, and the faculty, clad in gowns and caps, filled the aisles to take their places on the Chapel platform marked the open­

Barrows Chosen Dean of College

Barrows Chosen Dean of College

Barrows was elected to Sigma Xi. Later he re­ceived his Bachelor of Arts degree from Harvard University. Dr. Davis has been pro­

New Student Activities

White to Work on Tariff Commission

Mr. White will be working with the Treasury De­partment at Washington, D. C., under Professor Visser.

Some of the students are interested in the idea of the new class. He continued by em­phasizing the necessity of the spiritual elements in the life of the individual and in society. The third point was a general one which in­cluded the value and advan­tages of the student's work and his ability to handle the material so that life does not lose its nobility or its goodness.

The difference between con­tentment and happiness is em­phasized in the new dean's lectures toward the end of the year.

New Newsmakers

New Dean Talks At First Chapel Program of Year

New Dean Describes His Philosophy of Life and Happiness

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New Dean Describes His Philosophy of Life and Happiness

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The sudden death last August 3 of Lewis Alexander brought homespun to Lawrence the realization of its achievements and generos­ity as trustee. For thirty-three years he was the president of the board of trustees of Lawrence College, succeeding the late Senator Phillips Scudder in that position. One of a family of eleven chil­dren, Lewis Alexander was born in 1838, the son of Lot Alexander, family of Lewis Alexander, in a house near Green Bay. He went to Fennimore, Wisconsin during his youth and was graduated from the University of Wisconsin and School of Mines in Berkeley, California. A year later he met the late John Edwards, and in 1858 married Miss Anna M. Tarr, librarian of the college and institute. Of his many Wisconsin prop­erties, one of the choicest was a silver loving cup presented to him by Lawrence College and Lawrence University. The cup, an important part of the college's collection, was presented to the college at the time of the dedication of the new gymnasium.

Richard Newman Appoint­ed Official Photogra­pher for 1934-35

Elections held last spring to fill the vacancies in the Ariel staff resulted in the appointment of William Hatton as editor and Richard Newman as official photographer for 1934-35. Newman is a graduate of the University of Wisconsin and is a member of the institute, and was appointed official photographer for this year's edition.

President of Board of Trustees for Thirty­ Three Years

BY KARL SAGER

1934-35

1933-34

1932-33

1931-32

1930-31

The Ariel Board of Control, which elects the heads of the two departments, met last in the school year and the story was too late for publication in the paper. The members of the board are: Malcolm Bishop, former editor, Donald Elston, retiring business manager, President William Hatton, Mr. Watts, Marjorie Freund, President of L. W. A.; and President of the All College Club, Thomas Leech.

Each of the students elected worked all last year in their respective departments, and has had wide experience in editorial and advertising work. Although Editor Wiley would not discuss any definite information regarding the theme of the year book, the staff that this problem would soon be worked out. More complete plans will be made inside the staff has been chosen, Miss Wi­ley announced that Richard Newman, who was appointed as official photographer for this year's edition.

These interested in trying out for the Ariel see Winifred Wiley at the Ariel office on Tuesday and Thursday mornings and afternoons of next week.
**Consid erations**

Qualifications of the Individ ual Should be Studied

"Don't go to college just because you are home or because your friends are. Not even because it is the usual thing to do. Go to a college because it is your wish. For you to be well fitted for your work and that it is the only way you can make the best use of yourself."

--- Dr. Wriston

In choosing a vocation, Dr. Wriston stated that you should consider your own vocation, but keep your mind determining your adaptability for a man at a convocation in the chapel on it. Dr. Wriston told the fresh-men, "If you are going to be engaged in the business of making a living, you should be able to do so as a result of starting at the bottom. In some vocations, the income is heaviest, while in others, the income is least. Income is one of the most important considerations in the choice of work. In some vocations the initial investment of capital, while in others the license gradually increases along with the opportunity to the top."

Other considerations are placement, in which social position, opportunity for self-satisfaction, and no wonder! Best of luck, Ben!"

