VR losing money; may face closing

By Tom Zoellner

The Viking Room lost approximately $3000 last year, said Associate Dean for Students Paul Shrode. He said that this year might be a money-losing facility that only shifts that students are attracted to in numbers are Happy Hour and Club Nights. It’s not sufficient to pay the bills.

The decision lies in the hands of the Viking Room Committee, an evaluation body composed of LUCC members and staff from the Dean of Students office. A decision on the VR’s fate won’t be made until the middle of this term, said Shrode.

Shrode says the committee is facing some “tough questions” at this point. There’s a nagging, unspoken feeling about the VR, “it’s a nice secure, thing to know that it’s always here. But we have to question if this is the best possible use of resources when it’s apparent that a lot of students are choosing not to come.”

Another concern for the committee is the “strong alumni reaction” that would arise if the VR is closed, said Shrode.

Last winter term, the VR committee made the decision to stay open for this year, despite the total $10,000 loss suffered for the year. At that meeting, new proposals to lure students in, such as non-alcohol nights, and study nights were approved. However, said Shrode, these new draws have “never taken off.”

“We really have no problem with running a facility that takes a loss, as long as it’s attractive to students,” he said. Shrode said that when he Viking Room was chartered in 1969, it was designed to pay for itself out of its own profits. However, for the last three years, money has had to be taken from the general operating budget to underwrite the Viking Room’s losses.

Shrode blamed the problem with running a facility that takes a loss on the university’s attrition rate, “there is a downward change in the Wisconsin state drinking age.

result of the end of the post-war baby boom, the number of beginning college age students is down a hefty eight percent from last year. The drop has been cause for neurosis among admissions officers,” according to Syverson.

The admissions office expects nearly 40 percent of its applications in the week before the February 15 deadline, so the drop is not cause for panic” at this point, said Syverson. But, he said, “I wouldn’t expect as big an applicant pool as we had two years ago.”

The nationwide drop in 18 year olds has some small schools, including Lawrence, scrambling to keep their admissions pools above the water line. This combined with a 10 percent reduction in the Lawrence admissions office.

LU faces drop in applications; Syverson blames demographics

By Tom Zoellner

The number of admissions applications is down 15 percent from what Lawrence had at this point last year, but Dean of Admissions Steve Syverson said that a declining number of 18- year-olds nationwide is responsible for the decrease in numbers.

Experts say that, as a result of the end of the post-war baby boom, there has been a decrease in the number of students applying to college. At Lawrence, the decrease is more pronounced, with a 25 percent drop in applications from last year. Syverson said that Lawrence has had to make a decision on the budget for the project, which should be completed by the end of the summer.

Although the changes in the Quad singles are the initial step towards satisfying the OCK’s concerns, Olson said that changes in other campus housing may be necessary. Olson said that changes will be affected by the male/female ratio in the student body next fall, as well as by the occupancy of singles in the small houses.

In order to maintain equality in single occupancy, the Housing Committee may need to consider changes in single allocation on co-ed floors in Brokaw and Sage. Olson said that switching the male/female assignments on the third and fourth floors of Plantz, Trever, and Colman might also be possible if the number of women’s singles needs to be increased.

Olson expressed concern about trying to change small house legislation through LUCC. The Housing Committee might be better off, he said, if they stay with current legislation and help groups applying for small houses fill out their applications more correctly. “Hopefully, the experience the members of the committee have will eliminate some of the confusion,” he said.

No final decisions about single allocation in residence halls can be made until the occupancy of singles in small houses is determined in the spring. Although he must wait, Olson felt the outlook was encouraging.

Students agree on housing plan

By Kris Howard

Mike Olson, Assistant Dean of Students for Residential Life, said Wednesday that the university is making progress toward a decision on proposals to change the number of single rooms available in fraternity houses.

The need to reallocate singles to match the male/female ratio on campus is the result of a complaint to the Office of Civil Rights. Last term, the OCR ordered the university to remedy the current inequity—184 men’s singles and 147 women’s singles—before the beginning of school next fall.

The Housing Committee and the Interfraternity Council have both endorsed a plan which they call "Proposal C." This plan, the "most flexible" of the alternatives discussed, involves knocking down walls between three pairs of singles in each house.

In addition to creating three double rooms through renovation, the plan would eliminate one single by using the "president’s room" as a doubles room, said Olson. The total number of singles in the Quad would then be reduced to 35.

Olson explained that the Housing Committee and the Dean of Students’ office are currently working with the $55,000 budget that they received on the project. He said that President Wacht will need to make a decision on the budget for the project, which should be completed over the summer.

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Opinion

From the Editor's Desk

It's time to ban smoking in the Grill.

It is impossible to sit anywhere in the Grill these days without being exposed to smoke lingering in your food and face. Not only is this unappetizing and annoying to non-smokers, but it is unhealthy. The smoke can linger in the close quarters of the Grill, and it is not easily absorbed by food or facial skin. This is especially true for individuals who are sensitive to smoke or have respiratory issues.

I can almost understand and sympathize with the smokers of my peers generation who simply did not know any better when they started smoking and now either refuse to quit or can't. They didn't really know what they were getting into. But asking me to accept this is like asking me to accept and encourage suicide.

