Colleges’ Drive Will Be Success

$9,000,000 Is Endowment Goal To Be Collected In Five Years

Work by the individual colleges of the Wisconsin Colleges association will make possible the attainment of the $9,000,000 endowment fund in the five-year period set for obtaining the money, according to announcement of Dr. Samuel M. Plantz.

In the initial drive beginning in November, 1919, a little less than $4,000,000 was pledged of the $5,000,000 needed. Since then, however, the individual colleges concerned in the movement, Lawrence, Beloit, Beloit, Ripon, Marquette, Oshkosh, and Northland, have made additional individual pledges.

Before the five-year period is up enough additional pledges will be in to complete the full amount, it is said.

Since the campaign began the colleges have worked hard through the food. The individual work of each college and completing the fund has made it possible for the college to raise the amounts of its own accord as well as those which total now over more than $3,000,000.

Salary budgets have been increased in the negotiations, but several of the faculties of a number of institutions have increased their personnel. Substantial improvements have been made in the buildings of the colleges.

Not all of the pledges made in the original campaign are coming in now. The friends of the movement failed to lend support as generously as anticipated. After some of the signers only paid a part of their pledges while others did not pay at all. The solicitation act that the pledges be written down to standing the fact that the full amount must be paid before the students can come to receive their pledges, while in fact all pledges were made conditionally.

Especially so is it in the instance of some of the younger men, that such signers will now pay, since much of the time has been within the five year period.

**“Y” Work As Field For College Guards**

Miss Gladys Jarrett choosed the principal secretary of the Allegheny Y.M.C.A. special campaign committee of the college and has half Sunday night, till all of the opportunities for giving help to Y.M.C.A. work with boys in Allegheny.

Dr. F. G. Beliner, executive secretary of the Allegheny Y.M.C.A., in answering the question of what is being done, said that the college guard will have a work shop every Sunday morning and will be the guard of the Y.M.C.A. in addition to giving help to the Y.M.C.A. work with boys in Allegheny. Mrs. Sophie K. Underwood, Lawrence for the rally. Meetings were held at Madison, November 3, and at the Madison chapter of the Phi houses. Saturday the Madison chapter will have a meeting at which Dr. F. G. Beliner and Dr. T. C. McDonald will be present. The March meeting will be held at Lawrentian Sport Writers, in charge of Lawrentian sport writers. It is a merituous work the local fraternity has undertaken in the interest of the college. The Lawrentian will of course have no influence on the policy of the college.

**Teriyogocious Drama Large Audience at Concert Here**

Singing all the old favorites of his last year’s program included in his repertoire are the songs of the Lawrentian, the noted band leader, and his work is one of the most popular in the college. He is also facing the current demand of the college and a comparatively small laboratory and equipment, and he is also facing the greater question of how to make a comparative small laboratory and equipment and the college and the college and a comparative small laboratory and equipment, and he is also facing the greater question of how to make a

**Opposes France’s Invasion of Ruhr**

Milwaukee Attorney Evokes Spirited Opposition to France’s Invasion of Ruhr

By Mary E. McElroy

Justice waves a strong placard against France’s invasion of Ruhr.

In the effort to secure a conference of the powers for discussion of the current war problem, we shall not accomplish much until the powers themselves agree to discuss the matter. The only way to keep the peace, Mr. Wild said, is to keep the peace. The peace we want is the peace of the world. The peace we want is the peace of the world.

**Thetas To Edit Lawrentian**

In keeping with a custom of former years, a custom which has kept alive one issue of the Lawrentian in the history of its papers, the honorary journalistic society, women’s and men’s society, on the campus. The publication of November 22 will be the twelfth annual of the work of Lawrence chapter of Theta Sigma Phi, national honorary journalistic society for women, and will be a companion number especially commemorating the northwest rally of the organization which takes place here on November 23. It is a merituous work the local fraternity has undertaken in the interest of the college. The Lawrentian will of course have no influence on the policy of the college.

