ALL COLLEGE DAY TO BE A SURPRISE AFFAIR

Drive To Raise Money For Lawrence Progresses

In Appleton

CALL COLLEGE GREAT ASSET TO VICINITY

Campaign Opens With Banquet Monday; Von Dover Is Main Speaker

The attorney to secure a title of water from Aspera people to additional working funds, which was officially announced first Wednesday evening with a burden. The Conference Hotel is, in progress, and should be completed in the near days, according to the committee in charge.

R. N. Van Doren, vice president in charge of legal affairs for the Chicago and Northwestern Railroad was principal speaker at the opening evening. From Kellogg, 5th, in general, the view is in charge of the campaign. He is being assisted by F. J. Stearns-berner as vice chairman, James R. P. Collins, as assistant vice chairman, and R. E. Reckschaff as third vice chairman.

College As Asset

The meeting for election in June 20th at an open forum during conducted by the Alpha Cham ber of Commerce when that organization Lawrence is one of a number of campaign. The college as a whole has received great publicity, and it has added to this vicinity. The entire college has been approached to the college with a well-organized system of group canvases and their efforts canvassing the city. Mr. Keller, in showing the campaign, pointed out that in the early history of Lawrence it was small. So that its needs could be met by a relatively small group, but now the college has reached such a point that no small group can cut its greeds. It can supply the funds needed to provide facilities with which Lawrence may meet its ever growing needs.

A Sound Investment

The value of Lawrence to the community is almost inexcusable, whatever the measure may be. In educational force is unquestioned. When it has probably made other contributions to the community than any other single agency. Commercially it is one of the largest and most stable factors in the city. During a period of business depression it represents a sound investment, for by nature of its function in the community, its activities must continue in the channels of seasonal work.

Enrollment

Seventeen Enrolled in Paper Institute

Seventeen college graduates representing 15 different institutions are taking course for the second term of the Institute of Paper Chemistry, a school affiliated with Lawrence College. The registration list has been made out by Harry F. Lewis, professor of organic chemistry on the Institute faculty. It includes students from 15 different states. As students of this institute of Paper Chemistry, they will follow graduate work under the direction of the faculty of academic and technical men and women headed by Dr. Otto Kress.

Proclamation of the Student Senate

TO THE CLASS OF 1934:

Whereas, you of the class of '34 are now coming to the campus and the student body of Lawrence, and

Whereas it has been customary and tradition for many years that the freshman week be a mark of recognition distinguished among you the most deserving and honored, as a badge known as "the green", and

Whereas this freshman class, being no better than those who have gone before, owes itself to and to the college to live up to this tradition.

Therefore, the student senate, is right assemblage, issues the following solemn decree:

At high noon on Saturday, Sept. 20 the freshman class, under the penalty of the most drastic punishment, will, under the protection of the student body, and bear and wear the "green", and will face the college to such time as the senate may determine.

Remember! The word of the Student Senate in this matter must be final, and any one who shall violate the privileges attached to the "green", and wear it on Saturday, Sept. 20, without proper authority, shall be considered as breaking the laws of the college, and be subject to the punishment set out in the above resolution.

Signified, in behalf of the student body of Lawrence College, we hereby affix our seal and seal, this 19th day of September, in the year 1930.
DELTA GAMMA and SIG EPS ARE LEADERS

All Fraternities and Sororities Raise Averages From One To Three Points

Delta Gamma and Sigma Phi Epsilon, leaders in the Greek scholarship at the end of the first semester last year, both raised their group averages during the second semester and walked off with the trophies in their respective divisions for the year.

The Delta Gamma sorority showed increases during the second semester and sorority with their second year. The all-sorority record is:

- Alpha Chi Omega: 84.98; 83.71.
- Alpha Delta Pi: 84.12; 83.17.
- Beta Alpha Lambda: 84.94; 84.65.
- Kappa Alpha Theta: 83.03; 82.80.
- Theta Phi Alpha: 79.31; 79.68.
- Phi Mu: 83.51; 82.85.
- Phi Mu Delta: 82.80.
- Kappa Delta: 83.60.
- Zeta Tau Alpha: 83.27.

The all-sorority average last year was an average of 84.65, and Kappa Delta sorority was an average of 84.6 for the second semester and walked off with the trophy in their respective division for the year.