The Grill is a place for all students, smokers and non-smokers, to gather and eat, talk, or study. Smoking is not a right to be protected; all persons, regardless of personal habits, deserve the right to spend time in the Grill without the danger and bother of cigarette smoke. Smokers can certainly go outside of the Union to smoke in peace. They may catch pneumonia as a result, yes, but their lungs are used to that kind of abuse.

In 1985, several Lawrence University students protested the University's investments in South Africa. At that time Lawrence divested approximately fifty thousand dollars from corporations that did not adhere to the Sullivan Principles, which are now known as the "Statement of Principles." We (Lawrentians Against Apartheid For Divestment) are writing to express our support for the formation of the Advisory Committee on South Africa's investments in South Africa.

As a team, we believe the team spirit is better than it has been in years. Unselfish, solid team work is our goal. Thus our strength as a basketball program is our team philosophy. We win as a team, lose as a team, accept praise as a team and accept criticism as a team.

Bravo, Andy!

To the Editor:

I took pause the other day to consider what a profound effect the current LUCC president has on both the campus and my personal life. There's a warm feeling I get when I think of the legislative accomplishments of this campus leader. I speak of one man, I speak of Andy Gussert. I invite the Lawrence Community to inspect Andy's long and impressive accomplishments during his tenure as LUCC president.

Bravo, Andy! Our hats are off to you!

—Andy Gussert

Letters to the Editor/Open Forum

LAAFD supports new committee

To the Editor:

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Bravo, Andy!

To the Editor:

While we always appreciate the support of fans (and welcome more support) we do believe we need to make it clear that the recent letter from Mark Smith represented a fan's opinion. The LU men's basketball team was not interviewed or surveyed on the items which appeared in his letter.

Our focus is on playing the best basketball we can with a strong emphasis on intense team play. We believe the team spirit is better than it has been in years. Unselfish, solid team work is our goal. Thus our strength as a basketball program is our team philosophy. We win as a team, lose as a team, accept praise as a team and accept criticism as a team.

—The Men's Basketball Team
LUCC mulls options for extra $18,000

By Kris Howard

At the LUCC meeting Tuesday, Vice President David Godfrey explained that the final committee plans to use the remaining $18,000 from the $25,000 donated by former Board of Trustee President Marjorie Buchanan-Rowell for capital expenditures. Godfrey said the committee is thinking about "one significant purchase" which would benefit the community as a whole.

LUCC will be contacting leaders of campus organizations this week to ask for input on the decision. One suggestion is that LUCC purchase a copier or LaserWriter with part of the money and use a portion of the money over the next four years. That suggestion arises from the committee's desire to "lengthen the impact" of the gift, Godfrey said.

Pat Schubert, chair of the LUCC Parking Board, reported that the board had met with President Warch. According to Schubert, Warch "pledged his support," promising to work with LUCC to improve the "parking situation."

Schubert also said that the legislation created last term which required "documented proof" from anyone claiming a special exemption from the parking lottery had been very effective.

Andy Gussert, LUCC president, reintroduced a proposed change in the explanation of Judicial Board Jurisdiction. The proposal will be voted on at LUCC's next meeting.

The proposal states that the Judicial Board shall have jurisdiction over all LUCC legislation and University policy, as it is stated in the University Handbook, concerning student conduct. This is inclusive of, but not limited to, section IV, "Student Conduct" of the LUCC legislation. All matters that have been specifically assigned to the jurisdiction of other LUCC bodies are exempt from the purview of Judicial Board.

Gussert and Godfrey also explained the proposal as a consequence which will be on next week's ballot. The change affects the duties of the vice president,treasurer, and finance secretary.

LUCC President Andy Gussert

If the proposal is approved, these officers will be required to "hold an informational meeting by the end of third week Term 1 with all LUCC organizations to discuss the rules and procedures of the budget allocation process."

Godfrey said he felt this meeting would be useful in improving relations between the finance committee and campus organizations.

The Council also approved new cabinet and committee members. The winter term cabinet includes Parliamentary President Pat Schubert, Finance Secretary Brian Huglen, Recording Secretary Pat Coffey, and Corresponding Secretary Megan Walsh.

Parking board seeks equity

By Gordon A. Martinez

A change in the policy of granting "special exemptions" freed up 311 parking spaces in Tuesday's parking lottery. Compared to last, there was a definite improvement," said Pat Schubert, new chair of the LUCC Parking Board.

"We finally found a way to judge exceptions and found out if they were legitimate or not."

Written requests for a special exemption from the lottery process were ruled upon Jan. 9. In all, 39 exemptions, far fewer than the 53 special exemptions granted first term out of 54 possible parking spaces. Of the 39, only 25 received a special exemption out of 56 possible spots.

"Don't look at the actual nature of the exception," said David Godfrey, LUCC parking board member. "As a hypothetical situation, suppose a student requested a spot because they tutor one hour a week off-campus. Is that a 24-hour parking spot? Those are the kinds of questions we need to address. Exceptions are not the rule."

The lottery is based on seniority, with lottery numbers based on class rank. Seniors received an overwhelming majority of the slots in Tuesday's lottery, and some LUCC members expressed concern over the inequity.

"I don't see that as fair. We need some equity in the system," said Schubert.