--- Dr. Wriston

**Ben Gage Sings With Orchestra of Anson Weeks**

This summer Ben went out to Trianon in Chicago, Ben included. Before they left Chicago, Ben was interviewed by Eddie Cavanaugh on his radio show. Ben had dinner and spent the evening entertaining and being entertained by internationally famous dance team, Veloz and Yolanda, the "Anson Week's sensational new find."

--- Dr. Wriston

**Lymer Takes Trip To Eastern Coast**

Until the middle of August, Professor Lymer and his family visited at Three Lakes, Wisconsin. The Lymer's then went on a motor trip to the East with the Vyner's, Driving along the St. Lawrence River to Quebec and on through such places as Montreal, Quebec and New Brunswick. After reaching the Atlantic coast, they drove down to Maine and to Nova Scotia, visiting at Mr. Lymer's daughter, a graduate from Lawrence College, in 1930. The trip will be announced later. The golf ticket sale opens October 3.

--- Dr. Wriston

**MEYER-SEEGER MUSIC CO.**

**EVERYTHING MUSICAL**

116 W. Collage Ave.

**PONY SPORT SHOP**

232 S. Collage Ave.

--- Dr. Wriston

--- Dr. Wriston

--- Dr. Wriston

--- Dr. Wriston

--- Dr. Wriston

--- Dr. Wriston
Proclamation of the Student Senate

Whereas, you of the class of '36 are newcomers to the campus and the student body of the college, and
Whereas, it has been the custom and tradition for many years that the freshmen wear, as a mark of recognition distinguishing them from the more sophisticated class known as sophomore, a detachable collar and matching pajamas, a badge known as the "green," and
Whereas, this freshman class, being as no better than those who have gone before, even so itself and to the college to live up to this tradi-
Therefore, the student senate, in August assemblies, issues the following rules:

At high noon on Saturday, September 22, you, the freshman class, under penalty of the most drastic punishment, will assume the green, and wear it faithfully until such time as the senate deems the class deserving of removing it. This will be accomplished by the temporary removal of the freshmen on all college days, and if your color goes green insufficient to over-
Then, by the graciousness of the student senate, you aforementioned freshmen may off your verdant overgarments in the celebration on the eve of the homecoming game. Set, on the other hand, be it known and be it observed that if you become even more insufficient through defeat on your Purgatory day, you must wear the badge of your brothers until the President of the United States shall declare a day of national mourning.

Remember, the word of the student senate in this matter is final and all-governing. Because, you freshmen, who would think to escape this obligation. The agency of the senate is everywhere. Woe to him who seeks to evade them. Should one of your number appear minus the green, or any part thereof, the badges of college apprenticeship the senate will know and will strike with the mailed fist of relentless authority.

In witness thereof, in behalf of the student body of Lawrence College, we, hereby offer our hand and seal, this 22 day of September, in the sixteenth year of the administration of His Excellency, Henry M. Watterson, president of the college.

Signed: THE STUDENT SENATE.

A reception was accorded the Conservatory freshman girls on Monday afternoon in the studio of upper classes in the Conservatory.

The Nearest Store to The Campus!

LAUNDRY BAGS $1.29
SWEAT SOCKS . . . . 25c
SUDEO JACKETS $6.95
SPORTS SHORTS W/SHIRTS $4.95
SWIMMING OAPS (Special) 19c
HARD HATS 36c
HAND BALL GLOVES 75c

Kaufman Hardware
and Sport Goods

324 K College Ave.

Welcome Ye Frosh... .

Hello Ye Old Timers 111 ! Glad to See Ye Too All !

For the BEST in Shoes

Come over and see us "Soon-Times" as we Ketchum Style and Sizes

NLU-OFF SHOES

Friendly Fives and Sixes
Florahemens

For Better Meats

...at...