Faith and sorority members, for the first time in six years, maintained a higher scholastic average for the year than did the non-Greek students of the campus, registrar's reports for last year have disclosed. The all Greek scholastic average was 82.71 for the year, while the non-affiliated students had a rating of 82.7 for the year.

Sororities
- Delta Gamma: 84.65, 84.67.
- Zeta Tau Alpha: 83.27.
- Kappa Delta: 83.60.
- Alpha Chi Omega: 84.98, 84.91.
- Alpha Delta Pi: 84.12.
- Beta Alpha Lambda: 84.94.
- Kappa Alpha Theta: 83.03.
- Theta Phi Alpha: 79.31.

Delta Gamma and Sigma Phi Epsilon fraternity made an average of 85.07 for the second semester last year. The non-affiliated students averaged 82.09, while the non-Greek average of the school was 82.13 for the year.

Delta Gamma and Sigma Phi Epsilon showed increases during the second semester.

Phi Mu Delta entertained at the home of Mrs. Judson Rossbech, 117 N. Park-ave. Mrs. Judson Brooks and Mrs. Adam Bruxdy served. Lemonade was in the form of sherbet and cakes. The color scheme was orchid and white.

The Kappa Alpha Theta tea was held at the Roy Purdy home, 115 S. Green Bay street. Members of the alumnae poured.

Delta Gamma sorority entertained at the home of Mrs. A. H. Wickers, 101 N. W. Fourth-ave.; Mrs. H. Winters and Mrs. J. H. Farley poured.

Packer Football Tilt

The all-Greek scholastic average was 82.71 for the year from 79.72 to 80.67, for a year's average of 83.34.

Louise Edwards Resting After Appendicitis Attack

The all-Greek average last year was an average of 82.77 in the previous year to 82.29 for last year, the records show. A great part of this decrease is accounted for in grades of the non-affiliated students, which last year were two points lower than in the previous year.

Greek grades were raised for the year over their average of the year before by almost a full point.

Fraughtority and sorority total averages for the second semester last year reached 82.24, giving an average of 82.64 for the year, while the non-Greek average dropped during the second semester to 79.86 from 81.49 for the first half year, giving a year's total of 80.75.

Men of the campus raised their average during the second half of the year from 79.72 to 80.67, while the women dropped from 83.34 to 82.23 in the second semester and received a year's average of 83.34.

The all-Greek average of the school was 82.77, while the non-Greek average for the year was 82.75. In 1928 the average for the year was 82.3.

THEODICE GOOD CLOTHES
and LEARBURY Authentic College Clothes

Welcome you back to Lawrence
Registration Is Completed By Large Freshman Class

TANGEN, New Lawrence Fresh Mentor, Possesses Impressive Athletic Record

A graduate of the University of Wisconsin, a three letterman, and one of the smartest high school coaches in Wisconsin, Elmer Tangen began hiscampaign as football mentor, Wednesday. Anyone who has ever seen the elevation of either Wesman or Wisconsin Rapids high schools go through the paces under Tangen's direction, know his presence as a grid instructor. Tangen's famous backfield shifts have baffled many opponents in the past years.

Baseball fans will remember him for his actions on and around third base for the Wisconsin Rapids nine this summer, and old University grade will not soon forget this speedy third baseman who more than held his own during two tough seasons with the Badger diamond troops. All in all, Tangen comes to Lawrence with high praise from those who know him, and Viking fans expect big things from him in years to come.

* * *

SPORT MANAGERS MEET TO PLAN TENNIS TOURNAMENT

Preparations for an all-campus tennis tournament will be made at a meeting of the interscholastic sports managers on Monday, as an endeavor to complete the elimination as soon as possible according to an announcement by Prof. F. W. Clippinger.

An attempt will be made to prevent the repetition of last year's occurrences, when the tournament was allowed to drag along indefinitely. It is possible that the tournament will be restricted to singles, unless more interest can be worked up in the doubles events.

The prize for most ways in which to gain money to travel to college went to David Bucklew, '22, who rode his horse to victory at the Mayfield county fair to win $25 and his train fare from northern Wisconsin to Appleton.