In order to deal with this and other parking issues, President Warch and the LUCC Parking Board discussed the long debated proposal of creating a university parking board. Under the proposed plan, all members of the Lawrence community would be under the jurisdiction of a university board on all parking matters.

"The board won't focus on just the faculty or just the students, but have jurisdiction over the entire community," said Godfrey.

See PARKING, page 5.

Talks continue on troubled ValleySun

By Tom Zoellner

A potential financial backer is negotiating for the purchase of the ValleySun, Appleton's struggling alternative tabloid, according to Tim Catlin, the paper's president, publisher, and sole employee.

Catlin declined to release the name of the negotiating buyer, but said that, should the talks prove successful, the ValleySun has "a pretty good chance" to meet its Wednesday press run next week.

Should the paper and the investor fail to reach an agreement, the paper, whose worth has been estimated at $250,000, will be forced to close down.

The paper has missed both its Wednesday publishing dates since three of the six original investors announced two weeks ago that they were withdrawing their support of the five-month-old tabloid.

"I'm reasonably optimistic we'll be out on the streets by the end of this week," said Catlin. "The community support has just been unbelievable."

The entire staff of the paper has been laid off, pending agreement with the unnamed buyer. "I'm the only one around," said Catlin. "It's pretty quiet around here."
Elections for the new president and vice-president of the Lawrence University Community Council will be held on Wed., Jan. 24 from 8 a.m. until 5:30 p.m. Residents of Brokaw, Colman, and Ormsby will vote at Colman Hall. Residents of Kohler, Plantz, Sage, Trever, the Fraternity Quadrangle, and small houses will vote at Downer Commons. Faculty and commuter students will vote at Main Hall.

This week, The Laurentian drafted a list of questions for the two presidential candidates, Brian Huglen and Pat Schubert. Their responses are printed here.

Brian Huglen
What do you perceive to be the biggest challenge facing LUCC at this time?
Probable the biggest would be the question of submitting a budget for next year. Last year we were given $76,000 and we had to cut our budget by 14%. And that's a real shame because a lot of the organizations deserved the money they asked for. I'd like to see the budget request that we do submit to President Warch and the Board of Trustees be approved without being cut. What we'll ask for will be substantial, but it'll also be legitimate.

How would you describe the relationship between LUCC and the administration?
I see it improving—improving a lot. Just at this last meeting, President Warch agreed to work with the Parking Board to come up with a good solution to the parking problem. That's a good sign and I hope that definitely continues. But I can also see a lot of areas that could be worked on a lot more.

What do you think should be done to reduce the complaints about the current budgeting process?
I think it would really help to get more money. And with the new by-laws we are proposing in the referendum the day of the election, there's going to be new job duties for the Finance Secretary, Treasurer and Vice-President.

Pat Schubert
What do you perceive to be the biggest challenge facing LUCC?
I think right now, especially at the beginning of this term, we need to define what LUCC is, and what we'd like it to be. We are supposed to be a student-faculty body. But the fact is, we only have powers as far as what happens in the student realm. There is a real misconception about what LUCC is and does. I think a lot of problems we've had in the last two years have occurred because of a misconception about what LUCC does and what it involves. Andy Gussert and Paul Alex have done a lot to re-establish the respect and trust in the community council.

How would you characterize the relationship between LUCC and the administration?
Right now, I think Gussert has a good relationship with President Warch. He said that himself. A lot of power that LUCC has is the power to put pressure on the administration. With that comes the power to use its influence as the will of the students to ask the administration for things like a higher student activities budget, more parking, and more egalitarian parking legislation. I'm really happy to see the kind of relationship Andy had with President Warch.

What do you think should be done to reduce the complaints about the current budgeting process?
See HUGLEN, page 12
Congress questions campus computer sales

By Anne Bjelland and CPS

A proposal now in Congress could leave students needing to get a note from their professors to buy a computer at the special discount prices that have become common at many campuses.

The Unfair Business Income Tax Proposal (UBIT), aims to end the increasingly bitter competition between off-campus stores and on-campus outlets, which typically can sell things more cheaply because they are tax-exempt.

"The main purpose is to make sure that university programs are able to provide educational resources, yet keep within their nonprofit intentions," said Dave Mason, an aide to Rep. L.L. Pickele (D-Tex.), whose subcommittee is now debating the proposal.

Off-campus businesses always have had a difficult time competing with on-campus, tax-exempt stores. The problem has worsened in recent years as schools, which used to sell only assigned texts, have branched into selling clothes, knickknacks, music, videos, dorm furniture and computers.

"If UBIT, which is due for broad congressional debate in 1990, becomes law, students could get discounted computers only of they had a note from their professors saying they needed the computer for their classwork," said Christa Decker, Director of Computer Affairs. "It's a service we provide."

If UBIT, which is due for broad congressional debate in 1990, becomes law, students could get discounted computers only of they had a note from their professors saying they needed the computer for their classwork.

"We don't see problem ending here unless the increasingly bitter competition between off-campus stores and on-campus outlets, which typically can sell things more cheaply because they are tax-exempt stores, always have had a difficult time competing with on-campus, tax-exempt stores. The problem has worsened in recent years as schools, which used to sell only assigned texts, have branched into selling clothes, knickknacks, music, videos, dorm furniture and computers.