Lower Cost

BONINI FOOD MARKET

FRIDAY, SEPTEMBER 21, 1934

THE LAWRENTIAN

Interfraternity Council Changes Pledging Rules

All Activities to be Staged: No Sunday Night Parties

Initiates to be Granted a Present of Fraternity Rushing might be interfered with in the case of changes in the rush
rules made for their benefit.

A week ago yesterday, the Inter-
faternity Council met to look into the recommendations of the Senate Interfraternity activities. This body is comprised of the presidents of the seven fraternities and is presided over by the intercouncil, Dean Bowers. Perhaps the most important result of their meeting was the decision to make all ac-
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Lawrence Football Men Begin Practice

Sophomores and Veterans Report As Season Opens

Vike Gridders to Meet St. Norberts Here Sept. 29

Lawrence can rest easily on the fact that they won't have to meet Marquette for a warm-up match this year and will have plenty of time to round into shape gradually before the first important conference game with the Monmouth on October 6.

The squad this year will share several veterans with Marquette, and these veterans held by the men, Bill Novak, John Voge, and Gerald Kuehlenschmidt, of the most promising athletes named being Cliff Osen and Jim Hartwig.

Tackle Berths Uncertain

The tackle position is perhaps the most difficult position for Coach Arch Ward's team. Several new men seeking the end position would indicate that two tackles, Vogel and Bob Shreve, will be assigned that position, although Bill Coller, who played both end and tackle last year will also be given his chance to stop the hard-off-tackle rushes of opponents this season. Harvey Reetz, who played tackle and end, also will be given trial at tackle, and Bill Coller may all have a chance to gain experience at this center.

Lawrence Football Men Begin Practice

Backfield material is plentiful this year and will have plenty of time to continue through most of the year for many veterans are back, while several new men will add to the strength of the backfield.

Begin Fraternity Intramural Plans

Fraternities are urged to appoint their men who will lead their respective groups through the forthcoming intramural sports program. Early next week meetings will be held to formulate programs which will perhaps carry only minor changes over the program carried out last year.

At this first meeting a change may be made in the scoring system which will grant more points to activities where a large number of members is particularly interested in this work. Points are to be received between points awarded for first place and those given to winners of second, third, and following positions.

Schrader Appointed Physical Instructor

Bill Schrader, assistant to Coach Clapp for four years, has been appointed to succeed Louis Schier.

Fountain Pens, Zipper, Loose Leaf Note Books, Laundry Cases, Brief Cases, Paper, Stationery, Etc.

INK...ALL COLORS

THE STORIE

STYLED by Freeman

What's your taste in shoes? Conservative? Dressy? Sporty? Whatever it is—be sure you'll get the model for your taste—suggested by Freeman. We're showing, right now, an extensive range of the very latest fall models—in every wanted leather. And—the Freeman trademark assures you of superb workmanship.

Worn with pride by millions

FREEMAN MEN'S FINE SHOES

Heckert Shoe Co.
Lawrentian Has Paper Contract

Post Crescent to Publish Paper Again This Year

Last year Business Manager Bob Reid and Editor Robert Riedl completed negotiations with the Appleton Post-Crescent for the Lawrentian's printing contract. Since the conditions are more rigid than last year, and there will be penalties imposed if these conditions are not met. However, the Lawrentian will have access to facilities of Appleton's daily paper.

The contract requires that thirty per cent of the Lawrentian copy be printed by Tuesday morning sixty per cent by Wednesday morning, the final ten per cent by the hand of an offset press. In regard to the advertising content of the paper, the new contract states that such lines must contain at least two hundred inches which is about ten per cent less than last year's requirement. Each line of advertising must contain a minimum of two hundred inches or more per issue and no mixed columns. For the lack of advertising will be refunded.

Anyone knowing the history of Lawrentian two years ago will remember that a man's greater character is symbolized in these two buildings. The late M. Alexander took a special interest in young people and their activities. The two buildings which he built are a part of his program for better living. It is interesting to know that the American Chemical Society has joined the Clements Library will have access to facilities of Appleton Post-Crescent, including the use of its printing the Lawrentian.