* * *

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Conway Beauty Shop

WE WELCOME ALL LAWRENTERS TO OUR PARLORS

Phone 902 Conway Hotel

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Conway Beauty Shop
President Wriston stresses loyalty to college
In matriculation day speech; 83rd year opens

A sermon to loyalty to the college was the text of an address delivered in the Lawrence Memorial Chapel Wednesday afternoon, by Mr. Wriston, President of Lawrence College.

The occasion was the matriculation exercises officially opening the 83rd academic year of the college.

Basing his plea for students and alumni loyalty upon the remarkable progress made by the college, President Wriston unfolded the factors, which Lawrence today, by steady, and by physical and intellectual progress and improvement has risen to command a place of prominence in the educational world of the nation.

The matriculation day address called attention to the remarkable position of the liberal arts college by virtue of the current economic depression, quoting Isaiah, "But the liberal man deviseth liberal things; and by liberal things shall he be established." Thus industrial depression, in which we now find ourselves marred by a serious unemployment problem, emphasizes the fact that technological men, trained for specific tasks find themselves unable to adjust themselves to the present condition of affairs.

Graduate Training: The "Iron Work"
Mr. Wriston declared, "Because a special skill has been imparted by the mechanism of new processes, the loss of work during the depression may have a marked effect on the structure of society, of politics, of the machinery and new processes, the college must face the possibility of the collapse of the educational system as it has existed up to the present time.

The current situation offers an admirable opportunity for the college, with this Scotch form of Happiness. It involves no hardships. You should have all necessities, but those manufactured and superintended of yourselves, and the necessities of your college; you will gain in social vision, with confidence and loyalty the canyons of the spirit will open more freely, co-operation will be simpler and easier. Education consists in organizing the resources of a human being. It must be done by yourself. It is not dependent upon location or buildings or any other externals, but upon ability and integrity of the student and devotion and skill of the teacher.

Facing the records being made in graduate schools all over the country by Lawrence graduates, the President called upon the students and faculty to be proud of Lawrence, and to its ideals and programs.

Financial Care
There is no evidence to support the idea that students who live in a campus community, which is erected at a cost of $1,000 per occupant, study more, know more, or even profit socially from those who live in a structure that cost $200 per occupant. On the contrary, Mr. Wriston declared, "There is a good deal of evidence to support the thesis that life in an extraordinarily expensive college environment sets up a false standard of expectation which handicaps the graduate in his adjustment during the competitive penury of the first years out of college."

Turning to the significance of the present economical depression as it relates to the college campus, Mr. Wriston asked the fraternities and sororities to dram their expenditures as a point compatible with the straightened financial situation. "The most business-minded," he continued, "the college itself must be economically economical. The budgets of business corporations all over us are being trimmed satisfactorily. I see no escape from a like procedure in the college. This should give no occasion for alarm or for depression of spirit. We will cling tenaciously to the belief that a college and a university are the part of common sense," he said. "To not attempt to sit as judgment upon an institution, if you are a great student, it will continue to be a great college, if you put its interests before your own, before fraternity and sorority, it will gain in social vision. With confidence and loyalty the channels of the spirit will open more freely, co-operation will be simpler and easier. Education consists in organizing the resources of a human being. It must be done by yourself. It is not dependent upon location or buildings or any other externals, but upon ability and integrity of the student and devotion and skill of the teacher."

"Such times as these may have a significant effect upon our thought. It is not so long ago that all attempts had to spring from our own efforts. There was a time when the students at Maine were the frontiersmen instead of being Rawley boys."

"This gospel of confidence and loyalty to our college, with this Scotch form of Happiness. It involves no hardships. You should have all necessities, but those manufactured and superintended of yourselves, and the necessities of your college; you will gain in social vision, with confidence and loyalty the canyons of the spirit will open more freely, co-operation will be simpler and easier. Education consists in organizing the resources of a human being. It must be done by yourself. It is not dependent upon location or buildings or any other externals, but upon ability and integrity of the student and devotion and skill of the teacher."

"Yet the task of the new generation is to restore moral, spiritual, intellectual and ethical values to their proper place within the scheme of life, and to reconcile material values to their proper position, and form in its normal position in the real College offers the time, the place, the opportunity. But if you hourly go through four years with the idea that life consists in buying, and in fighting for what you want if you can't buy it—then the whole process is reduced to nonsense."

