Office of Development makes changes to keep tuition low

by Sylvia V. Long
The Office of Development has increased its activity and its revenue since being critiqued by the Long-Range Planning Task Force in May 1977 for maintaining a level of current development income per student far below average among selective colleges.

Increases in development income can mean keeping tuition rates constant despite inflation and continuous increases in operational costs. Since last year, when Lawrence's tuition became the highest in the ACM, holding tuition steady has been a major concern of administrators.

The office, headed by Fred Bartol, vice president for business affairs, "don't want to be priced out of the market." According to David Meader, vice president of development and external affairs, at the end of the fiscal year the 1977-78 fiscal year income from gifts, grants and the endowment reached $776 per student, over the $448 of the preceding year. Wrodstad hopes that endowment and gift incomes can reach 32 percent of total operating costs within the next five years. This would bring Lawrence up to par with comparable selective colleges.

Expanded efforts

Meader explained that the development office has been expanding its solicitation efforts and has enlisted the support of administrators, students, faculty and trustees.

"Having a deficit will not weaken the institution, but will enable Lawrence to gradually scale down expenditures without making abrupt and serious cutbacks in staff and programming. These cutbacks have been determined necessary in view of the projected decline in college-age students in coming years."

Busse also noted increases in recruitment efforts. He cited increased visitation by prospective students. According to DAVOL MEADER, vice president of external affairs.

Other unconfirmed classes offered in the 1979-80 academic year are those generally offered in years such as LUCU, The Lawrentian, The Ariel, Dunham, the superior opportunities for diverse off-campus programs, the high degree of participation in extracurricular activities which Lawrence provides.

London Center appointments

by Diane Odens
The director and assistant director of London Center have been named for the 1978-79 academic year. Replacing Elizabeth Parry, assistant director, is Mr. Allan Beattie (Government), as director of the Center. Replacing Richard Sannerith, Assistant Professor of Mathematics, is Mr. Thomas Dale (of the English Department). The courses offered for the 78-80 year have also been announced.

First term, Math 7 (Elementary Statistics) and a revised Math 10 course will be taught by Professor Sannerith. Professor Dale will be teaching an individualized Expository Writing class (Eng. 11-20) and Major British Writers I (Eng. 23). A University course on science fiction will be taught by Professor Sannerith second term, with an emphasis on British writers. Sannerith will also teach Calculus IA (Math 12). Dale will teach a class on dramatic literature, emphasizing those plays being performed in London. Literary Analysis (Eng. 16) will also be offered.

The British faculty at the London Center includes Mr. Allan Beattie (Government); Ms. Susan Lea Doran (History), and Mr. Ronald Ryer (Art).

Other unconfirmed classes offered in the 1978-79 academic year are those generally offered in years such as LUCU, The Lawrentian, The Ariel, Dunham, the superior opportunities for diverse off-campus programs, the high degree of participation in extracurricular activities which Lawrence provides.

Recruitment changes increase number of prospects

by Fred Bartol
Lawrence's new-student recruitment program for the entering class is going well, according to David Busse, director of admission and financial aid.

In an interview this week, Busse cited increased visitation from October to December of about 15 percent over last year. He said he will have to wait to see more figures before he can determine just how well the program is doing. "It's encouraging, but if I can't prove anything yet. It's all subjective right now.

Busse also noted increased interest by parents. He says it is reportedly participated in the Phonathon last spring than ever have in the past. The Phonathon is a fund-raising drive in which students call alumni and ask them to give to Lawrence. Trustees are also increasing their participation in fund-raising by

having a deficit will not weaken the institution, but will enable Lawrence to gradually scale down expenditures without making abrupt and serious cutbacks in staff and programming. These cutbacks have been determined necessary in view of the projected decline in college-age students in coming years.

and trustees. In the words of Marvin Wrodstad, vice president for business affairs, "we don't want to be priced out of the market."

According to David Meader, vice president of development and external affairs, at the end of IT'S more likely to be read if it's not as lengthy and has more pictures," Busse said. He added that, though shorter, the 1979-80 "About Lawrence" contains more information than the 1978-79 edition. "We now have every course listed. To the content is even greater," Busse points out.

More Recruiters

Busse also noted increases in the number of persons involved in the recruitment process. Faculty members have visited about 25 high schools in Wisconsin. This is in addition to the five members of the admission staff who are on the road recruiting. Two staff members generally remain to handle visits and interviews on campus. Busse also credited student tour guides and hosts for helping in the recruitment process. "Alumni are also assisting by referring students to us," he added.

Busse also commented on the recruitment situation for small, liberal arts colleges in general. He pointed out that the total number of students enrolling in colleges has been increasing, but that many of these students have gone to larger, less-expensive institutions. Part of the problem, according to Busse, is that the price differences between small private schools and large state institutions has increased. As a result, financial aid is an important factor. "There are still many myths about financial aid. Many parents haven't even thought about it until their son or daughter's senior year in high school. One thing we are trying to do is to get parents to begin considering financial aid earlier."

