Lawrence reverses a national trend

By Ann Spellman
Lawrentian Staff

As admissions officers across the country braced themselves for a drop in freshman enrollment for the fall term, Lawrence University countered the trend. Some 354 freshmen are expected on campus this September, 65 more than last year.

High school seniors nationwide sent out a record number of college applications this year to many 4-year colleges and universities. Steven T. Sleeper, dean of admissions and financial aid at Lawrence, said, "This is a record-breaking year in the number of applications. The 1252 freshman applications received are greater in any year since 1968."

High schools reported that this year many students submitted more applications to various schools, which would account for the increase in numbers experienced by a large number of institutions. Since so many students applied to several schools, the actual number of acceptances of admission offers was expected to be considerably lower in proportion. At Lawrence, this is not the case.

The increase in applications does not correlate with the declining number of 18-year-olds in the United States. Between 1979 and 1992 there will be a 30% decrease in the number of 18-year-olds, according to the Interstate Commission for Higher Education, 1979.

Please see page 3, column 1

New freshman studies course
Freshman Seminar eliminated

By Steve Siegel
Lawrentian Staff

Lawrence's oldest surviving course, the 45-year-old Freshman Studies program, is again undergoing a major revision which director and history professor Frank Doeringer calls a "return to the traditions established a generation or two ago in the original Freshman Studies program."

The new changes, which will be implemented this fall, call for the elimination of the Freshman Seminar and a return to a two-term Freshman Studies, and a return to its original format -- Freshman Seminars did not arrive on the scene until 1969. "It's a reinvigoration of the Lawrence tradition," says Doeringer, explaining that the course changes are designed to re-establish an emphasis on introducing students to intellectual life.

Lawrence has always had some type of required freshman

Please see page 8, column 1

Campus coping/Largest freshman class in 20 years

With 64 more freshmen arriving on campus this fall than originally expected by the admissions office, the campus life office scrambled to accommodate all of the 1,145 Lawrence students.

"We were a bit nervous about accommodating a larger-than-expected freshman class, but we never panicked," said associate dean of students of residential life Chris Frantz.

Rumors of traditionally upper-class only Sage Hall housing freshmen being made up 80% of the incoming class, and new residence halls being built abounded as news of the 354 freshmen hit campus.

Those rumors, however, are entirely false. During the spring term, 1987 the residence halls had an 86.9% occupancy rate. "Campus-wide (including fraternity housing), the occupancy rate was a roomy 87.5%.

"Nineteen-five percent occupancy is the most desirable according to current housing manuals -- that means that at 95% we are achieving maximum flexibility and utility of our facilities. As it is, we have room for more," Frantz explained.

The new class is a near 50-50 split, with 181 males and 173 females. Some changes in the residence halls have been made to accommodate the 354 freshmen. The floor lounges in Plant and Trever Halls have been converted to student rooms. In addition, the guest room in Trever is now housing two male freshmen and one study lounge in Colman is now a student room.

The number of double-singles, in which one person is living in a room designed for two, has decreased this term. Lucc legislation states if study lounges are converted to student rooms, there must be no double-single rooms. This regulation is spelled out in the student handbook. The campus life office also urged freshmen to take the 23 residents they are required to accommodate to town.

"We're not concerned about a further shift in housing second term because most of the returning students are housed," Frantz said.

The campus life office, said Frantz, is "very excited to meet the new students and we look forward to a great year."

Octoberfest expanded

120,000 expected

By Mark Niquette
Lawrentian Staff

Lawrence University will play an expanded role in this year's version of Octoberfest on Saturday, Sept. 26, heralded as the largest one-day outdoor festival in Wisconsin.

Octoberfest, in downtown Appleton's annual "festival of family fun," and encompasses most of College Avenue besides the Lawrence campus. The event, which is expected to attract more than 120,000 people, is planned and executed by more than 3,000 individuals from the Fox River Valley.

An artist's rendering of the new art center scheduled for completion in 1989.

Worcester demolished

$5 million art center underway

By Ann Spellman
Lawrentian Staff

Plagued by a faulty heating system, lacking suitable gallery space and security, the Worcester Art Center was finally demolished in early July after months of planning a new, $5 million two-level facility.