**Prominent Women’s Rally Is Complete**

Delegates will be present from Wisconsin, Minnesota, and Wisconsin universities, as well as a host of prominent newspaper and literary women from Madison and from Milwaukee. A program consisting of eleborate presentations of the work of Chapter will be given at the luncheon on the last day of the conference. The program is expected to be of fine quality and will give the students of the organizing but the organizing chapter the opportunity to see high lightful camping equipm ent and the college will have a garage bill of less than $1,000.

**Krispie Avis is in Charge of the Program**

Miss Monona Cheyney, who just returned from Yellowstone park, will be in charge of the program. She is a member of Alpha Sigma Tau fraternity.

**The Theta Sigma Phi meets at Lawrence College, Appleton, Wisconsin, November 15, 1930.**
New Qualifications For Mace Election

Men's Romance Group Tightens, In Light of Heightened Notoriety

Following last year's move to make World War Ii a democracy objective, Mace, honorary society, is making a move to tighten its qualifications so that modernism can be more easily recognized in the future. The new requirements will be in force in the Fall semester.

Under the new system, a student must have been a member of Mace for at least two years, have a strong moral character, be active in any of the following organizations: Y.M.C.A.; Student Volunteers, Mace Club, or church and Sunday school service.

A good mark in scholarship and a sense of social responsibility to be shown by the student as well as by the faculty. The requirements will be in effect in the fall semester.

Place Ariel Joke

Box in Sage Hall

"What's Wrong With This Ariel?"

Joke was used at the annual Dinner January 2, 1923.

"The faces of the campus are reflected, the photographs of the men and women are present. They may be seen on the faculty pictures being held up by the students, and they are all present!" he said.

The joke is about the way students are dressed in the fall semester, and their inability to find their clothes in the winter.

Formar Students

Hold Re-Union In Cream City Hotel

A reunion of Lawrence alumni in Wisconsin took place in Milwaukee on November 7, during the latter's homecoming. About 150 Lawrence alumni gathered at a banquet at the Republican House. William Hull, '24, acted as host, and Mr. Hull's speech was made in the name of the school. The dinner was served at the Mace Hotel, and the meeting was held in the main dining room.

Snakes Annoy Java

Students—Denyes

"Java is not only full of bikes, but also of iguas, cockers, and venomous snakes," said Dr. John B. Denyes, head of the department of medicine, when delivering the Lawrence report on the subject of the snakes of Java.

The report was given by a student in the medical school, and it was based on the information gathered during the student's trip to Java.

The First National Bank

OF APPLETON, WI.

The Largest Bank in Outagamie County

The First National Bank is the largest bank in Outagamie County and the second largest in the state.

Wonderful Overcoat Values

AT

The Continental

The Home of Hart, Schaffner & Marx Clothes

ELM TREE BAKERY

Phone 246

A. F. HUMPHREY, Prop.

700 College Avenue

Makers of Mother's Bread

Our Sweet Rolls, French Pastry, Cakes and Cookies Are of Finest Quality

Open 24 Hours, Anytime.

The BILLBOARD

Published weekly, by the students of Lawrence University

Over One Hundred Alumni at Annual Gathering of Sigma Phi

More than one hundred Lawrence alumni were present at the Wisconsin State Teachers' convention in Milwaukee, November 6, 9, and 10. The convention was attended by representatives from all parts of Wisconsin. The meeting was held in the School of Education.

The convention was characterized by the attendance of the Lawrence alumni and their interest in the proceedings. It was held in the School of Education.

The Tocqueville students were also present, and they were very much interested in the results of the convention.

The meeting adjourned at 7. But this section of jokes, supposed to be representative of the school year, is not as popular as those jokes seen in the halls.

Lawrence Conservatory of Music

Carl J. Waterman, Dean

Appleton, Wisconsin

Courses leading to Degrees, Diploma and Teachers' Certificate


Individual Photos—for the Ariel

A huge working force at Studio, which assures you prompt service. An important item.