In promoting Lawrence to high school students, Busse said that the admissions office stresses a variety of points. Among these are: the overall quality of the institution, the excellence of the faculty, the small number of students, the high degree of personal attention, the many diverse of campus programs, and the superior opportunities for involvement in extracurricular activities which Lawrence provides.
Will the P.E. requirement remain?

This week we sent a reporter over to Sampson House to do a follow-up story on whether the faculty would have a chance to decide next term on whether to drop the physical education requirement. You may remember that at the final faculty meeting last year, R. Warch, the vice-presidential Academic Affairs, proposed that a special ad hoc committee be created to set qualifications and thresholds behind dropping such a requirement. The faculty originally was supposed to vote on the committee on instruction’s recommendation to abolish the requirement, until Warch proposed that a special committee be created instead to further investigate the matter. Presently, all students are required to take at least three periods of P.E. for their equivalent in order to graduate from Lawrence.

So what has this special committee, which is chaired by Warch and made up of these faculty members, three members of the physical education department, three students, and the vice-president of campus life Deborah Townsend, done for this term? Absolutely nothing. For one, only two of the three student positions have been filled so far—which will likely delay the committee to the spring. The committee is likely to be the only letter to the Lawrentian this term, and it is to get in on Nov. 13! I’d rather listen to Brian Lewis... somebody... one who cares about quality than the squirrels.

Dear Editor,

A crisis has hit the campus. It has come to my attention that in the squirrel population in the Lawrence area is incredibly apathetic. Countering to the nature, the squirrels on our grounds pay no attention to the people milling about. If we were their enemies, we could have squirrels shrew for months! (Please don’t mention that to Donald!) I admit it is nice to have returned wild life around, but it is at the expense of the innocent squirrels. If we let this continue before you know it, the squirrels will be pushing people off the sidewalks to make room for themselves. We were meant to walk on the sidewalks, and if squirrels were meant to climb trees.

Recently, a faction of Lawrence students, although small, has started a campaign to rectify this very gross injustice. So far we have found that the squirrels are so accustomed to this life that when chased, they chose to climb fire escapes rather than trees. This is terrible!

Therefore, I propose that when anyone sees a squirrel that is not apparently responding to the presence of a human, that they do not stop the squirrel, but gently feed it a tree and please, for the squirrel’s sake, don’t stop until it climbs a tree. I feel that this new policy will show a marked improvement in the squirrel’s attitude. In closing, I say keep the wildlife wild.

—MICHAEL KORTEINOF

Letters To The Editor

Have you hugged a squirrel today?

Why haven’t we been seeing many Shy pets around campus? Why haven’t we been eating quality meat at Donner this Term? Have you ever stopped to wonder how closely related these two topics are to one another? Have you ever wondered why the Humane Society’s van has been parked outside of Donner between the hours of 10-11 every single morning? Have you ever wondered why my Food likes only cats for pets? Well, all this is beside the point. This is my first letter to the Lawrentian this Term and I think it is time to get it in. I’d rather listen to Brian Lewis... somebody... one who cares about quality than the squirrels.

Will the P.E. requirement remain?

As of Friday, November 17, the Committee for Gay Awareness will be instituting a new service for Lawrence University and the Appleton area. Essentially, the service is a hotline-counseling program designed to help and advise those who are gay, think they might be gay, and are having difficulty coping with their situation.

Since the Committee has no central meeting place or office, the system is set up so that calls may reach Mary Hall at ext. 50 Staurt Spencer at ext. 33. Some reasonable hour after 10-11 is the best for these people, it is best since, that is when they are causing no problem to other people. Essentially, the callers are welcome to try at any time.

One thing that should be emphasized is that the hotline-counseling service is only an alternative to other forms of counseling that may be sought. The Committee’s service should not be viewed as a replacement of those other counselors. One thing that the Committee can offer is personal advice, a truly sympathetic ear, and a real understanding of the problems that gays in and out of the closet—endure.

If you are gay, and you need someone to lean on; if you think you might be gay, and just need to talk it out; if you have a friend who you think might be gay and needs a helping hand—please don’t hesitate to recommend or use this service. All calls, names and comments will be kept ABSOLUTELY CONFIDENTIAL.

Art or junk?

Amid the din, the Hong Nam Art Asia exhibit (the cosmic bibles were silenced for the occasion), the LUCC met last Monday in Riverso Lounge. The Committee unanimously ceded recognition to the LU Geology Society, and then devoted the remainder of the session to debate over the proposed artwork hanging in the campus. The members of the Committee (LUPC) proposed a motion to suspend the rest of the meeting, to this. However, the Committee’s service should not be viewed as a replacement of those other counselors. One thing that the Committee can offer is personal advice, a truly sympathetic ear, and a real understanding of the problems that gays in and out of the closet—endure.

If you are gay, and you need someone to lean on; if you think you might be gay, and just need to talk it out; if you have a friend who you think might be gay and needs a helping hand—please don’t hesitate to recommend or use this service. All calls, names and comments will be kept ABSOLUTELY CONFIDENTIAL.

LUPC discussed, passed

Dear Editor,

Amid the din, the Hong Nam Art Asia exhibit (the cosmic bibles were silenced for the occasion), the LUCC met last Monday in Riverso Lounge. The Committee unanimously ceded recognition to the LU Geology Society, and then devoted the remainder of the session to debate over the proposed artwork hanging in the campus. The members of the Committee (LUPC) proposed a motion to suspend the meeting, while LUPC would continue to coordinate, and the LUCC VP would coordinate the organization of programs of campus organizations.