The new art center, which will retain the names of Charles and Mary Worcester, will be completed in early 1989, according to LaVerne Behm, the construction supervisor on the site.

"We hope to get the basic framework in before Christmas and a temporary enclosure so we can do the masonry work," Behm explained.

"The design is in good progress and everybody is working well together," he added.

Mel Hands, the director of the physical plant said "although we encountered more extensive utility relocation than we expected, there were no problems during the summer."

Pedestrian traffic will continue to be routed either along the Seeley G. Mudd library or along the back of the Memorial Union. The Union's front door remains open, but can no longer be reached from the sidewalk to the west.

In 1986, the art center committee stated its goal was to establish one center which could bring together all the facilities for studio art and art history as well as a gallery for the permanent collection and temporary exhibitions.

The new center building will include a gallery and classrooms. Centerbrook Architects and Planners, located in Essex.
Lambda Sigma seeks visibility

Lambda Sigma, a national honor society for sophomore men and women, often does not strike a familiar bell in the ears of freshmen when they receive letters inviting them to apply for membership. The honor society's current members, however, are striving to make themselves more visible so that, in turn, freshmen can begin working towards membership as early as fall.

"I did not hear or know anything of Lambda Sigma until I got a letter in March inviting me to apply," said Amy Vorpahl, the new president of the organization.

Barb Lom, an alumni advisor of Lambda Sigma, attests to the lack of publicity to the group's focus toward the Appleton community.

"Lambda Sigma's orientation is not as focused on Lawrence as it is on the Appleton community and people are aware of all of our service projects," she said.

Lom explains her role as helping to "create a frame of reference for projects the current members are pursuing since there is a 100% turnover in membership."

The acknowledged purpose of Lambda Sigma is to foster leadership, and scholarship, fellowship, and the spirit of service in a college environment.

Potential candidates for membership are those freshmen who have placed in the top 35% of their class at the time of selection in spring and who have shown evidence of leadership.

Faculty recommend freshmen who have an cumulative grade point average of at least 3.0. Those students who agree to apply then seek references from faculty members. Only 25 new members are selected each spring.

"The limit on membership is due to national chapter regulations. A smaller group allows for everyone to share responsibility," Lom explained.

"This fall Lambda Sigma is serving refreshments as freshmen settle in their halls on Friday. We will also be ushering at the first convocation and distributing 'survival packs' at Downer next week," said Vorpahl.

Later in the year, Lambda Sigma will be manning booths at Oktoberfest and Celebrate! as well as coordinating an off-campus tutoring network.

"This year we are really encouraging freshmen to take part in our activities and ask questions about our organization so they will know about us," Vorpahl said.

"I am really impressed with this group," Lom said. "They managed to accomplish a lot at the end of last year and have ambitious plans for this year."

By Steve Siegel
Lawrentian Staff

Strategic recruiting for Lambda Sigma is to foster leadership, and scholarship, and fellowship. The purpose of Lambda Sigma is to foster leadership, and scholarship, and fellowship.

WRITE RIGHT!
For the Lawrentian

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Potentia...
Lawrence reverses an enrolment trend

Continued from page 1

Other factors contributed to the faculty prediction of a declining freshman enrollment for Lawrence. For instance, "Projections of three years ago suggested we were looking for a 40% decrease in the number of potential applicants who meet our general academic criteria, have an interest in liberal arts, and are considering independent education," said Syverson. "As a result, a number of families are less willing to consider independent schools because of their fears about financing," Syverson explained. In response to those alarming fears, Jacqueline Ring, director of Financial Aid at Lawrence, said, "Lawrence meets 100% of every student's financial need with a combination of grants, scholarships, and loan and work programs. The goal is always to maintain the portion of the financial aid package, and we place a maximum on loans so we expect any student to accept in a given year." Lawrence began with a new program but a continued longtime commitment. "The decision to pay to pay for a Lawrence education is not a consideration at Lawrence," Syverson said. Nationally, liberal arts colleges are experiencing increases not only in applications but also in enrollment. "Virtually all of the Associated Colleges of the Midwest (Beloit, Carleton, Coe, Colorado, Cornell, Grinnell, Knox, Lake Forest, Lawrence, Macalester, Monmouth, Ripon, and St. Olaf) and the Great Lakes College Association (Alhion, Antioch, DePauw, Denison, Earlham, Hope, Kalamazoo, Kenyon, Oberlin, Ohio-Wesleyan, Wabash, and Wooster) have more applications this year than last," Syverson said. "According to the latest report, most of them received 10-20% more applications than last year."