"This is one of the reasons why I speak of loyalty today. It is one of the great intangibles, and it has been thrown into the shadow by the events of the last decade. As we have prospered as a college in material things, let us now buttress the structure of our institution with a new spirit of loyalty."

"This gospel of confidence and loyalty to our college, with this Scotch form of Happiness. It involves no hardships. You should have all necessities, but those manufactured and superintended of yourselves, and the necessities of your college; you will gain in social vision, with confidence and loyalty the canyons of the spirit will open more freely, co-operation will be simpler and easier. Education consists in organizing the resources of a human being. It must be done by yourself. It is not dependent upon location or buildings or any other externals, but upon ability and integrity of the student and devotion and skill of the teacher."

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A plate of Morally's delicious ice cream dispels all thoughts of tonight's lessons and tomorrow's exams. Served at all leading soda fountains on the Avenue.

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"The College Drug Store"
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APPLETON, WISCONSIN

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FOOTBALL SCHEDULE
Sept. 25—Marquette, at Milwaukee
Oct. 2—University of Wisconsin, at Madison
Oct. 25—Green Bay, here
Nov. 1—Ripon, at Ripon
Nov. 15—Carleton, at Northfield
Nov. 22—Carroll

Tennis First On Greek Sport Card
Denney Plans To Get Inter-Fraternity Contests Under Way Soon

While no definite announcement has been made by athletic director A. C. Denney, the interfraternity and intramural sports season are expected to get under way soon. All campus sports probably will not start until the Greek athletic departments have made up their minds.

Tennis will be the first number on the interfraternity repertoire, sport being chosen for the fall season. Downs will start its season, or one of the local fraternities, on the following program:

Upon the arrival of Greek competition, a place in tennis tournaments will probably draw many of the popular players, and the competition should be keen.

Hints and tips, as well as scores, for the Greek competition, will be carried in the Lawrenceian.

Lack of good reserve material during the last season has been a chief worry of Eddie Kotal's chief worries. The new coaching staff will try to fill the shoes of Miller and Morse this fall. The Lawrentian scoring column last fall is a very high brand of ball, and will probably fall to the Lawrentian under the new coaching staff.

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A former star, returning from summer camp, Fischl, the ace of the Viking backfielders for the past two seasons, practiced football in connection with his work as assistant athletic director and assistant coach.
Stiff Schedule For Viking Eleven Opens With Marquette

Confronted with one of the stiffest gridiron cards ever snapped up for a Lawrence college eleven, head coach Einar Tangen and his Vikings have started intensive preparation for their opening encounter with the Marquette University on Sept. 27. This marks Kotal's first year at the helm of the Viking gridiron ship. Last spring he was selected by college officials to replace Charles Rasmussen, who resigned as head football coach to accept the position of principal at Country Day boys school. The coach acted as backfield coach under Rasmussen.

An announcement was also made recently that Gilbert St. Mitchell, captain of last year's football team, will assist Kotal with the coaching task. The former Vike leader will act as line coach, he, himself, having held down one of the back positions for three years.

Kotal will continue the Rasmussen style of play introduced by the former head coach when he came here for the first time three years ago.

Only three games will be played at Whiting field this year, while five will be played away from home. The Vikings open their schedule with Marquette at Milwaukee Sept. 27. The contest, originally billed as a starlight affair for Sept. 26, was moved back a day at the request of Coach Murray, Hilltop Mentor, who felt that his men would have enough time to acclimate themselves to playing under the powerful suns sets on football in November.

For their second game, Kotal's men will travel to Randall Field, Madison to take part in a bargain bill along with Carleton college, Northfield, against the university of Wisconsin varsity.

The following week, Oct. 11, the Vikings will enjoy a short breathing spell after two of the hardest schedules openers in the history of the college. The first home game comes on October 18 with Hamline University, Minneapolis, furnishing the opposition. The following week, Lawrence plays her second home engagement against Carroll. This game has been set aside as Homecoming and will mean more to the Vikings and their followers than any other game on the schedule. Complete plans for the Homecoming are not yet available.

After their two week stand at home, the blue and white again take to the road for games with Ripon, there, on Nov. 1, Beloit, at Beloit, Nov. 8, and Carleton, at Northfield, Nov. 15. The last game of the season will bring Cornell college, Mt. Vernon, Iowa, here Nov. 22.
NEW FACULTY MEMBERS TO BEGIN WORK

Five Instructors Fill Vacancies; Three Members Take Absence Leave

Five new members of the Law rence College faculty began their duties with the opening of the eighty-third academic year last Wed

day.