"We are selling computers to a huge segment of students who would otherwise not be inclined to purchase a computer," said Chuck Jacob, Apple Computer, Inc.'s lobbyist in Washington, D.C.

Christa Decker agreed, saying, "It would be unfortunate if educational discounts were not available because many students would not be able to afford computers.

"Some states already have adopted laws that prevent schools from competing with local businesses.

"For example, in Iowa, all state agencies are prohibited from buying from stores for items required for specific courses. In February, a company filed suit against the University of Utah, claiming that the university was using state dollars and its tax-exempt status to buy products that otherwise would not be available to anybody on campus.

According to Fuchs, approximately eight percent of the student body utilized the Counseling Center last term. Fuchs expects to see that number rise to 10 percent or 15 percent as students become more aware of what resources are available to them.

"It seems to be more socially acceptable than in the four years ago to talk to someone when you have a problem," Fuchs commented.

There is a lending library consisting of self-help books, relaxation tapes, and past forum tapes available to anybody on campus.

As part of the LU Counseling Center's recent expansion, the center is sponsoring a forum on alcohol use and how to deal with others dependency by Tim Haukeness, manager of the Chemical Dependency Family and Outpatient Services of Theda Clark Hospital on Feb. 13 at 11:10 a.m. in Riveirg Lounge. The forum is part of a series of forums and group counseling is planned to deal with stress management, sexual assault issues, sex, abuse, depression, eating disorders, and grief.

"Government Seized Vehicles

from $100, Fords, Merceds, Corvettes, Chevys-
Surplus buyers guide. ext. A 14498

from $1. You Repair) Delinquent tax property and
reposessions. ext. GH 14498

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LU Counseling Center expands its programs

By Erica Langhus

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"A lot of the issues we see are developmental in nature," said Kahl. "For example, separating from family, developing a sense of identity, and exploring values and beliefs." Other issues she cited were interpersonal problems, low self-esteem, anxiety, grief, problem-solving (financial, academic, and career), sexual assault issues, sex abuse, depression, eating disorders, and grief.

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Candidates who will be on campus all three terms will be given highest priority.

Currently, hall staff and faculty are calling Residence Life Residents, a new title which will describe both positions in the soon-to-be-announced stage.

Students who are nominated will receive applications and information from the Residential Life Office in the next couple of weeks.

This year's Oxfam fast sets record

Lawrence students who participated in Oxfam's "Fast for a World Harvest" last fall term contributed a total of $2,069.92. The Committee on Social Concerns said that this year's Fast may have been the largest in Oxfam's 16-year history.

In part of the fast, Lawrence students gave up meals at Downer, and their board money was donated to Oxfam.

John Hammock, executive director of Oxfam America, said, "Funds raised through the fast will enable Oxfam America to continue supporting hundreds of grassroots relief and development projects in more than 30 poor countries.

Last term Committee on Social Concerns also collected 1,170 pounds of paper for recycling.

Pro-choice event set for Sunday

On Sun., Jan. 21 Downer-Feminist Club will commemorate the 17th anniversary of the landmark Roe v. Wade decision that legalized abortion in the United States with the event "The Fox Valley Stands for Choice.

The event will begin at 2 p.m. in Coleman's dining hall. Both the public as well as Lawrence students are invited to attend.

The event will feature Wisconsin state senator Bill TeWinkle (D-Sheboygan) who is running for state's attorney general. TeWinkle will introduce a state senatorial bill that will mandate that the current attorney general, Dan Hanaway, act on complaints of alleged fraudulent activity at false pregnancy clinics.

Waverly Consort brings Renaissance music to LU

One of the country's premier early music groups, the Waverly Consort, will perform music of the Italian Renaissance at Lawrence on Tuesday, Feb. 6, at 5 p.m. in the Lawrence Chapel.

A pre-concert lecture titled "The Renaissance," spon sored in part by the Nea tional Endowment for the Humanities, will be presented the same evening at 6:30 p.m. in Stansbury Theatre.

Directed by Michael Jaffe, the Waverly Con sert, founded in 1980, is credited with spearheading the burgeoning revival of early musical styles from the sixteenth through the mid-eighteenth centuries. The group performs on authentic re productions of early instruments.

Tickets for the concert are available beginning Jan. 23, at the Box Office, at $8 for adults, $5 for students and senior citizens.

Honor Council reports results of recent cases

The following is a record of the cases heard by Honor Council from Term I, 1987-1988 through Term III, 1988-1989.


6/10/88 - Economics. Allegation: Misrepresented the type and amount of work done on a paper by plagiarizing from a secondary source. Ruling: F in course for violation.


Short on News:
The world

By Jim Holthaus

Sources: The Milwaukee Journal, and Minneapolis Star Tribune.

Yerevan, USSR—Ethnic violence along the border area of Armenia and Azerbaijan and in Nagorno-Karabakh in the Soviet Union has caused the Soviet government to send in more than 16,000 troops with orders to shoot to kill in an effort to quell the unrest. Compounding the troops' difficulties are bands of armed Armenians and Azerbaijani.

San Salvador, El Salvador—President Alfredo Cristiani of El Salvador announced the arrest of a colonel in the El Salvadoran army in connection with the murders of six Jesuit priests. Cristiani said he did not expect any more arrests to stem the conflict. The colonel is the highest ranking officer arrested for human-rights abuses in the civil war. 70,000 people have died in the conflict.