Lawrence's increase is substantially larger than that of the other colleges, so it would seem there are two trends going on. "One, we are part of a national trend that two, our four years of a redirected marketing effort is paying off," Syverson said. In 1983 the admissions staff began revamping its entire computer system, and attempting to create a more sophisticated consumer market which is "looking for where they will go to obtain the best education. People are focusing on what makes you an educated person. For an increasing number of students, we have a student body that is experientially more diverse than most schools," Syverson explained.

Recent articles in national newspapers and magazines have had an impact on the popularity of Lawrence and similar schools. The media has created a shift in desirability. Current studies demonstrate that a liberal arts education is being sought by more and more employers," said Anne Norman, assistant to the president and director of Institutional Research at Lawrence.

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Octoberfest expanded

Continued from page 1

Many stores open Monday, Thursday & Friday nights until 9:00.

THANK YOU FOR SHOPPING WITH US.

DOWNTOWN APPLETON

Octoberfest

WELCOME BACK, STUDENTS & PARENTS

Come look us over.
We're Downtown Appleton, and we're right at your door-
Ready to serve all your needs.

Many stores open Monday, Thursday & Friday nights until 9:00.

Thank you for shopping with us.

Renewing the spirit of Jim's

Continued from page 3

remodeling," added Seubert.
After granting Seubert ownership and licensing of Jim's Place, the city of Appleton stated some new alcohol serving regulations that Jim's Place must follow precisely.

Two forms of identification with picture are required in order to enter. The back door which was a handy means for minors to enter and avoid carding is now a fire emergency door.

"Big Daddy's was plagued by frequent police citations because the bouncers would accept a fake legal identification card. When the police made spot checks, however, the minors presented their legitimate but underaged identification, therefore casting blame exclusively on the bartenders for serving minors," Giordana said.

A fake form of identification can cost the offender up to $200. "I did not open Jim's Place with the intention of closing it down by breaking the drinking laws. We must obey the city's laws or many people will feel the consequences," Seubert said.

Seubert and Giordana both believe Jim's business will not suffer due to the new drinking laws.

Carmen Mullins, Jim's wife, said, "If my husband were alive today he would be very proud of how we're running the place like he used to and recapturing the old feeling."

NEXT: Anecdotes from Jim's Past

Temple B'Nai Israel (Reform)
1211 Algoma Boulevard
Oshkosh, Wisconsin

invites Jewish students to attend High Holiday Services

Wed., Sept. 23, Erev Rosh Hashana, 8:00 P.M.
Thu., Sept. 24, Services at 10:00 A.M.
Fri., Oct. 2, Kol Nidre Service, 8:00 P.M.
Sat., Oct. 3, Services begin at 10:00 A.M.
$5 million art center underway

Continued from page 1

Connecticut to design the 33,000-square-foot complex. Centerbrook is a nationally recognized design firm which has received more than 70 awards for design excellence, and has designed the widely acclaimed Hood Museum on the campus of Dartmouth College in Hanover, New Hampshire.

Led by Jefferson Riley, a 1968 Lawrence graduate, the architects met with a cross-section of Lawrence students, faculty and Appleton residents in a week-long brain-storming session in January. Riley finalized the week’s planning in the form of a mock-up model which was presented at a standing-room only crowd in Riverview Lounge in the Union.

In response to the long-standing needs of the Lawrence and Appleton communities, the new center will include three galleries which open on to one another, each containing state of the art climate and security systems. The open arrangement allows for greater flexibility in display and viewing.

The actual height of the building will only be eight feet from the ground. In addition to the galleries, extensive space will also be devoted to two dimensional, printmaking and photography studies on the west side. Sculpture, ceramics and metals rooms will form the east side of the new center.