Several students representing a variety of campus organizations spoke in support of the ideas, which included: "right organization... the LUCC is designed to foster communication between organizations on campus. It would constitute several existing committees, and in a pre-activist approach to the scheduling problem. Slight confusion ensued as to the exact nature of the jurisdiction of the proposed LUPC. Would it exist for art, culture, or organization? The proposal LUPC would be organized by the faculty and by-laws to be considered by a single to be new constitution of the LUPC was passed.

Art or junk?

To the Editor,

Once again the Art Department has disappointed us with their mindless creativity. The "sculpture" found hanging between the Library and the Art Center this morning stimulates no more than a three second stare. Essentially, the piece is a metal object found along a beach somewhere. While the Lawrence area is incredibly apathetic, this piece could easily be used as an alternative to other forms of counseling that may be sought. The Committee’s service should not be viewed as a replacement of those other counselors. One thing that the Committee can offer is personal advice, a truly sympathetic ear, and a real understanding of the problems that gays in and out of the closet—endure.

If you are gay, and you need someone to lean on; if you think you might be gay, and just need to talk it out; if you have a friend who you think might be gay and needs a helping hand—please don’t hesitate to recommend or use this service. All calls, names and comments will be kept ABSOLUTELY CONFIDENTIAL.

The LAWRENTIAN

17 November 1978

Vol. XCVII—No. 9, Friday 17 November 1978

Page 2
Office of Development... tuition low

From page 1

send someone with whom the potential donor can identify... better to send a friend than a stranger.

Mailings to alumni, including parents, alumni and friends of the university, have increased. Meader said his office has increased the number of mailings by 25 percent as well as increased the number of students involved in the mailings at least twice as much. In fact, he said, 85 percent of the new mailings are from the University of Wisconsin, Madison, and 20 percent from the University of Minnesota.

Since last year, when Lawrence's tuition became the highest in the ACM, holding down student fees has been a major concern of administrators and trustees. In the words of Marvin Wrolstad, vice president for business affairs, "we don't want to be priced out of the market."

Mailings to alumni include a booklet listing companies that match gifts by their employees and describing other gift opportunities. For example, one year, the list included 12 companies that had provided by an alum who was a former president of the university. The alum's match offer to pledge $5,000 for the dedication of a room is still valid. Smith noted that as a professor emerita of intellectual biology, she was not a financial contributor to the university but was a contributor. The alum had bequeathed a large portion of his estate to the university. His daughter, who was a student at Lawrence, then decided to give the money to the university as well.

Meader said that the number of mailings to alumni has been doubled and the cost of keeping up alumni on the "alumni of record" list, including the cost involved in coordinating reunions and other alumni functions, has reached 40 percent per year. He also noted that alumni giving has decreased since its high level of 9.1 percent a few years ago. With the decline in the number of mailings and brochures sent to those who do give.

New Drive for Support
Meader explains that while the new drive for support from parents, alumni and friends of the university is partly responsible for the $1,000,000 of revenue over budget raised last year, the development office's efforts must be directed to getting larger gifts. "Assuming inflation," he said, "the college must identify and obtain million-dollar gifts with some regularity."

Large gifts, however, frequently prove troublesome because they are often restricted uses. These are given only under agreement that they be used in a certain way for a certain purpose, often a purpose the university does not consider one of its more pressing needs. Only unrestricted gifts and gifts to the endowment can directly or indirectly be used to finance current operating costs. Unrestricted gifts determine how much money is available per student and thus influence the yearly rate by which costs are raised.

Unrestricted Gifts
Most unrestricted gifts are put into what is called a quasi-endowment by the trustee. Like the regular endowment, the quasi-endowment is invested for the sole purpose of making money to pay for current operating costs. The difference of increasing costs and decreasing income must be covered. Increases in revenues accumulated by the development office over the past year have shown marked improvement. Yet, according to Wrolstad, "This is not enough, income from unrestricted gifts should continue to exceed the rate of inflation so that in increasingly large proportions costs can be met."

One plan the administration is following is the emphasis that the long-term survival of the institution depends on its maintenance of a constantly growing endowment. The endowment currently generates $1,400,000 in revenue a year.

Loose Notes

by Mike Stein

It seems to be popular opinion today that students are very apathetic. Less than 50 percent of the eligible young voters took the time to cast their ballots on Nov. 7. With all due respect to their critics, however, I don't think that LU students are showing apathy. On the contrary, they are a very active group of people. They have simply adjusted their priorities so that they can funnel their energy into the areas that are really important to them.

The next time someone tells me that students don't get involved in school activities, I'll tell them to go look at the students at Happy Hour, or at a rush party. Or, if someone tells me that Special Events Committee is because the students aren't participating in their activities... I'll ask them when was the last time that they were at one of these events. Things have changed. HD is not the only thing going on today... there's nothing on Wednesday night X-rated films. Therefore, after considering students' priorities, I have a few ideas which can be used to get students involved in "official" activities, such as LUCC, The Lawrentian, The Ariel, etc., and thus silence our critics.