Harwood Studio
Hash For Co-Eds, But Not at Brohaw

No hash served at Brohaw—but at Sage and Ormsby, this week's Fashionable Defense' appears before the crowds about once in every three weeks, according to the kitchen authorities of the three dormitories.

Sage and Brohaw stand together in their preference for sweet pickles, while Ormsby favors dills, but aside, high on the list of favorites at Sage and Ormsby, are quite non-essential to the menu of Brohawites. Pie, chicken, chocolate pudding and warm rolls are treats in all.

"The boys are not fussy and say a nice brown, easily pleased," said the Brohaw cook, smiling as she added, "but we have quite a bunch of 'tea-bitches', as over half of the boys like tea."

Warm bread, pancakes, squash, and silt also make them look at the world with more cheerful expression.

All Like Pie

That the girls of the three dormitories eat about an equal amount of meat, but only two thirds as much bread and vegetables as many parents in the boys revealed by a comparison of the amounts used at the different halls. About equal amounts of pickles and pie are required at each of the dormitories.

To do away with differences of opinion as to final grade marks Professor Kippay Lake, teaching English at Hardvard, is giving his students a choice of two systems of markings. Those choosing systems number one will be graded on their final examination; another two, on their daily work and occasional quizzes.

Waltman - Trettien CLOTHIERS

Waltman - Trettien

Better Health

is an actual result of
Better Clothes—you will go out more—you will have fun—feel better.

The Half of Smith's You Do Not See—

Makes Possible This Store's Complete Service

THE NOVELTY
Half of Smith's is out of sight.

That is where Smith's "Reserve Stock" is kept. Countless pairs of extra sizes. And all sorts of un-numbered "casual" models—that enable Smith's to satisfy the footwear needs of most everybody.

It is because of this "Hidden Half" of the Smith stocks—that we can fit you so accurately at all times. Or, if the style you have in mind is a seldom asked-for model—most likely that's here too!

Dame & Goodland

Novelty Boot Shop

VOECK BROS.

"SUCCESS"

The reason of your dinner parties depends on a great deal, but the most important food item is meat.

GOOD MEAT

E.W. Shannon

Student Supply Store

Service - Service - Satisfaction

Complete Supply of

Students Ring Books

Pillars for loose Leaf Books

Fountain Pens

Gromes & Remington portable Typewriters

All makes of Typewriters bought, sold, exchanged or repaired

OFFICIAL RENTAL BATES TO STUDENTS

Red Front, College Ave. and Douches St.

Pipes!

We have them in all styles. We have pipes you never saw before. We can suit your taste and your pocketbook. Come in and look them over.

Recreation Hall

Biltmore, Tigard, Gandy, Sibley

76 College Ave.

"We center to Centum"
Lawrence Be Served

1—Push the Building Program.
2—Abolish Compulsory Church Attendance.
3—Increase Facilities for Research
4—Empower the Student Senate.
5—Aid Aerial Re-Organization Plans.

EVERYBODY TO CARROLL
A football game as this isn't played Carroll at the largest hometown that Carroll has ever played. Carroll has been waiting long for the coming contest and promises to offer laws a real battle.

With Waukesha only ninety miles distant from Lawrence and with the ease of transportation, it is reasonable to assume that Waukesha should have as many rooters as Carroll. Carroll is all its homecoming splendor. Carroll beat Carroll in the last game of the season. All together; Let's keep up our football pep until the last team boarded the train for Northwestern.

We students are not alone in our affiliation of being assigned chapel seats. The fact of the matter is, likewise, has been assigned chairs on the campus. This is the cause for the apparently falling-off of faculty attendance? We wonder.

The Lawrence campus has always been noted for its beauty—and its grey squirrels. Have you noticed the squirrels running on the trees on campus? Each one is as individual in its own right as the individuals who sponsored this humane movement.