The north entrance will reveal a spiral staircase and lobby with a dramatic combination of natural and artificial light. The three galleries will be on the right, and the art history offices and a 147-seat auditorium will be on the left.

In addition, there will be rooms for print and slide storage, seminars and study. $3.4 million had already been pledged earlier this summer and fund-raising will continue even after the Lawrence Ahead campaign officially ends later this fall.

The Art Center location, after the fall
Sports

Injuries plaguing team
Vikings start season at a loss, 21-0

by Steve Siegel
Lawrence Staff

When the Lawrence Vikings took the field last Saturday afternoon, most of the 1,128 fans who followed last year’s team remembered two events: a 40-7 tromping by St. Francis in the afternoon, most of the 1,128 fans strong, receiving the opening tromping by St. Francis in the second down pass from the fifteen yard line was intercepted inside the ten. Then it was St. Francis turn. They deliberately moved into Viking territory when Lawrence stopped an end-around play of the first down marker. The Saints elected to go for the first down on fourth and one, and sophomore John Larsen made it pay off, eluding several Lawrence tacklers and running 30 yards for a touchdown and the game’s first points. Lawrence again was able to move the ball on their next possession, but the St. Francis defense recorded another interception at their own 27-yard line. The Vikings’ offense continued to make hay against the Saints defense. As the second quarter opened, McNamara ran and dove ten yards for a first down after a third and nine situation, setting up the first touchdown. St. Francis then extended its lead with the help of a 40-7 loss of the 1987 season. Lenny Larsen took the hand-off from quarterback Bobby Brown, and after faking a sweep, unloaded a bomb to brother Mike Larsen on the Lawrence 21-yard line. They scored with 54 seconds to go in the half for a 14-0 lead. A last-ditch effort by the Vikings to get on the scoreboard never had a chance after the snap from center was off target.

The Vikings suffered several injuries in the game, to senior Defensive back Matt Hane, and junior defensive back Bill Braun, who is apparently lost for the season. These losses will affect the defense but the team still believes it has the requisite strength to defend their conference title.

The Vikings play next week at Concordia College in Moorhead, and are home the following Saturday in what is expected to be a tough game against south division power Morningside.

Fall Sports Preview

Tennis: Questions cloud champions’ season

No one should blame Lawrence University women’s tennis coach Mary Poulson if she’s become a little nervous to check her mailbox. Poulson received a couple of “letter bombs” this summer that severely wounded a potentially super Viking tennis team.

Last fall, the Vikings were nothing short of super. They were 9-2 overall, sharing the Midwest Conference championship, finishing 49th in the nation and winning 39 consecutively. Poulson’s No. 2 singles player Caran Frater, who compiled a 26-4 record the past two years while winning back-to-back Midwest Conference singles titles, would be staying at Lawrence’s London Center and will miss the fall season. The tennis camps, dominated by his record to the Vikes’ lineup, was the anchor of an 81-26 career record. Junior Patty Dooley, who shared the conference’s No. 3 singles championship with a third-place finisher to St. Francis, is expected to challenge for the Vikes’ No. 1 singles position.

Paulson will look to several promising freshmen to mend some of the chinks in the Vikes’ armor. Anna Schmidt, an All-American from the University of Wisconsin-Milwaukee, and Luke Pilot, a senior, are also expected to make strong bids for spots in the Vikings’ starting lineup. 

Tennis: Questions cloud champions’ season

No. 3 Midwest Conference singles champion Lisa Becket and her 13-3 record on a transfer under the new 2-year/2-year engineering program and the Vikes’ battleship suddenly looked like a PT boat. Despite losing 43 of the Vikes’ 83 singles wins of a year ago, without addition.

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1987 Women’s Tennis

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Volleyball: Entering season with high hopes.

Since 1982, the Lawrence University women's volleyball team has compiled a winning record: three consecutive Midwest Conference championship seasons (1983, 1984, 1985), a second-place finish (1982), and a third-place finish (1980). Gene Davis enters his 27th season as a Vikings' head coach with the makings of another winner.