1) Propose an LUCC regulation, to be voted on next week's meeting, which would prohibit the possession or use of any alcoholic beverage on campus. Better yet, propose a regulation that would outlaw stereo's on campus, and would require all students to wake up at 7:30 a.m. on Sunday. The next LUCC meeting would be so well attended that it would have to be held in the Chapel. Students would suddenly become so interested in student government that it would silence even the most suspecting critics of the apathetic student. Of course, the regulation would be voted down at the next meeting and no harm would come.

2) Announce that The Ariel is changing to a pornographic format. The Ariel office would suddenly be flooded with applicants for editors, writers, and especially photographers. Of course, after they have enough people involved and committed, they can announce that the proposed format has been rejected by the editor-in-chief, and this year's Ariel will not have a pornographic format. This would then result in a large number of applicants for editor-in-chief for next year so that they can reproduce the porn format.

3) Have the registrar "accidentally" print, in next year's Course Catalog, Eleventh full credits will be given for participation in officially recognized campus organizations. This would spread very quickly word of mouth, as very few people read much of the catalog. Nevertheless, this would bring about a tremendous increase in the number of people participating in campus organizations. Then, early next year, an official announcement can be issued stating that it was all a mistake. The Registrar is sorry, and that he, "doesn't understand how it had happened.

The possibilities along these lines are innumerable. Of course, these are all harmless, as they produce no permanent effect, except perhaps to get a few more students interested in campus activities and organizations. But then, if nobody responded to these changes, we could just carry through with them. We'd have no more or less allowed on campus, a lot of tired people around on Sunday, a paper yearbook, and a wasted, generous offer by the Registrar.
Costa Rica: 'culturally fascinating', ‘Land of Eternal Spring’

by Susy Dawson

"I'm going to Costa Rica in January," I told my parents. "Oh that's nice, my sister went there last year—but she pronounced it "Puerco Rico." They invariably spelled "Costa Rica" as "costerica" on their box of rice." 

"Costa Rica is probably one of the most misunderstood countries in the world. Bordered by Nicaragua on the northeast and Panama on the southwest, it is the second smallest Central American country. The entire country measures only 90,700 square kilometers, and a 1946 census estimated a population of 2,820,000. Unlike the so-called "Banana Republics" one associates with Central America, Costa Rica is a stable democracy. It is not troubled by civil war and has no armed forces. During the recent trouble in Nicaragua, Venezuela and Panama sent troops to guard Costa Rica's northern border. A president and House of Representatives, each elected for four-year terms, make up the government. Rodrigo Carazo, the current president, was elected in January 1978, and has been referred to by the American press as the "Jimmy Carter of Costa Rica."

Big Macs and Quarter Pounders

The Costa Rican economy is based largely on agriculture. Coffee and bananas are the two main crops. In fact, the Dole or Chiquita banana you eat has probably come from Costa Rica. The same goes for those of you who still eat at McDonald's. Most of the beef for Big Macs and Quarter Pounders comes from Costa Rica cattle, a specially bred mixture of Brahman and Jersey cattle which is hearty, produces good milk and delectable exportable beef.

If Costa Rica isn't famous for its bananas or hamburger, then it should be known for its people. Subjectively speaking, Costa Ricans are the warmest, most open-hearted people I have ever encountered. While I was in the country, I lived with two Costa Rican families whom I came to love as much as my own family. Those of you who think that Costa Rica is somewhere in Mexico are probably envisioning a diet of hot, spicy food. Not so. The basic Costa Rican diet consists of black beans, rice and tortillas, served three times a day in the country, although city dwellers supplement this with eggs, meat and fresh vegetables. Surprisingly enough, in the seven months I was there, I never tired of black beans and rice (locally known as "gallito pintas").

Cultural Diversity

Costa Rica is a culturally fascinating country. It is divided half by a volcanic chain, and the cultures on either side of the mountains are totally different. The Pacific side, characterized by a hot, dry climate most of the year is inhabited largely by Spanish or Spanish American descendants who speak Spanish and are culturally like other Latin Americans.

The Atlantic side, however, is an entirely different world. As you cross the mountains, the dry terrain gradually is replaced by a hot, steamy, tropical rain forest environment. The people who dominate the central portion of this side are descendants of Indians who were taken to Costa Rica as slaves to work on the railroad in the 1860's. Although these people have incorporated much of the Spanish culture into their own, they are still definitely Javanese. They speak a beautiful mixture of Spanish, English and maybe a little French. Calypso and Reggae music can be heard in every street.

Central American country (excluding Mexico). The cultures represented are often earlier than the famous Maya Indians of Mexico and may represent the beginnings of that great nation state.

How about social research? Costa Rica is an excellent place to study economics, Latin government, acculturation, urban-rural investigations, linguistics, and a hundred more topics.

If your interests lean more toward mind expansion, you will find very enjoyable substances that are yours for the asking. Datura and those elusive "magic mushrooms" grow almost everywhere. If you do your own mind expansion, you will find very enjoyable substances for the asking. Datura and those elusive "magic mushrooms" grow almost everywhere.