In the recent mid-quarter examinations, one freshman tried to convince his professor that Christianity was introduced to America by slaves on the coast in the year 55 B.C. Do you wonder that most professors get hectographed? Where was the student body and the band last Saturday morning when the Lawrence teams boarded the train for Northwestern?

Guard your English! Next week is Better English Week.

Editorials of the Day

Students and the Red Cross
(The Marquette Tribune)

There is probably no word harder worked in the colleges and universities today than 'union.' And it is becoming a word that students are thinking with a clearer vision that students are thinking with a clearer vision. And it is because of this quest of the leaders for leadership that the national life of the American colleges and universities of today is to be found in the leadership for tomorrow, in a work which is worth all the burden and worry and cross,—Is it not worth all the burden and worry and cross,—It is the cause of the student body, and the band members. In all our enthusiastic mass meetings and our spirited articles, we have almost wholly failed to acknowledge, except by seven rules, its good work.

Yet, nevertheless, its influence has been felt. And now that the football season draws to a close, it is the more so that this greatest pep squad should be given a trip with the annual campaign for its indispensable work.

A week from Saturday Lawrence plays Carroll at Waukesha in the last game of the season. The game, like Carroll's greatest hometown, is always a contest and a contest, and since Carroll beat Ripon three to one last year, it is safe to bet that Waukesha a week from Saturday. Why should Ripon have the band on the train to win the day for us, as it did at the Ripon homecoming last year?

A week from Saturday, every organization that pledges more than its course of duties to the cause. The band画家 member must be ready to go out in the cold and the wind, with the head band to Waukesha. Surely, there must be seven enthusiastic Lawrence boosters among the student body who own cars and who will volunteer to drive the band to Waukesha. If so, please make them known at the band office. The band has voluntarily supported us in our program. Let's support the band, and boost it to Carroll, Invade Carroll with a strong band for a change in the next game."

BROADCASTING FROM LAWRENCE

With news of the successful test program broadcasted from the Beloit radio station on the evening of October 30, our attention was directed to the need of a broad-casting station at Lawrence.

The idea of a broadcast station in '67' is becoming more and more universal, the insta- llation of such a broadcasting station would mean a great deal more public service for Law- rence. An important feature of the broadcast station would be the ability to reach "far-off" listeners, even those in the most remote parts of the state. The Art students' series always includes the best artists available, Conservatory, or Memorial, chapel, be broadcast to all parts of the middle-west, AND, under ideal weather conditions, to all parts of the United States.

Practically every high school has its radio receiving set. If a broadcast station was installed, high school pupils would have the opportunity of hearing the famous choral exercises, the Art students' series, the Peran speakers, and local conservation and student talent. Such opportunity would naturally familiarize students with the college and consequently tend to attract them to Lawrence.

Moreover, the broadcasting of these concerts and lectures would keep our alumni and generous friends connected with the high school, intellectual entertain- ment of the college. It would greatly assist students to share at home the lectures and concerts presented at the college, which are generous helping to support, and would make them more ready to respond to financial drives when called upon to do so. Our Peran program is one of the best in the state. Our Art students' series always includes the best artists available to the college, the String Quartet, the Symphony, and, in fact, the Conservatory, is especially praiseworthy and merits the attention of all. All this will be broad-cast on the name of Lawrence! Although the initial cost would amount to from $2500 to $2500, the additional profit and neighborhoods thereby saved must more than offset the cost of installation.

And now that Beloit has finished installing a 500 watt station which, under ordinary conditions, will broadcast a radius of between 50 and 100 miles, it is fundamentally necessary that Lawrence follow suit out of its material well-being among the colleges of the middle-west.

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Murmuring of The Elms

'The Elms' are a suburb of Lawrence, and the campus is surrounded by a belt of woods. The "Elms" consists of about 35 acres.

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Spanish Club Spends Money Won on May Day

Spanish students will henceforth be members of the Spanish club, and listen to the programs given at the club for having the best float for May Day last year. The club sponsors will choose the best float and the winner will be selected to have her name engraved on "Spanish Architecture and the Influence of Parliam entary Rules in Conducting Spanish Victrora Records" for the club for having the best float.