Joseph L. Trostle, replacing Mr. R. E. Lombardy as assistant pro

fessor of economics, was a student at Lawrence from 1913 until 1918 when he went to Princeton where he re

ceived his B. A. degree in 1924. He

went to Princeton where he re

ceived his M. A., and master of arts degree there in 1928. Mr. Trostle is in the physical education departm ent and at Princeton, receiving his

Northwestern University faculty began their

awards.

Instructor in philosophy and psy

chology, Horace S. Fries fills the va

Instructor in philosophy and psy

chology, Horace S. Fries fills the va

The new rushing system was a huge success, for a change, and Wed

dnesday the free rounds started in

earliest. The big gag seemed to be to fill the students, namely the fresh

men who don't as yet know better, with a good meal and then show

them the rooms... one or two fra

raternity rope to one yarding.

"Do you know so and so... oh, I

remember him... yah, I went

through that town last summer... hence, you must have known Archie

Whitson then... see that chap over

there, he's a three letterman you

know... and that's the President of this and that... glad to know you... All is the genital game of

First Week Activities

Are Noted By Observer

(Continued from Page 1)

ences. There was the summer school contingent. Work ends in

Chicago, experiences with gangsters. And the summer romance. Surpris

ing how many forgot past affiliations for the "sweetest little hours," or the

"last looking man you ever half

In the morning the freshmen

sent up a weary round of what

nothing. Dormitories were explored in a

hazy fashion. Sororities and fra

genre. "Socially undesirables?"

"But not Expensive. KINNEYS SMART FALL STYLES ARE PATTERNED FROM HIGH PRICED MODELS

was an Assembly meeting was conven

uous because there weren't a doz

Students were idealized. The stu

dent publication meeting was con

spicuous because there weren't a doz

and fraternity rats were also unab

abled. Moments.

Tess and Tresses

Tess was poured by the gallon as

norities started to wend out the...shall we say "socially undesirables?"

esting, what a life. Tuesday the

men started to stagger through the

initial period of innum erable truces.

And there was the gallible yearling

who was horrified to see a football

player draft could contently at a cigar

society. Registration was a mere

tradition continued to fade away, but the green cap gag continues. Be

lieve it or not there was the fresh

man girl who could hardly wait to

John Mills, assistant professor of

physics, Charles Laurence, professor of Spanish, and Dorothy Fulton, referee librarian, have returned

from a study and travel. Three other Lawrence faculty members begin sabbatical leave for the coming year. L. C. Baker, pro

fessor of modern languages, is in Europe to study and travel; W. E. McPherson is on the Lake Forest College faculty; and Elizabeth Mc

conkey, instructor in Spanish, is pre

paring to do graduate study.

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Welcomes "The Lawrence Coeds"

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GOODMAN'S

131 E. COLLEGE AVE.
Fifteen Counsellors
At Ormsby, Peabody
Begin Advisory Duties

The upperclass women at Ormsby are: Madalyn Johnson, Verona Law- lison, June Joliffe, Ardis Elston, Mary McCormick, Mary Power, all '32, and Harriet Britain, Virginia Call, Irene Mohan, Suzanne Jenkyn, Hazel Cline, all '32.

Friday Convocation
Perry Fullness, instructor of violin in the conservatory of music, played several compositions at the Friday convocation. He was accompanied by his wife.

MANAGERS TO REPORT
Intramural sports managers will meet in Coach A. C. Denney's office at the new gym on Monday afternoon at 2 o'clock.

Irene Ungricht, Helen Erickson, Horace Marker, Helen Kvet, all '31, are at Peabody.

Kasten's Boot Shop
Welcomes You to Appleton

and extends a cordial invitation to come in and see the stunning new styles in Fall Footwear.

WOMEN'S FOOTWEAR EXCLUSIVELY
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$5.85 $6.85 $7.85
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214 W. College Ave.

Collar and Cuffs May
Distinguish It.

If the frock has not a lingerie set of collar and cuffs, why not change its appearance from time to time by using one of your own? There are smart ones in satin, in lace, in crepe and net. Some very tailored, some very frilly and feminine. Priced at 75¢ up.

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