Interested?

So—how do you get to study in the "Land of Eternal Spring"? Easy. The Associated Colleges of the Midwest (ACM) has a program in Costa Rica which you can practically tailor to fit your needs. If you go in the fall, you can study any topic which has to do with social research and spend two weeks in the field doing independent research. The Spring program (by far the most popular) is loosely structured and planned more toward independent study in biology, archaeology, geography or social anthropology.

Interesting Ecology

Ecologically, Costa Rica is more diverse than most countries you will find, and it is the scientist's dream. Instead of one eco-zone, Costa Rica is characterized by tiny "micro-zones." The landscape in Costa Rica ranges from hot, (115 degrees F) tropical rain forest, to hot, dry desert, to cold volcanic peaks reaching 3,920 meters, to warm breezy beaches. More than half the country is covered by forests, allowing for rich animal and plant life. While the boinists will be fascinated by the thousands of different species of plants, the marine biologist will be entranced by the miles of coral reefs which grow only 60 meters from shore. The biologist will not be able to decide whether to study the strange gold frogs found only in a small forest area, or the almost frightening red and blue frogs with yellow feet that you see hopping around the northern border.

Your interests don't include frogs? How about four different kinds of monkeys, several货币 snakes including the dreaded fer-de-lance, or huge spiders, or tropical birds? Like archaeology? Costa Rica is richer archaeologically than any other place...

The program begins at the end of January and ends at the beginning of June. Students spend an average of three months in the field, usually on their own, researching subjects of interest to them. They then write a paper explaining what they did, their results, and suggestions for future research. There are no courses except for those three weeks of orientation and Spanish at the beginning of the term.

Getting excited? Information can be obtained this term from Professor Sumner Richman in Youngblood or Professor Hugo Martinez next term. Or ask any of the students who have been on the program. We're the ones with the glassey smiles, the Costa Rican posters and the tendency to lapse into unintelligible babbling when asked, "How was costa Rica?" Pura vida, man pura vida.
Cactus rock: An outdoor classroom

by Debbie Pope

When is a classroom a rock? For that matter, when is a rock a classroom? I'll pause a moment and let you think... Got it? If you guessed when it's the Cactus Rock Scientific Area, you're absolutely right! For those of you who guessed incorrectly, allow me to explain.

Cactus Rock is a 30-acre cropping of granite which contains an unusual variety of plant life and is rather interesting from a geological standpoint as well. Located just south of New London, Cactus Rock was given to Lawrence University in 1974 by the Wisconsin Chapter of the Nature Conservancy, a group that sees to the preservation of natural resources for scientific study. Cactus Rock is classified as a scientific area by the Department of Natural Resources.

Cactus Rock is used as an outdoor classroom and independent-study site by members of the natural science departments here at Lawrence. It is especially well-suited for those studying botany since it has cactus (hence the name), those studying botany since it has a cactus rock: An outdoor classroom and independent-study site by members of the natural science departments here at Lawrence. It is especially well-suited for those studying botany since it has cactus (hence the name), those studying botany since it has oak and hickory trees and flameflowers, mosses, lichens, and literally hundreds of other neat names. A botanist's paradise! Because of the problems involved in taking care of the property, Maravolo would like to see a "Friends of Cactus Rock" group get together. A group like this could possibly help the community understand how Cactus Rock is a part of their natural heritage and could also help take care of the area.

Maravolo believes that the Cactus Rock property is an important teaching tool for the science department. Although the property doesn't bring any revenue into the University, it doesn't really cost anything either because it has been taken off the tax rolls and is now taken care of by students. It provides a valuable place for study experience not only for students of botany, but also for those of biology, history, and chemistry. Some individual students in the biology department have visited Cactus Rock aside from their classes on botany; some have not. Maravolo would like to see the student body as a whole take more interest in the area in this way.

London Center Appointments

The London Jazz Ensemble, under the direction of Instructor in Music Fred Sturm, will present its fall concert Sunday, Nov. 19. The concert will begin at 8 p.m. in the Chapel.

The program will include a greater performance of "Echoes of an Empire" by Bruce Welch, a Lawrence junior from Elm Grove, Wis., and two new pieces compositions from North Texas State University entitled "F.M." by Lyte Miller, and "Phonk a Trois." Join the London Jazz Ensemble for an evening of musical enjoyment!

Jazz ensemble concert

The London Jazz Ensemble, under the direction of Instructor in Music Fred Sturm, will present its fall concert Sunday, Nov. 19. The concert will begin at 8 p.m. in the Chapel.

The program will include a greater performance of "Echoes of an Empire" by Bruce Welch, a Lawrence junior from Elm Grove, Wis., and two new pieces compositions from North Texas State University entitled "F.M." by Lyte Miller, and "Phonk a Trois." Join the London Jazz Ensemble for an evening of musical enjoyment!

Cleo's Bar

Celebrate Thanksgiving Day!

STOP IN AND SAMPLE GOURMET DRINKS AT CLEO'S

Cleo's Bar — The unique bar in Appleton

Introducing Submarine Sandwiches from Milwaukee

OPEN DAILY FROM 11:00 A.M. — MIDNIGHT FRIDAY-SATURDAY 11:00 A.M. - 2:00 A.M.