East Berlin, GDR—More than 100,000 demonstrators in East Berlin ignored a government call for calm and stormed the headquarters of the East German secret police, the Stasi. The demonstration began after a television program revealed that the Stasi had control of 109,000 informants in addition to its 86,000 normal employees.

BUFFALO STUDENTS TO FACE BANK FINES

A bank mistake led SUNY students to face bank fines. Buffalo students recently received checks made out to SUNY State University of New York at Buffalo by Marine Midland Bank. The bank noted on the checks that SUNY students who bank at the Marine Midland Bank should be aware that they will be charged check fees for bounced checks.

The checks were ultimately blamed on a bank mistake. A malfunctioning computer delayed the transfer of state monies from Albany to accounts at Marine Midland Bank. To make amends, SUNY agreed to waive students' late tuition fees and Marine Midland promised to pay bounced check fees for students who bank elsewhere.

CONSTRUCTION ON THE NEW Lawe Street Bridge continues this week, as Boldt Construction workers dig the western foundation with a steam shovel. The new bridge, designed by Bob Watson of Fremont, will replace the 90-year-old Lawe Street Bridge. (Dan Marshall photo).

Buffalo blues: New Jersey should be a big parking lot

(CPS) — A husband-wife professor team from Minot State University in North Dakota, angered by a scholarly study by a Rutgers University husband-wife professor team that proposed turning the Great Plains over to buffalo herds, retaliated recently with a proposal to turn New Jersey into a parking lot.

Minot State professors Stephen and Barbara Ragan produced an 11-page academic "paper" noting that New Jersey, Rutgers home state, was environmentally devastated by pollution, crime and urban stress. The solution, they said, was to turn the whole state into an "International Parkland" for cars along the East Coast.

The "study" was a satiric reply to a recent book by Rutgers professors Frank and Deborah Popper.

In their book, the Popppers argued the Great Plains have been environmentally devastated by intensive farming during the last 125 years, that the soil was being rapidly depleted of nutrients and that the water tables under the land would soon be depleted.

The solution, the Poppers said, is to push farmers and ranchers off the land, and to create a massive national parkland left to natural tall grasses and buffalo herds. They proposed calling the preserve "Buffalo Commons."

In the Great Plains states themselves, the idea has proven to be less than popular. "Frankly, I got tired of hearing about North Dakota getting turned into a "Buffalo Commons,"" Stephen Ragan said. "I don't believe everybody is going to move out of North Dakota."

"New Jersey is a flat state. It would make a good parking lot. Parking lots are typically very flat," he added.

"It's hilarious," said Frank Popper of the Ragan's proposal. "I'm sure that the Ragans have solved the enigma of New Jersey."
Entertainment/Features

Humor columnist Dave Barry

Buying a car, or from here to infiniti

By Dave Barry
(c) 1990 The Miami Herald

TODAY'S CONSUMER TOPIC IS: How to Buy a Car.

The First Rule of Car-Buying is one that I learned long ago from my father, namely: Never buy any car that my father would buy.

He had an unerring instinct for picking out absurd cars, cars built by workers who had to be blindfolded to prevent them from laughing so hard at the product that they accidentally shot rivets into each other.

For example, my father was one of the very few Americans who bought the Hillman Minx, a wart-shaped British car with the same rakish, sporty appeal as a municipal parking garage but not as much pickup. Our Minx also had a Surprise Option Feature whereby the steering mechanism would disconnect itself at random moments, so you'd suddenly discover you could spin the wheel all the way around in a playful circle without having any effect whatsoever on the front wheels. Ha! You can imagine how I felt, as an insecure 16-year-old with skin capable of going from Allergic Reaction to Fully Mature Zit in seconds, arbitrarily reversing W inston Churchill speech es.

You would like to have you working with us on The Lawrentian so call us at x6768, anytime!

The Lawrentian Top Ten

Things overheard during rush

10. Hi.
9. How are ya?
8. So... where are you from?
7. No, really?
6. So... what's your major?
5. Like it here?
4. Do you want to develop leadership skills?
3. No, really?
2. So... wanna join?
1. What's your name again?

Get Involved, Take Chances!

Yes, we know: you've heard it before, but can't quite remember who said it. Well, we're not too sure either, but we believe in the spirit of the words. We'd like to have you working with us on The Lawrentian so call us at x6768, anytime!

The Metropolitans, another car my father bought. The Metropolitian was designed by professional cartoonists to look like the main character in a children's book with a name like "Buster the Car Goes to Town." It was so small that it was routinely stolen by squirrels. It was not the ideal car for dating, because there was room only for one person, so the other one had to sprint along the side of the highway, trying to make casual conversation and sometimes dropping from exhaustion. Being a gentleman, I always made sure my dates carried flares so I could go back and locate them at night.

Of course, today's cars are much more sophisticated, by which I mean "expensive." "Car-buying is the most legal fun that a person can have while still wearing underwear." — Dave Barry

This is because modern cars employ all kinds of technologically advanced concepts such as measuring the engine in "liters." Let's say you buy a car with a "5.7 liter engine." This means that when it breaks, you should not ask your mechanic how much it's going to cost until you've consumed 5.7 liters of manufacturer approved wine.