Dr. John B. MacHarg spoke at the meeting of the organization recently. He discussed the value of the 'Spanish Architecture and the Influence of Parliam entary Rules in Conducting Spanish Victrora Records' for the club for having the best float and the winner will be selected to have her name engraved on "Spanish Architecture and the Influence of Parliam entary Rules in Conducting Spanish Victrora Records" for the club for having the best float.

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From Shawano High, 21-6
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placed Zussman a t quarter. Im m edi­
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Freshmen Gridders Win
From Shawano High, 21-6
Coach "H" Smith's Freshman
shocks come in the second m arker. K otal failed to make
ter of the game, was the individual star
the e x tra point on an attem pted drop
placed Zussman a t quarter. Im m edi­
kick. The final touehdown was made
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by Kotal who carried the ball over from
Kuske 1.

Lutherans in
,Defeat 18-0
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Kuske 1.
**BRIEFS**

**Many Permits**

Mrs. H. M. Sugg, wife of Dr. Rufus M. Sugg of the family, is in Denver, Colo., in the interest of her health.

Julia Sigg BYU assumes the presidency of Sorority. Mrs. Flom of Appleton, and Margaret Kautz, '26, of Oshkosh.

Mr. W. H. Mearns will assume the presidency of Sigma Phi Epsilon fraternity, and Miss Churchill is an

**SECRETARY.**

**May 1928.**

Lester Emans, president, Ruby Johnson, secretary, took part in the Phi Mu sorority.

**of the club are**

**Lloyd Goult, '26, and Roger Collins, '25, spent Saturday and Sunday in Hartland.**

William B. Goult, '26, visited his parents in Fond du Lac over the weekend. She is a member of Phi Kappa Alpha fraternity.

**Ruth Churchill, '27, spent the week-end in Oshkosh. Miss Churchill is an secretary.**

**sorority, have taken new chapter rooms at 90 Lawrence street.**

Shields, Pauline Beckwith, Mary Thorne, Leo Werner and Margarette Pierce. Adolphine moved into their former rooms at 400 Lawrence street Friday, November 9.

**Betti Nebs, '27, visited her parents in Waynevile over Saturday and Sunday. Miss Nebs is an Alpha Gamma Phi pledge.**

**Margaret Wallach, '21, visited her grand parents in Chicago, and Ralph Calcutt, '21, spent the week-end in Waupaca. Both young men are members of Sigma Phi Epsilon fraternity.**

**BETTY BOWMAN, '26, spent the week-end in Stoughton at her home.**

**Mary McDonald, Aileen Shields, High Top Shoes Kodaks and Gymnasium Goods**

**Raymond Goult, '26, visited his parents in West DePere. She is an Alpha Gamma Phi pledge.**

Mrs. W. H. Raney, Mary McDonald, Aileen Shields, Pauline Beckwith, Mary Thorne, Leo Werner and Margarette Pierce. Adolphine moved into their former rooms at 400 Lawrence street Friday, November 9.

Betti Nebs, '27, visited her parents in Wayneville over Saturday and Sunday. Miss Nebs is an Alpha Gamma Phi pledge.

Margaret Wallach, '21, visited her grandparents in Chicago, and Ralph Calcutt, '21, spent the week-end in Waupaca. Both young men are members of Sigma Phi Epsilon fraternity.

Lloyd Goult, '26, and Roger Collins, '25, spent Saturday and Sunday in Hartford.

Dwight Hunting, '24, and Russell Hunting, attended to Saturday for several days to visit their parents.

Mary Bennett, '20, spent the week-end in Ripon. Miss Bennett attended the Ripon-Carroll game, Saturday.

Ruth Bowman, '26, Helen Lewis, '26, and Beatrice Olson, '27, visited in Green Bay over the week-end at her home in Ogdensburg.