Phone Ahead for Fast Service — 731-0644

New — Fresh Baked Bread — Hot Out of the oven every 4 hours.

is the biggest thing to hit the valley since the introduction of truly BIG appetites.

MONDAY SPECIAL: Buy half a turkey sub, and get a FREE small coke. Reg. $1.35. $0.95

Cousins

Submarine Sandwiches

347 W. College Ave.
Accross from the Viking Theatre
1 block from the WAC

Get your Subs at Trever, Sunday nights at 9:30

Rent-A-CAR

Weekend Special Only $25.95/100 Mile including 200 FREE miles
Call for Special Holiday Rates and Reservations: 731-5450 or 731-5211

Everything From Pintos to 15 Pass. Wagons

RENT-A-CAR

London Center Appointments

The London Jazz Ensemble, under the direction of Instructor in Music Fred Sturm, will present its fall concert Sunday, Nov. 19. The concert will begin at 8 p.m. in the Chapel.

The program will include a greater performance of "Echoes of an Empire" by Bruce Welch, a Lawrence junior from Elm Grove, Wis., and two new pieces compositions from North Texas State University entitled "F.M." by Lyte Miller, and "Phonk a Trois." Join the London Jazz Ensemble for an evening of musical enjoyment!

Jazz ensemble concert

The London Jazz Ensemble, under the direction of Instructor in Music Fred Sturm, will present its fall concert Sunday, Nov. 19. The concert will begin at 8 p.m. in the Chapel.

The program will include a greater performance of "Echoes of an Empire" by Bruce Welch, a Lawrence junior from Elm Grove, Wis., and two new pieces compositions from North Texas State University entitled "F.M." by Lyte Miller, and "Phonk a Trois." Join the London Jazz Ensemble for an evening of musical enjoyment!
"Men were men" at first Appleton Thanksgiving

By Mark Thayer

In the cool afternoon wind, a stone tool cut through the soil of a maize plant and an ear is hurriedly gathered. Earlier beans that were seen at the base of the stalks were gathered among the late ripening squash crop. The year is a beautiful one. "The wild turkey is shot by a colonist, and also in the beam a beaver is fatly parted by a midnight butcher to a slash, thrust from the bowstring of a Wendish spear.

A feast has been called. The missionary has invited those Native Americans who have cooperated with the European settlers. From their camp they bring plenty—indeed what they bring is the horticultural and hunting knowledge that has allowed the forefathers to survive the harsh winters in the New World, for the moment, men are fed, and life is like it.

Giving thanks are the colonists, for they now know that they persist through the winter months and establish stronger footholds in the New World in the coming spring.

It is with the idea that Thanksgiving is not only a treatise but a day of cress-cultural communion, that a sketch of regional aboriginal life is in appropriate.

In the region of Ouisconsin, from the fresh-water sea of Le Baye to the Paun Lake region and along the banks of the tributary river systems, lived, in the time from the fresh water sea of Le Baye to the Paun Lake region and coming spring.

Nations were also represented in the region, mostly of the Potowatamis, and the Sauk and Fox tribes in the region made this native peoples garbed "in a manner which characterized the American Indian as an individual, I'm a man," appropriating the heading "Hotdog" in the crammed "Hot Streets."

The greatest obstacle that Chicago must overcome is the extensive conflict with them. The Winnebagos brought with them a well-developed and rich tradition of myths and legends. Their religious belief system in general was more complex than that of their neighbors. Their ceramic tradition was not of superior quality, but they had left behind vast remains attesting to their productive capacity and numbers.

In terms of social organization, classes were very important. clans established through the Ojibwe, Dakota, Beaver, Deer. Water Spirit and others were widespread. Each clan probably held a unique status position in the larger society.

Intertribal warfare was not uncommon; indeed the Winnebagos were considered to be fierce warriors. Canoeing seems to have occurred in the course of intertribal warfare, especially when the Winnebagos were involved. Yet, they held dignified relations as well, making alliances and conducting trade. Also, much of the warfare that did occur had to do with a lack of territory for their subsistence methods. This scramble for territory was, in some respect, precipitated by the push of the eastern tribes to the west as a result of continental expansion.

On the shores of Le Baye, or Green Bay, was located a large Winnebago stronghold at the spot known as "Rocks." Tribal villages were established near rivers such as the Fox and the Rock, and on the shores of Paun Lake, or Winnebago. At nearby Devil Island in the city of Green Bay, a large Winnebagó encampment was established where the Fox River flows out of Lake Winnebago, sitting on the banks of the northern approaches through the encampment now known as Appleton and beyond to empty final Green Bay.

The villages subsisted by means of hunting and gathering and the planting of such crops as maize, beans and squash. Tools were made of stone: diatomite worked well for grinding stones, and chert and flint provided for the making of projectile points, knives and other tools. Harpoons and fishhooks were formed from bones, though it appears all the tribes in the region made this technological advance. Some were more successful at fishing than others. Tribal living on the Door County Peninsula were, as we might expect, quite dependent on the abundance of fish resources. Many camps were strung along the Green Bay and Lake Michigan shores, and on islands offshore as well. Much of the information we have about settlements in this area can be credited to the archeological work of Lawrence's anthropological department. A plethora sampling in on display in Stephenson Hall.

