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Lawrence University

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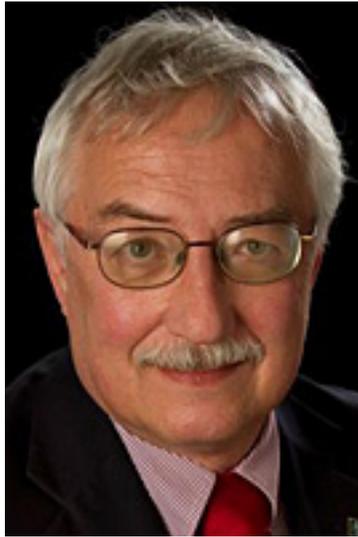
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## **\$250,000 Gift from Sentry Insurance Honors Retiring Chair, Lawrence Alumnus Dale Schuh '70**

*Posted on: August 9th, 2013 by Rick Peterson*

Lawrence University has received a \$250,000 gift from the Sentry Insurance Foundation in honor of retiring Sentry Chairman Dale Schuh's leadership and more than 40-year career with the company.



**Dale Schuh '70**

A 1970 Lawrence graduate who earned a bachelor's degree in mathematics, Schuh also has served on the college's Board of Trustees since 2008. The \$250,000 gift will be used to continue Schuh's commitment to Lawrence students. He and his wife, Annette, endowed a scholarship at Lawrence in 2009 that assists students who are the first in their families to attend college.

"As a first generation college student, I have a fond spot in my heart for Lawrence University," Schuh said.

Since joining the Board of Trustees, Schuh has served on numerous committees, including recruitment and retention,

executive committee and finance committee, which he has chaired since 2011. He also has been active as an admissions volunteer. From 2010-2012, Schuh served as president of Lawrence's Founders Club, providing extraordinarily important leadership to the college's most generous donors.

Most recently, Schuh served as the chair of a 15-person presidential search committee that led to the selection of Mark Burstein, executive vice president at Princeton University, as Lawrence's 16th president.

"Dale Schuh's leadership of the Presidential Search Committee was my first experience of how dedicated Lawrence alumni are to their alma mater. His enthusiasm for Lawrence continues to be contagious," said Burstein, who took office July 1. "I thank Sentry for honoring Dale's extraordinary career in this way. Lawrence, and more importantly, our students, will benefit significantly from their generosity."

Schuh joined Sentry as an actuarial intern while still a student at Lawrence. He became a full-time employee in January, 1972 and spent his entire career with the company. Within eight years of joining Sentry, Schuh was named vice president of corporate planning. He also held the roles of vice president actuarial and control and senior vice president of marketing. Schuh was named president and chief operating officer in 1996 and two years later was elected chief executive officer and chairman of the board of directors.

"During Dale's period as a senior executive, he has either been in the engine room or directly at the helm during some of the most pivotal moments in Sentry's history," said Peter McPartland, Sentry president and CEO. "When I began working with Dale, one of the first things I noticed was his intelligence, total understanding of how the insurance business works and his grasp on all aspects of

Sentry. He never stopped thinking about Sentry and how to make Sentry better.”

Under Schuh’s leadership, Sentry’s financial strength and position significantly improved. It now holds an A+ financial rating from AM Best Company.

“The past dozen years have slipped by quickly,” said Schuh. “I am proud to have been with the company through thick and thin. I feel very confident about this company’s future.”

The gift to Lawrence was one of two the foundation made in Schuh’s honor. A \$50,000 contribution was also presented to United Way of Portage County to kick off the organization’s 2013 campaign.