Margaret Wallich, '27, Alpha Delta Pi pledge, spent the week-end at her home in Palmyra.

Clara Deming, '25, spent Saturday and Sunday in Hartland. She is a member of Phi Mu Phi Epsilon sorority. She is an Alpha Gamma Phi pledge.

Ruth Churchill, '27, spent the week-end in Oshkosh. Miss Churchill is an secretary. She is a member of Alpha Gamma Phi sorority.

Chuck Bohnisach, and Henretta Hafeman, '21, spent the week-end in Stoughton at her home. Both are members of Phi Mu Phi Epsilon sorority.

The History club met at a meeting of the History club Tuesday night, November 8, at a discussion of the Ruhr situation, led by Dr. M. Bagg of the faculty, is in Denver, Colo., in the interest of her health.

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720 College Avenue
Program for State Rally is Complete
(Continued from Page 1)
 giáo, and is editor of the Women's page of the Minneapolis Journal. Mrs. Strong is one of the best known of Milwaukee journalists and is at present editor of the Wisconsin Freeman. Miss Minnie Kelley, national treasurer and member of the Appian Past-Conse-
cut staff, will also be on this program.

Business Meeting
A business meeting of the fraternity will be held at 9 o'clock Saturday morning in Room 350 Sago Hall. There will be a convention luncheon at Room 350 Sago Hall Saturday noon to which all guests of the Lawrence staff who are members of Theta Sigma Phi have been invited.

Initiation of the three prominent Minneapolis newspaper women, Miss Fianie M. Steer, Miss Faye Melheus and Mrs. Lucy Strong, as associate members in the fraternity, will take place at Saturday afternoon.

Phi will publish a convention issue of the fraternity. The remainder of the hour was dedicated to a recital of Mr. Aren's piano class at a recital held Wednesday afternoon at the Conservatory of Music.

Miss Marjorie McRae, national publicity, and Mrs. Lucy Strong will betoastmistress at the banquet which will be held in the French room of the General hotel Sunday evening. Trains will be made by the guests on "Phi's Most Interesting Newspaper Reporter."

Tickets for the Sophie Kerr Underwood, noted author and one of the most distinguished of the fraternity's associate members, who will be a guest of the Lawrence chapter of Theta Sigma Phi during the convention, will give an delirium touch to the banquet. A limited number of tickets for the banquet are for sale to those interested in meeting Sophie Kerr and other guests. They may be purchased from any member of the local chapter or a price of 35 cents. Mrs. Mary Louise Brown, dean of Lawrence college women, will introduce Mrs. Sophie Kerr Underwood at her program to be given in Lawrence Memorial chapel on Friday evening. Girls at the Lawrence staff will take part in this program.

Convention Speaker
The local chapter of Theta Sigma Phi will publish a convention issue of the Lawrence next week. Miss Hilda Kline, news editor of the Lawrence, will be the editor of this issue, copies of which will be sent to all chapters of the fraternity.

Program for State Rally is Complete
Lawrence, Wisconsin and Minnesota university will send representatives to the convention.

Laura Stewart, '26, president of the local chapter of the fraternity, is general convention chairman and will have charge of the business session and the banquet. Other committee heads are: Miss Amanda Whitten, ticket sales for Sophie Kerr Underwood's program; Hilda Ellis, convention hostess of the Lawrence; Mary Bennett, correspondence; and Dorothy Bollin, Dorothy Leiser and Evelyn Jarrett, publicity.

Ask Co-Operation
Tickets for the Sophie Kerr Underwood program at the chapel are fifty cents. An autographed book of the novel will be given to the person outside of the chapter who sells the most tickets. All Lawrence girls have been invited to cooperate in preparing for and during the convention.

Little Girl Plays
Little Caroline Bottcher entertained Mr. Aren's piano class at a recital Wednesday afternoon at the Conserva-
tory. The remainder of the hour was spent in introducing Mr. Aren's talk on the piano, "Music as a Profession."

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