The first man to make contact with the native peoples of the area was Jean Nicolet, a French explorer who came ashore on the site of Green Bay in 1634. The native Americans mistired by Nicolet's imposing figure: He made his debut among the native peoples garbed "in a robe of Camelus profusely decorated with flowers and birds of various species and carrying two pistols. These he fired into the air, causing the Indians to believe that he carried thunder in his hands. The terror-stricken women and children fled the scene, but returned in time to attend a feast in honor of Nicolet, at which 120 beavers were eaten." (Quimby, 1966)

The iron Age met the Stone Age. Immigration of the Native Americans was a major force in the development of the area. The greatest obstacle that Chicago must overcome is the extensive conflict with them. The Winnebagos brought with them a well-developed and rich tradition of myths and legends. Their religious belief system in general was more complex than that of their neighbors. Their ceramic tradition was not of superior quality, but they had left behind vast remains attesting to their productive capacity and numbers. 

Thanksgiving was not the first time that a large number of Native Americans had gathered to celebrate. The first Thanksgiving was held in 1621, and was a celebration of the harvest. In 1634, the Native Americans who have cooperated with the European settlers. From their camp they bring plenty—indeed what they bring is the horticultural and hunting knowledge that has allowed the forefathers to survive the harsh winters in the New World, for the moment, men are fed, and life is like it.

Giving thanks are the colonists, for they know that they persist through the winter months and establish stronger footholds in the New World in the coming spring.

It is with the idea that Thanksgiving is not only a treatise but a day of cress-cultural communion, that a sketch of regional aboriginal life is in appropriate.

In the region of Ouisconsin, from the fresh-water sea of Le Baye to the Paun Lake region and along the banks of the tributary river systems, lived, in the time from the fresh water sea of Le Baye to the Paun Lake region and coming spring.

Nations were also represented in the region, mostly of the Potowatamis, and the Sauk and Fox tribes in the region made this native peoples garbed "in a manner which characterized the American Indian as an individual, I'm a man," appropriating the heading "Hotdog" in the crammed "Hot Streets."

The greatest obstacle that Chicago must overcome is the extensive conflict with them. The Winnebagos brought with them a well-developed and rich tradition of myths and legends. Their religious belief system in general was more complex than that of their neighbors. Their ceramic tradition was not of superior quality, but they had left behind vast remains attesting to their productive capacity and numbers. 

In terms of social organization, classes were very important. clans established through the Ojibwe, Dakota, Beaver, Deer. Water Spirit and others were widespread. Each clan probably held a unique status position in the larger society.
DO YOU KNOW anybody with fingers like Kenneth Drake? I do.

WORRY AND LAWRENCE's greenies? Who is Lawrence's Grie­

series? "It's a test, when Lawrence's Committee to In­

vestigate a Grimey Committee!

HOW ABOUT INSTEAD OF for­

getting what we did when we were drunk, forgetting that we were drunk and remember what we did?

SKINNY DOC, R.N. Wicked Witch, Puff and Ruxiki Bumper­

header now the 2:30. Get that turkey in the oven! The Cori Queen is hungry.

THANKS FOR THE shower cap.

We didn't like living under THE

ELEPHANT.

NEED HOME FOR kittens for

Kwan. Will supply food. 731-9059.

HAPPY BIRTHDAY Sean, Lea,

Meloy, P.J.—And you thought I didn't like you.

THE EYES have it.

BOSES ARE RED. Violets are

May, D.W. Quoets are worthless, and I say what's new? —P.J.G.

SAY HEY Brian, we MISSED

your letter this week. How times.

POST —Surprise Party for

looking at Entertainment a la

Carla. Thursday, Nov. 30 in River­

view Lounge, 11:30-11:00. Theme

picked by your favorite performers and two birthday cake!... Don't tell UNCI.

$50.00 REWARD for the safe­

return of the jacketbox records

taken from the DDK house sometime during the week of Oct. 24. No questions asked. Call East 444.


LOOMY, I'm sorry... nikib didn't have all her shots before your "environ­

the summer. Touch break!

ROOSTER QUINLAN: Don't for­

get to eat all your vegetables.

—Karen Ann

GARY L. You legal beagles are all the same! I'm probably just one of your stable hand.

—Beatrice FLOSS—Got off of your high horse?

COMA BOY—try to stay sane

this season. Touch break!

HEY MARK, we're rotating edi­

tors for this week. Kent and Ellen

are rotating clockwise while I ro­

tate counter-clockwise. Last

week it was Moore. —Speed, your editor

HAVE YOU HEARD? There is

going to be an all campus party at Plads tonight. For fifty cents, you can consume all the beer your

body can handle. So, cross by for a "steady break," from 9 until 1 (you can leave, too).

KNAVES OF LAWRENCE—

UNIFER! Who needs Ye Oldie Sil­

vers when one has Ye Olter Finger? Verily I say, forget Ye Olde Slythome Cups and bring Ye Olde Mfg. for it's off to Ye Olde Saff Fust. The Stares of Ye Olde Trompeta, a party of Ye Oldie

Bryan's, is going to enjoy its last day evening at Ye Olde Downen Commance for the Sage Medieval

Dinner.

