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Lawrence Goes Mobile With New Website

Lawrence University

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we’ve gone mobile
m.lawrence.edu

The answer to the question “what’s happening at Lawrence University?” is easily answered via smartphone with the recent launch of a new mobile website: m.lawrence.edu

The home view
The debut of the Lawrence University mobile website provides users with easy smartphone access to information that is likely to be used by people who are on or near the campus:

- Menu selections at Warch Campus Center dining locations
- Reference tools and resources from the Mudd Library
- Up-to-date news and a calendar of campus events
- Weather information from Youngchild Hall’s weather instruments
- The status of washers and dryers at residence hall laundry facilities

“We wanted to make Lawrence’s website more accessible on a wider variety of computer devices,” said Rachel Crowl, new media and web content coordinator. “As computer screens shrink from the desktop to tablets and smartphones, website content must adjust to fit the tools people are using. Anyone who has tried to access an older website from a smartphone knows how frustrating that experience can be.”

The mobile website is designed for anyone who wants to know more about Lawrence University. Students and prospective students are always the highest priority, but the university hopes greater access to campus information will provide more reasons for Fox Cities residents to visit the Lawrence campus.

The Lawrence University mobile site is now in a beta testing phase and smartphone users are asked to provide feedback via an email link at the bottom of each web page. “We plan to expand the mobile website offerings,” Crowl said. “User feedback will help us make improvements to the site in the future.”
The events view

Campus Events
July 1, 2011

25
Conservatory
Lectures and Art

Tuesday, July 12, 2011

8:00 am
Lawrence Summer Seminars - World Music
Location: Warch Campus Center 225 - Hurvis Room & Warch Campus Center 224 - Julie Esch Studio
Are you fascinated by music from around the world and want to learn more about these unique musical cultures? This is your perfect opportunity to spend three

The laundry view

Laundry Status
July 1, 2011

Colman
Washers: 4 of 4 available.
Dryers: 4 of 4 available.

Hiett
Washers: 6 of 6 available.
Dryers: 9 of 9 available.

Kohler
Washers: 3 of 3 available.
Dryers: 3 of 3 available.

Ormsby
Washers: 3 of 3 available.
Dryers: 3 of 3 available.

Plantz
Washers: 5 of 5 available.

The weather view

Campus Weather
July 1, 2011

80.1°
current temperature
(feels like 84°)

Today's Overview
High: 80 °F (26.7 °C)
Low: 74 °F (23.3 °C)
Rainfall: 0.00" (0.00mm)
Precipitation/month: 0.00" (0.00mm)

Current Condition Overview
Partly Cloudy
Current Temp: 80.1°F (26.7°C)
Feels Like: 84°F (28.9°C)
Dew Point: 69°F (20.6°C)
Wind: 5.6 mi/h (4 km/h)