Fibre Conference

Hold at Institute

The Institute of Paper Chemistry was host to representatives of eight universities for the conference held in July in which the students were admitted to the Institute of Paper Chemistry.

Lawrence Faces Heavy Schedule

CONTINUED FROM PAGE 5

An all time gridiron competition at a time of several years. Following the Monmouth game, the Vikings return to their home field for two games, meeting Lake Forest on October 15 and Carleton on October 28. Last year Lawrence defeated Lake Forest by the last quarter by a 6-0 score. Carleton is appearing at Whiting field for the first time in three years. Last year the Lawrence gridiron defeated them at Northfield by a 1-0 score.

New Professors Added to Staff

CONTINUED FROM PAGE 1

GMEINER's
Appleton's Oldest Candy Shop

For 28 Years

Smart Hostesses
Have Aided The Finishing Touch With
GMEINER'S CANDIES

They fit every leg—comfortably and smartly!

For Fat Embolism

Discoveries pertaining to the cure of fat embolism, a disease which has long been a problem, were reported by Dr. J. H. Davis, assistant professor of chemistry, at the annual meeting of the Advertising Club on October 6 at the University of Wisconsin.

While at Westminster college, Dr. Davis carried through several chemical analyses of fat drops. This research interest inayed into the medical men that the emboli might be reconstituted by the injection of suitable substances into the blood.
AROUND THE CORNER

SNIDER’S RESTAURANT

“Where Students Meet and Eat”

“Palatable Food for Particular People”
13 YEARS OF STUDENT SERVICE

Modern Dry Cleaners
222 E. College Ave.

Better Dry Cleaning
Gladly Delivered to Your Residential Unit

DRESSES
COATS . . . 95¢

GET BETTER DRY-CLEANING AT THE MODERN IN THE SAME BUILDING AS THE EAST-END POSTAL STATION
Freshman it is with assurance and pleasure that we extend a most cordial welcome to every college life rich and full. We are no experiencing of disappointments, that every Freshman find his part in the studying in academic fields that know no social activity, fraternities, extracurricular education they will find it the "fullest" life they have lived or probably ever will. With proper academic and social application, we also extend our welcome.

We Welcome You
New faces are seen and new names are heard about as the members of the class of 1938 take their places in this community composed of the administration, faculty, and students of Lawrence College. For those who have already learned to call Lawrence their home it is a real privilege to extend a welcome through these columns. To those who are not members of the class of 1938, but who are enrolled here for the first time, we also extend our welcome.

Selecting a Fraternity

During the latter part of this week the men and women have been ushered here and there, introduced to more people than they could hope to remember, have visited fraternity houses, made new friends and tried to form opinions of the various organizations, and in general have been given a lot of information much of which can be discarded as worthless.

The freshman women are being entertained by the societies at teas, parties of all sorts and taken for motor rides while they were established as the important personalities of the campus. The men too, have had their share of attention. Smokers, dinners, stag parties, and all the other things included in a rushing program provided for their amusement.

Some parties are probably a necessary part of our rushing system, but unfortunately some are apt to conclude that this is a true picture of fraternity life. On the other hand these programs are only temporary, and in a very short time the fraternities and sororities will give a sight of relief and return to their common ways of living.

Mercy to look at the surface glamour of the fraternity lives that they have lived or probably ever will. Making acquaintance with every aesthetic experience in music and art, social activity, fraternities, extra curricular athletics, learning to think, and studying in academic fields that know no perfection—al combine to make one's college life rich and full.

It is with sincere hope that we suggest that every Freshman find his part in the innumerable activities that are open to him and that he be real in his spending of his time. With academic diligence, social sensitiveness, and a consciousness of his deficiencies there need be no experiencing of disappointments, hopelessness or cynicism.

Because of the opportunity for real happiness and success to every Freshman it is with assurance and pleasure that we extend a most cordial welcome.