A NAVY BLUE DOWN JACKET

by accident somebody, someone picked it up at the 'Le Braun' party. A set of keys and a pair of red mittens were in the pockets. If anybody knows the whereabouts of my jacket please contact me soon. I'm freezing without it. —Kung Fu, East 347.

THANKS FOR THE_medium­

load was left!!! —Chuck 20

HAPPY B-DAY Bobby, Sue,

Hart, Curt and Scoop.

DO YOU KNOW that it now

takes 4 weeks for intercampus mail to go from Trevor to Platts? Mail your Christmas cards early.

JIM WILKIE's mother is a "conom. "

—Karen Ann

DEAREST K.K., You really

seem to be over it... but you need to break up on your water fights! C.G., YOU GUYS in Kicker, the room is yours. —Tanya

O.K., YOU GUYS in Ritter, you have the rest of the month. —Kung Fu

HEY BRUCE, where are we liv­

ing next year? How about your plans? Better yet, the roomer over in Ormey looks great. There's been for my money and I'll be

hoovering and everything... —You

LISA.—Are you whipped?...you

are so. You can't fool us!

G—How about a backrub? Your

tummy or mine? —Tanya

SENIORS

RESUMES PRINTED—

• White or color stock

• Typing Service Available

• Fast Service

THE COPY SHOP

323 W. COLLEGE AVE. APPLETON, WIS. 54911

PHONE 733-9627

QUALITY; QUICK PRINTING

Sammy's Pizza

$1.00 OFF

on Large Pizza

80° OFF

on Medium Pizza

Eaten at

Sammy's Pizza

Mon.-Thurs., from 4:00 to 9:00 P.M.

211 N. Appleton

734-4537

CONKEY'S

226 E. College Ave.

7:29-123

—See Our Collection of Christmas

Cards

—Tolkien Calendars

finally in stock. $5.95

with illustrations from the forthcoming movie.

—The Book of Tarns, $3.95,

Peter Delacorte

and Michael C. Witte.

Stomach-turning puns presented in drawings

—Secrets of the Great Pyramid,

$8.95

The adventures and discoveries of the explorers and scientists who, for two thousand years, have been probing the mystery of the Great Pyramid of Cheops.
Miller drinks Miller and keeps running

by Jeff Hasley

What hulks of "pulpi like a '71 Chevy, bugs between 90-100 miles a week, spends two hours in the gym shoes a year, and comes from Grand Forks, North Dakota? If you have correctly guessed Jim Miller, you deserve more than just a cigar. Jim Miller is probably the most under-rated superstar athlete in this school. He is competing in the Division I-A cross-country championship this weekend in Rock Island, Illinois. He qualified for the meet by finishing seventh overall and third individual in the regional held at Central College in Pella, Iowa. Miller finished the five mile course with a personal best of 25.13.

Why has Miller been relatively unrecognized by jock-happy groups, despite the fact that he is the best long distance runner in Lawrence's history? Part of the reason is the nature of the sport itself. In other sports, a "career" is long, and you run the track in close to 60 seconds. "One night I woke up after a particularly good practice, and I had to take a shower because I was so exhibitioned. I was sweating so much." Miller is also very fond of beer and drinks large quantities every Saturday night down in the Varsity Room, usually at a large, fast race. "Personally, I don't think of myself as being a runner. I try to keep my body in shape about a few seconds."

Miller continues to improve, and better his marathon time by a minute, or stand a chance of qualifying for the Olympic Trials in 1980. And Miller thinks he can do it, provided he doesn't get injured, and if beer prices don't rise too drastically within the next couple of years.

Lawrentian Sports

Reflections on basketball

by Mike Feige

The basketball season is off to its best season in years. The high spirits exhibited by the initial weeks of the season are due to some encouraging notes. Viking players turned out for some of the first days of practice, which meant the concentration and intensity at each practice has been exhausting, and the coaches are ecstatic. Not all the stars have not enlightened us to their facts. A 1979/79 player for the Viking teams, and will be working the Lawrentian reports on the game, marking the first player to write in-ball style.

The most obvious fact about this year's team is its youth. Those over-the-ball (sions) are hardly to be found. Baby Blake, a high jumping defense expert who is actually a five year man, and I, the captain who will soon reach the 1000 mark, are the only old timers.

Most of the troop is made up of more babies—freshmen and sophomores—with the exception of Rob Cohen, Paul Heiring, and Randy Rehn. Of the infants, Brian Pentz and Jim Pusnik last year's rookies of the team, and now are gaining actual experience in both strategy and execution. Much enthusiasm this year can be attributed to the schedule of games. The coaches say it is the easiest game we have ever played. The very first game of the season is an indication of difficulty for we open with Illinois State and Larry Fred's on the 25th of November in Terre Haute. This years' Vikes must rely on the help of first year men, and the team-made up of sophomores and seniors—will provide an exciting contest. The future cannot be predicted, but the team has the talent and the desire to make it happen.