Eight letterman return for Davis, including three former all-Midwest Conference performers, junior Peter Bredlau, who earned all-MC honors with a 15th-place finish at last year's conference meet, as the top returner from the Vikings' third-place finish of a year ago. He will be pushed for the Vikings No. 1 spot by seniors Dave Worley and Bob Seiler. Both Worley and Seiler missed last season's, but were key members of this year's 1985 Midwest Conference championship team with 6th- and 13th-place finishes, respectively.

In addition to those three all-MLC runners, Davis welcomes back seniors Tony Ansems, Mike Sibley, and Keith Vander Meulen. Davis is optimistic that this could be the year the Vikings make a serious run at the elusive 0.500 mark. "We have had our best finish ever last year and look for us to be even stronger this year," Davis said of his women's team. "We have a very talented group of seniors, and a lot will depend on our upperclassmen."

The lady Vikings did just that last year, as the Vikings' top four career scorers (that's all four, all of whom started last year ago, also return as hitters. Among the returning are Paula MacGregor, who missed much of last season with an injury, and sophomore Chris Spangenberg who added depth to a strong front line.

All eight of the school's history hope to make a serious run at the Vikings' first winning season.

While the Vikings front line is not overly large, Gottshall does have an experienced corps of hitters up front. Juniors Kurt Henson and Tony Ansems, a pair of two-year starting hitters, anchor the front line for the Vikings. Samuel, a middle hitter, earned all-Midwest Conference recognition last year.

Juniors Sandy Landis and sophomore Amy Vorpahl, all of whom started last year, also return as hitters.A pair of two-year starting hitters, they are the senior leadership in the middle of the starting lineup for the Vikings.

Among the newcomers on this year's team, freshman Chris Naumann from Jefferson City Mo., an outstanding prep runner, who missed much of last season will be counted on to make a strong bid for spots.

One big question Davis faces is the status of sophomore standout Keith Vander Meulen. The Vikings most valuable runner last year, as a fourth-place finisher at last year's conference meet, will likely have to sit out the season due to a respiratory problem.

But even without Vander Meulen, Davis is confident the Vikings are a serious conference contender.

"We have a tremendous amount of potential on this team," Davis said, "I think we can be a stronger team than last year. A lot will depend on our upperclassmen.

When it comes to the women's team, Davis is unabashed in his assessment. "Best ever" is how he describes the 1987 lady Vikings, since becoming a varsity sport in 1979, the women's cross country team has made steady progress up the ladder of success. The Vikings capped last season with a fifth-place finish at the Midwest Conference championships, their highest finish ever.

While the Vikings lose two all-MLC performers from that team, they return five letterman from last year's team, including No. 1 runner sophomore Jennifer Wilcox, last year's most valuable runner. Wilcox earned all-MLC honors with a fifth-place finish at the conference meet.

Also back is senior captain Marilyn Matiska, who missed all-MIdwest Conference honors last year with a 19th-place finish at conference, sophomore Jill Edwards, a strong No. 5 runner last year, junior Lynn Bebeau, and sophomore Amy Neubert.

Sophomore Jenny Aspen, an all-conference track performer who did not run cross country last year, is expected to make an immediate contribution. Davis also has high hopes for a trio of freshmen, Stephanie Breidenbach from Elmhurst, Ill., Beth Switzer (Belvedere, Ill.), and Ann Rylander from Eden Prairie, Minn.

"We had our best finish ever last year and look for us to be even stronger this year," Davis said of his women's team. "We have a very talented group of seniors, and a lot will depend on our upperclassmen."

The season should be a lot of fun."
New freshman studies course

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program, but it wasn't until 1945 that the decision was made to expand it beyond the English department. Today, over half of the college is teaching in the program.

Writing emphasized

The new program is putting more emphasis on writing. This renewed commitment is in part due to a perceived weakening of students' writing skills over the past decade, as well as an expansion of the Writing Lab, located in the basement of Brokaw Hall.

The Writing Lab will now be accessible to Freshman Studies students, as a result of the hiring of 14 full-time Freshman tutors. In the past, according to Doeringer, the Writing Lab would not have been able to meet the needs of first-term Freshmen.

