Towards the end of Friday, November 25, the Rochester Advertiser was published, bearing the headline "A Brief History of the Advertiser." The newspaper mentioned the growth of the Advertiser from a small local publication to its current status as a widely read and respected news source. The article traced the Advertiser's history from its founding to the present day, highlighting key events, figures, and milestones that have shaped its development.
The Sweaters and Letters are awarded, men representing an almost
ill success that would greet such an attempt at Lawrence. The
It spells excellence.
Students must attend such meetings of their own
nor could a large group be construed as due entirely to the influence
affiliation, and cannot be governed by a group.

**OUR PLATFORM**

**Loyalty To Lawrence**

**Better Inter-Group Relations**

**Non-Partisan Elections**

**Gradual Extension of Student Government**

**MONEY'S WORTH**

A recent announcement from the business office shows that the present cost of instruction for students of Lawrence college has been doubled since 1930. With an average increase in individual salaries for members of the faculty of over fifty per cent, and increase in total salaries of 115 per cent, to $150,000, a decided gain is noticeable.

This surely means that Lawrenceans of today are getting more for their money than the students who hailed the institution as their Alma Mater back in '30. It sounds like a sales talk for Lawrence, but it's a good one. It's just another item of interest for Lawrence boosters to file away for use during the Christmas holidays.

**COMPLISSION**

National prayer week came to its official termination in chapel this morning, when Lawrence students met without compulsion for a prayer meeting. The response to this call will indicate, partially at least, the spiritual interest which may or may not precede the student body. Small attendance at this meeting could not be taken to indicate a spiritual shortcoming on the part of the student body, nor could a large group be construed as due entirely to the influence of prayer week. Students must attend such meetings of their own free will, or not at all.

**UNDEFEATED**

Lawrence harriers have finished their second undefeated season in three years, winning every game on their 1932 schedule. When the sweaters and letters are awarded, men representing an almost perfect combination will receive the recompense for their services. There is a certain time of interest about the term "undefeated." It spells excellence.

An Illinois fraternity recently gave its pledges a list of four
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When your sweet tooth says CANDY
Your wisdom tooth says DOWNERS

Now is the Time to Think About Your Foot Protection for Winter Weather.

Girls and Boys---Boys and Girls

Patent kid, black and brown suede, black and colored kid leather, with Hoses to match.

Schweitzer & Langenberg
The Accurate Footfitters

---

Lyman's Old Fashioned Choco-
---

A SPECIAL
Lyman's Little Box of Every-
---

Reg. Retail $1.00 package
Special 9c.

A complete line of Thinking Oatmeal Cake in attractive packages.
From 6c a pound and up.

Downer Drug Co.
Next to Pettibone's
Outline New System For Caging Team

Christoph, Briner and Kato, Jr., Named Assistant Basketball Coaches

A new policy governing freshmen basketball at Lawrence has been adopted by the athletic department and is to go into effect this season, according to A. C. Denzy, athletic director and varsity basketball coach, who has just announced the new system. Whereas the idea to the past has been to develop a freshmen team, it will be the aim in the future of the athletic department to develop material for future varsity teams.

No Veterans Cagers

The approach of the 1927-28 varsity season finds Lawrence facing a situation never known here before in that there is not a single veteran returning to the squad this year. The entire varsity squad of last season has either graduated or members have not returned to college, leaving Coach Denzy without any veteran material. The only likely candidates are members of last year's junior varsity squad.

In order to issue basketball prospects in such a situation Coach Denzy has started the following freshmen caging system. The idea this year and in years to come will be to develop men from the freshman class for varsity material, and this will be done through a system of more individual instruction.

Three Coaches

In order to give the instruction, the athletic department has signed up Joseph Christoph, Eddie Kato, and Pete Briner, three of the best exponent of the Lawrence style of play who ever have been turned out here, and will issue the freshmen squad. Each coach will handle a squad of freshmen, and Coach Denzy expects to spend about half of his time working with them.

The play will be divided into 12 periods, and on each game position will be given individual instruction in the playing of that position, including the rules of the game. Each coach will try out the type of work to be done and supervise it. No one will be cut from the squad, as there will be no regular freshmen team, and Coach Denzy in urging all the freshmen to come out, promises that there will be less than fifty men in squads at all practices.

In addition to regular practice periods, which will be held only three times a week instead of every day, as in the past, and three games a week for Christoph, Kato, and Briner, will be divided into six games, each team to wear different colored uniforms, and a regular league schedule will be played, one set of games being run at night. The tournament will begin as soon as the inter-class series is over, which Denzy has announced will be done after Thanksgiving.

International Cruise

To Be Held In 1928-29

Professor A. A. Torrey, head of the history department, announces that students majoring in history who are registered for courses under him next year may arrange to take some of their courses on a cruise.

The change is being made to accommodate these students who would be incommoded by Professor Torrey's itinerary on the 1928-29 International University Cruise. The University Ship has already sighted registrations for next year's cruise. The company is seeking to make the cruise a serious educational project by encouraging proper student preparation for the trip. Early registrations have the privilege of membership in the Planning University Club, which offers advice as to the books to be read in advance, advice to a special circulating library of travel books, the Planning University Magazine, and a series of bulletins of information on the various countries to be visited.

Frank J. Torrey, who was to have been on the ship's history faculty this past year, will serve in that capacity on the 1928-29 cruise, and will furnish further information to all those interested.

DOBB S H A T S

Dobbs hats produced by the Cavanagh Edge Process have the made-to-order look and custom-made feel that are found in no other hats. In addition they wear longer and keep their distinctive style. We are exclusive representatives of Dobbs Hats here.

CONWAY BEAUTY SHOPPE

Wm. Burlow
Marcelling, Haircutting, Finger Wave, Moustacising
PHONE 390

THE LAWRENTIAN 3
SOCIETY

Chinese Articles

Discovered at Scene

The Lawrentian, Friday, November 18, 1927

Chinese articles discovered at scene of火灾 showed the extent of the damage. The fiery blaze that swept through the Chinese hostel, also known as the "Chinese Temple," left little of the multi-cultural community intact.

Entertained at Dinner and Lounges

Mr. and Mrs. W. E. Naylor entertained a group of diners at their home, 8 S. Buckman street. The evening was filled with fine food and good company.

CLUBS

Organization

A meeting of the Physics club will be held in Science hall Tuesday evening, November 22, at 7 o'clock, with a program of experiments and presentations.

Chemistry Club

Dr. J. A. Yeates, head of the department of chemistry, will speak at the first chemical plant of the year. The meeting will be held in Science hall Tuesday evening, November 22, at 7 o'clock.

English Club Making Collection of Books

Lawrence alumni and other literary enthusiasts have written books of all types, some are now available for purchase. A collection of these books is now being donated by the college library and English club.

Club Collection

Under the leadership of Mary Gregory, for the college library and English club, a collection of books has been selected from the list of American Poetry contained in the Industrial Arts Department. The collection, now housed in Science hall, is a testament to the beauty of language and the power of poetry.


Several Articles By

Ford in Periodicals

Three poems and a feature article by John Ford, '27, have been published in several issues of various magazines and newspapers.

Grotto, a poem appearing in the American Poetry Magazine for September, and a third, "College Happy New Year," in the September-October issue of College Student.

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