Of course, the most important consideration in buying a new car is the rebate. This is one area of automotive technology where America still reigns supreme. A lot of Japanese cars don't even have rebates, whereas some American car dealerships have become so sophisticated that they no longer even sell cars. You just go in there and sign legal papers for a couple of hours and get your rebate and your zero-percent financing with no payments due until next Halloween, and you drive home in your same old car.

NO! JUST KIDDING! The last time I jokingly suggested that there was anything slightly unpleasant about buying a car, several million automotive sales professionals wrote me letters threatening to take all their advertising out of the newspaper and jam it up my nasal passages. So let me state in all sincerity that as far as I am concerned these people are gods, and car-buying is the most legal fun that a person can have while still wearing underwear.

But it can also be confusing. There are so many brands of cars today, with new ones constantly being introduced, not only from domestic manufacturers but also from foreign countries such as Mars. I refer here to the "infinity," a car that was introduced by a bizarre advertising campaign in which -- perhaps you noticed this -- you never actually saw the car. Really. All you saw in the magazine ads was ocean waves, leading you to wonder: Is this a submersible car? Or was there some kind of accident during the photo session? ("Dammnit, Bruce, I TOLD you the tide was coming in")

But no, the Infiniti ads were done that way on purpose. They wanted you to spend $40,000 on this car, plus whatever it costs to get the barnacles off it but they refused to show it to you. Why? Because the Infiniti is actually: The Hillman Minx.

No, just kidding again. That is the Infiniti ads are part of an exciting new trend called "Advertising Whose Sole Purpose Is To Irritate You." The ultimate example of
By Tom Zoellner

Getting a haircut at one of the large chain stores is a bland experience at best. Somehow, you never really get the feeling that it's, well, personal. The surroundings are bland, the haircut is usually without character, and the conversation...it's nonexistent.

Dan's Barber Shop is located in a modest white building with an ancient fad ing Wildroot Creme Oil ad on the side, the shop is a long walk from Lawrence, but worth the trouble.

The namesake, proprietor, and sole barber of Dan's is Dan Riehle, a gregarious, talkative sort who only cuts men and only with an electric razor. Shears, he says, are obsolete.

The place has been in continuous business since 1958 and hasn't changed much since. The inside, decorated with yellowed news clippings and dusty bottles of aftershave, the mood is one of more innocent sauciness.

I'll Review

Anything

Rhythm Nation is solid

By John Bradley

Jimmy Jam and Terry Lewis, producers of the last Janet Jackson album, Control, and founders of Flyte Type Productions in Minneapolis, Minnesota, have had a strong say in what the sound of pop radio has been for the past few years. However, Rhythm Nation departs slightly from what has seemed to be the Jam/Lewis norm, and it seems as if they are retreating their sound for the 1990s. A cappella collection of socially aware lyrics, slick production, and catchy pop hooks. Rhythm Nation represents a bold step for Jackson. The first single off the album, "Miss You Much," is a blend of solid beatback and infectious singing by Jackson.

This trend is continued in "Rhythm Nation," dealing with social conscience and awareness which all should possess. "State of the World," and "The Knowledge" both provide more social commentary, and "Somebody Is Tonight" continues where "Let's Wait Awhile" from Control left off.

All in all, Rhythm Nation is a solid piece of work which can be enjoyed again and again.

NWA raps way to success

1989 was a breakthrough year for rap, and making one of the biggest impressions on the rap scene for the year was the group N.W.A. Straight Outta Compton is a dark, disturbing look at the harsh, urban realities of the late 1980's.

The album begins with "Straight Outta Compton," a hard hitting examination of what it takes to exist in today's alarmingly violent cityscapes.

When M.C. Ren states in the song "Yo Dre, What's the sound of my tool," DJ Doctor Dre responds with the sound of a blasting Uzi submachine gun, providing a powerful statement of what it takes to live in the city of Compton.

Another choice cut is "Express yourself," a slam in the face of those who "Rap for the pop charts" with no attempt of being original or creative. "Dipsh**m" also gives the listener something to think about. Dealing with the people around the dipsh**m, or drug pusher, the song has the detri mental effects of dealing, using, and abusing drugs on innocents who do not understand the seriousness of drug addiction.

Overall, Straight Outta Compton demands attention, being both a great listening and learning experience.

Barry...

(continued from page 8)

this is the magazine ads for Denaka vodka, where a hardly beautiful woman is staring at you as though you're the world's largest ball of underarm hair, and she's saying, "When I said vodka, I meant Denaka." What a fun gal. I bet she's a big hit at parties. "(Pass!) Come into the kitchen! We're all gonna spit in the Denaka woman's drink!"

My point is that there's more to buying a car than just kicking the tires. You have to really know what you're doing, which is why, all kidding aside, I recommend that you carefully analyze your automotive needs, study the market thoroughly, and then purchase the car that you truly feel, in all objectivity, has the most expensive advertisement in the newspaper. Don't thank me. I'm just keeping my job.

With Macintosh you can even do this:

Macintosh computers have always been easy to use. But they've never been file easy to own. Presenting The Macintosh Sale. Through January 31, you can save hundreds of dollars on a variety of Apple® Macintosh computers and peripherals. So now there's no reason to settle for an ordinary PC. With The

The Macintosh Sale.