Not a history course

Doeringer takes pains to explain that Freshman Studies is not a history course. "There's no overriding theme; works are the key. The goal of the program, he says, is to cultivate skills by exposing students to the great works of Western civilization. For the first time, the term 'works' applies not only to books, but to art and music, which is a part of the course. "We want to use drama, visual arts, and music," said Doeringer, who explained students will be required to purchase a cassette with music by J.S. Bach on it.

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"It's a large change. There are a lot of problems, technical and intellectual," he questioned whether students would accept listening to Bach as a part of a class assignment.

Doeringer said the two terms will be treated chronologically, with the fall term covering the period up to the Enlightenment,

field of study, are not experts on the works, said Doeringer, explaining they are instead acting as guides. This creates an extra burden on students, he said. "The only way to learn to approach these works is to do it," he said.

The new program has instituted a variety of writing assignments. Instead of exclusive use of the formal essay, Doeringer said there will be three formal essays instead of four, and two other shorter written assignments.

This change is a result of a recognition that "other types of writing are useful to the educational process," said Doeringer. Having people pay attention to a lecture and explain the thesis in an important skill in conjunction with writing," he added.

Lecture series changes

The traditional lecture series will remain, with some changes. Doeringer said the series will be delivered primarily by Lawrence faculty. In the past, many outside speakers were brought in.

But Doeringer said the outside lecturers frequently spoke to the faculty and not to the students, and because they didn't know the institution, they weren't able to put their lecture into context.

"Our faculty can better put it into context," he said. "They know the course, and they know the audience." Some members of the committee that explored the changes to the Freshman program were concerned about the loss of the Freshman Seminars, which allowed students to select a topic of interest. In addition, it provided a format in which many students wrote their first research paper. "Many people characterized that as a loss," said Doeringer, referring to loss of a course in which students were taught about research papers.

Doeringer justified the loss of the seminars by arguing that basic writing skills are a more important asset at the freshman level than a research paper.

In addition, students lose some flexibility because they cannot choose the course they want in the second term of the freshman program. Doeringer agrees that it's a shame the choice is gone, but he says the new commonality offers a "set of values throughout life." Freshman studies is an attempt, not to explain or study the great works, but to explain how to study them, according to Doeringer.

"The course puts a premium on students' ability to express ideas both written and verbally," and that is a high payoff, he said, adding it creates a basis for important skills in many areas: law, government, journalism and writing.

Men's Soccer:
Long on defense, short on firepower

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year's 7-6-1 record will depend largely on finding some frontline scoring and improving at goal.

Four all-Midwest Conference performers return to the Vikes' fullback and halfback lines. Junior Jim Kimball, a two-time all-MC selection and the Vikes' second leading scorer last season, anchors the halfback line. Senior Bob Cassano, who can play junior Steve Jankowski, who returns to the Vikes after missing last season, bring all-MC credentials to the fullback line, while junior Ross Shrigley earned all-Midwest Conference honors last year as a sweeper.

The return of halfback Sean O'Callaghan and fullback Charles Henry, both starters a year ago, and the addition of freshman Adam Burke from Madison, an all-state fullback, solidifies an already strong defense.

"Defensively we look pretty solid," said Ternes, who starts his fourth season with a 25-10-1 overall record. "We have talent and experience all along our halfback and fullback lines."

Offensively, the picture isn't so bright. The Vikings averaged just 1.9 goals per game last year and with no proven scorer back, they may have to scrap for every goal again this year.

Ternes will look for more production from returning forwards Dan Cullinan and Dave Gretsch, who together accounted for just six goals last year. Gretsch has all the tools to be a force up front, but suffered an endless series of injuries last year that limited him to just three starts. Scoring help may come from freshman James Willis from Chicago, who's 6-foot-5 frame might turn out to be a great weapon on corner kicks, and Patrick O'Leary (St. Paul, Minn.), an all-conference prep performer.

In addition to putting some punch in the Vikings' offensive attack, Ternes desperately needs to find a solid goal tender. With the graduation loss of 3-year starter and 2-time MVP goalie Dan Dreyfus, Ternes finds himself without an experienced goal tender.

Senior Scott Peck, a first-year player, and freshman Pat Caffrey from Wayne, Nev. will get first crack in front of the goal. If neither works out, Ternes may have to ask for volunteers.

The Vikings last won the Midwest Conference title in 1985.