Now through January 31.
call 307-769

Solutions of last week's puzzle

Fraternities and Sororities:

Greek lettering now available at Initial Design
Monogramming and custom embroidery
Fox River Mall 734-8867

Page 9
The Lawrence men's basketball team fell to 0-3 in the Midwest conference play after a heart-breaking 68-66 loss at the hands of the Ripon Redmen last Saturday night. The Vikings' hopes for a big upset over Redmen fall just short.

By Jeff Schultz

The Lawrence University hockey team faced a tough Lake Forest team this past weekend at the Tri-County Ice Arena. On Friday, the Vikings lost 14-1. Jason Kerr scored the lone Viking in the second period. Saturday night, the Vikes were shut out 10-0.

The brightest spot in the two-game homestand was the play of senior goalie, Jim Bauchiero. In Friday's game, Bauchiero had 58 saves. Saturday he shattered his LU single-game save record of 63 with an enormous 81 saves.

"These kind of games are what a goalie lives for, but this was a bit ridiculous," said Bauchiero.

For the season, he is well on his way to breaking his LU single-season record of 667 saves, which he set last year.

Vikings' hopes for big upset over Redmen fall just short

By Eric Schacht

A humbling 27-point loss to St. Norbert earlier in the week, the Vikings chances had easily defeated St. Norbert the night before.

Lawrence was up to the task, playing hard, scrappy basketball for all of the games' 40 minutes. When the buzzer sounded leaving LU just two points shy of victory it was clear that on a good night, they can play with anyone in the conference.

The loss to Ripon left the Vikings 6-5 at the halfway point of the 1989-1990 season. The caliber of play exhibited by the Viking's last chance three-point shot to tie fell short as Ross Rynders was fouled.

After a Matt Mota three-point shot which tied the game at 59, Ripon's big man Mickey Augustyn hit consecutive jumpers to put Ripon ahead to stay. The Vikings' last shot attempt to tie fell short as Ross Rynders was fouled. Standing out for the Vikings was an impressive 52 percent on field goal attempts and a near-record seven three-point shots made in only 15 attempts (47 percent). Rynders and Mota combined for a sizzling 73 percent shooting exhibition by the hands of the Ripon Redmen last Saturday night.

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Athlete of the week

Sponsored by Domino's Pizza

Freshman SUSAN STEELE had a career high 7 assists and 8 points off the bench to lead the Vikings to their 87-52 win over Wisconsin Lutheran.

Photo courtesy of the Sports Info. Dept.

The Players of the Week are selected each week by the Lawrencean sports staff and each receive a free pizza from Domino's.

Dan's Details

Compiled by Dan Brant

Hockey

Saturday, Jan. 19th:
• Hockey at Augsburg
• Men's B-ball at Knox
• Wrestling at Ripon
• Swimming at Ripon
• Men's B-ball at Illinois College
• Hockey at Augsburg
• Indoor Track at UW-Milwaukee

Women's B-ball at MSOE

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Women cagers win twice

By Cory Kadlec

Strong contributions from each of Coach Amy Proctor's 11 players added up to victory twice last week. The Vikings posted a 53-50 win over Mariani College (7-6) on Saturday, and Tuesday they thrashed Wisconsin Lutheran (4-7) for the second time this season, by an 87-52 mark.

Against their old Lake Michigan Conference rival Mariani College, the Vikings, 9-4, found their usual spark from the field, but took advantage of a strong pressure defense that forced 25 Mariani turnovers.

Sarah O'Neil had 11 of her team high 15 points in the first half, as the Vikes maintained a 32-25 edge at the intermission.

Marian crept back into the game in the second half, but were unable to close the halftime gap. They were led by six-foot center LaUAnn Krog, who had team highs of 14 points and 12 rebounds despite playing with four fouls for most of the second half.

Katherine Logan continued her great inside play as she added 10 points and a career high 13 rebounds for the Vikes. Last Tuesday, the Vikes completely overshadowed the visiting Wisconsin Lutheran Warriors.

Once again, the Vikings outgunned their opponent and forced 32 turnovers.

Guard Susan Steele, Tracie Spangenberg. and Holly Skarr were able to steal the ball at will. Ten of the 11 players scored as the Vikings closed the bench depth.

Steele led the charge off the pines. She was credited with seven assists and eight steals. Freshman Tina Bergh was also impressive, contributing a team-high seven rebounds and a career-high nine points.

The starting five of Gina Seegers, Krista Tomter, O'Neil, Skarr, and Spangenberg worked well together in the first half en route to a 50-25 half time edge.

The Vikings, now 8-3 overall, travel to Milwaukee tomorrow for a 7:30 game with M.S.O.E.

Coach Proctor had to say going into the game: "Saturday is our last chance to work out the little things before we get wrapped up in the MC schedule. We're coming off a good performance and it's important we keep going." Next Thursday, Jan. 25, the Vikings look to keep their undefeated home record unblemished as well as tighten their grip on first place in the Midwest Conference.

The Ripon Redmen are the opposition for the 7 p.m. game.

"The Vikings figure to be in the thick of the MC race next month as the schedule heats up."

NCAA pursues reform plan

(I.C.P.S.)--The college sports reform movement dominated the National Collegiate Athletic Association (NCAA) convention in Dallas Jan. 8-10, producing several rule changes that added steroids to the list of banned drugs for athletes and added rules to make certain athletes were academically poor high school students.

NCAA Executive Director Richard Schultz called the meeting the convention of the student-athlete. It was the first one since the early 1970s in which so many decisions were made promoting the college life of students, not coaching a student.

Delegates agreed to install year-round steroid testing for Division 1 football players, publish schools graduation rates, shorten spring football practice, and cut the basketball season from 28 to 25 games.

They also approved a watered-down version of the highly controversial Proposition 42, instituted last year which would have banned all scholarships and other aid for freshman athletes who didn't meet certain grade or standardized test score requirements.

The modification of Proposition 42 was seen as a victory for coaches who felt a discriminated against underprivileged first-year athletes who may have come from academically poor high schools and who could otherwise not afford to go to college.

Men's B-Ball...

(continued from page 10)

seven of nine three-point shooting en route to sharing team high scoring honors with 17. Kurt Ritz finished with 10 points on five-of-six shooting with seven rebounds.

Eric Sager was also instrumental in the second half surge as he garnered all of his rebounds in the second half.

The defense of Rynders and Dan Brant prevented the Ripon outside game from ever getting on track.

Ripon's star guard Brad Alberts was held nine points below his season average of 19, and he did not connect on a three-pointer.

Finally, despite the 26 points by the 6-8 Augustyn, he was limited to six rebounds and missed all three of his shots during the 16-2 Viking run.

The Lawrence squad was able to overcome an average height deficit of two inches per man to outboard the Redmen 30-29.

The Vikings have five more conference games to get ready for the Redmen again on February 7 in Ripon. With continued improvement over that stretch coupled with a better night at the free throw line (58 percent), the Vikings could topple the division leading Redmen.

Swim teams win twice

By Lisa Mach

Both the Viking men's and women's swim teams placed third in a non-conference triangular meet at UW-Green Bay last Saturday.

Pacing the Vikings was Joel Rollins, who set a varsity record in the 100-yard backstroke with a time of 59.5.

The lone first place finishers for the Vikes were J.V. McKenna in the diving meet and Kristin Jahn in the 50-yard freestyle.

Finishing second were Tony Gottle in the 50-yard free, Greg Walron and Erik Hagen in the 100-yard butterfly, and Jahn in the 100-yard free.

Despite these performances, Coach Gene Davis said, "There is definitely a lot of work to be done before the end of the season."

"The other teams are expected to be in better condition because they have had more meets."

• Former Minnesota Golden Gopher and Chicago Bear star Bronko Nagurski died at the age of 81 in International Falls, Minnesota.

• Charles Barkley and Mark Jackson were fined $5,000 each for making an informal wager on who would miss the biggest play in their Jan. 10th game.

Sports in Brief

Mr. Krzyzewski, the Duke head basketball coach, lashed out at the school's volunteer student sportswriters after their coverage of the Georgia Tech game this week. The coach berated ten writers in front of his team.

"George Foreman knocked Gerry Cooney out in the second round of the "Gentlemen at Ceasars'" bout. Each man earned one million dollars for his efforts.

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The Vikings took a break from the conference schedule Tuesday night to dispose of Wisconsin Lutheran College for the second time this year, 86-67.

Wisconsin Lutheran, led by Kay and Kole Knopp (four for 17, 0-8 three-pointers) provided little competition for the Vikings who posted their seventh non-conference win in nine tries.

After leading by only six at the half, the Vikes were led by Brant and Rynders, who keyed a ten minute stretch in which the lead balloonled to 18. Wisconsin Lutheran never got much closer.

Brant picked up the scoring slack for Mota (2-13, 4 turnovers, 10 assists) by knocking in a career high 16 points while handing out three assists.

Ritz continued his hot hand by hitting on four of six shots and grabbing six rebounds.

Sager was effective inside with eight points and six rebounds, despite getting only four shots while being held out three assists.

The Vikings have five more conference games to get ready for the Redmen again on February 7 in Ripon.
Computers ...

(Continued from page 5)

deckler stated that the computers sold on the Lawrence University campus include the 5% Wisconsin sales tax. She also noted that Lawrence hopes the computers accessible to all students at the same cost as those which are sold to individual students.

Selling computers in campus bookstores is "absolutely unfair," said Kay DeCarli, owner of Campus Books to Res the campus bookstore at the University of Wisconsin, Milwaukee, and will do anything to get Apple, and Zenith -- want lawrence to sell computers to colleges for much less than what they will sell to DeCarli.

"I know students need computers. I'm not questioning that. I just want fair competition," she said.

"We don't want to take business from local retailers," said DeCarli.

"We're here to put the community back into the community council. What animosity there once was between the faculty and the students has decreased, and I think working with the faculty, the relationship could be improved even more. I think that's a big one.

Kurt Peterson, owner of Kurt's Computer and Electronic Repair Inc., near the University of Michigan campus in Ann Arbor, Michigan, a "meaningless garbage," he maintained.

"It would just be one big loophole. Universities would just say that all of the students need computers," Peterson said.