Pope Names Broderick cardinal, Ecclesiastical Circles Astonished

In an unprecedented action from the Vatican, Pope Paul this week named Lawrence Francis L. Broderick as head of the archdiocese of Milwaukee. It is expected that Broderick will assume the cardinal's mitre within a month.

When Bishop Terence Cooke was chosen by the Pope to replace Francis Cardinal Spellman, Cooke, as the former Archbishop of Milwaukee, William E. Cousins, to be his personal assistant in New York. The Pope, being unannounced by this fact, it would not be wise to leave Cannon's place in "that holiest of city of Milwaukee" vacant, deeming it necessary to find a replacement quickly. One of his advisors described the Pope as "saying the first name that popped into his head." The Vatican news release described Broderick as "the closest thing to God in Wisconsin."

The announcement was apparently preceded by a rash of dispositions from the Vatican. Pope Paul dispensed with Broderick's non-clerical training, which unfarrättüanty with the lower offices. (The Pope pointed to Archbishop) and his wife and family in three separate publications. Broderick himself seemed uninterested in the announcement. "I don't know what the children and I will do," he said. "I've been humbled by what he refers to Archbishop) and his wife and family in three separate declarations. Broderick said he was still rather surprised by our appointment, and we're thinking of an olive green office with a large walnut desk. We want to keep it austere yet strong.

Anybody in mind for the city of Milwaukee? "Oh, that," he replied, "we've really been waiting for the first name that popped into his head." The Vatican news release described Broderick as "the closest thing to God in Wisconsin."

As The Lawrentian goes to press, it has just been learned that David Broderick, regent of the University, has announced his candidacy in the Wisconsin Democratic presidential primary. After Miss Francis Blaisdell issued her bid in the political ring, she said that her action should be considered "an appeal to make democracy safe for the world."

Some have it that Bernard Galbraith has marshaled his former McCarthy troops behind him, but David Broderick has announced his candidacy in the Wisconsin Democratic presidential primary. After Miss Francis Blaisdell issued her bid in the political ring, she said that her action should be considered "an appeal to make democracy safe for the world."

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The newly ordained Francis L Broderick prepares to vacate his present chancellorship of The University of Wisconsin last September as a doctoral thesis. No...
To the Editor...

This is an open letter to Lawren
town's women. There has been a
collaborative discussion recently regarding the so-called "decent"
of the society system here at Lawrence. If you and a few of your
friends wish to remove the system from your lives, then you have our
sympathies. However, we urge you to further consider the
consequences of your instant decision to remove a social system
that has served you so well in the past.

Love is blue — Paul Mauriat

The Editors

The Lawrence

Conservatory Plans Novel Program

This Sunday evening the students
and faculty of the Conservatory of Music will gather in St. Paul's
Chapel for a "Novel Program," an
unusual and unique program which
will leave everyone speechless.

The program will begin with a
performance of "Le Secret," a
French operetta composed by
Paul Dukas, and will feature
soprano Margaret McCormick in the
role of the secret keeper. The
program will conclude with a
reading of "The Story of O,"
transcribed for organ, written by
the New Hampshire reaction to
Governor Wallace's name on the
November ballot in New Hampshire.

We wish to take this opportu-
nity to remind all the students,
and those of the older generation
also, that we have failed to come
out of the war, and in this time of
national peril. We believe that
the American people, and not the
administration, will decide the
fate of our nation. We must make
up our minds now, and not wait
until the last minute to decide.

Yours sincerely,

With the imminent replacement
of Archbishop William Cousins
of Milwauk ee by Francis L.
Broderick, Ponto has been
created for the position of Dean of
Lawrence and Decker College.

The newly elected Dean of
Lawrence College is under consid-
eration.

———

Steve Ponto, student senator president uses Dip for Men

STUDENTS JUST HAD THEIR HAIR STYLED.

ANYBODY CARE TO CRACK WISE?

If you knew Ponto, you'd find him the best of all in the world. He has good taste and he always
knows how to wear his hair so it looks great.

So come on, a tough cookie like Steve goes in for hair styling? For the same reason dozens of pre
athletes who use Dip for Men.

We pay them.

Ponto's stylist shampoo his hair and then shaves it. It's better than a plate of ice cream, because now the
hair really fits his face and instead of just lying there. You don't even notice it's there
that's the kind of style a school has.

For the actual styling job, Steve's stylist, like many professional
barbers and Charles the Frisbee, uses a clear, clean, girl called Dip for Men. It has no greases or alcohol, so it can't make the
hairlook washed-out or cramp any frizzles.
The stylist imitation with a dip for Men Hair Spray, and Steve's hair stays
on for hours. Besides, it smells nice.

Ponto uses Dip for Men in every morning and before senate meet-
ings and goes right on looking neat. If you'd like to do the same,
get your hair styled. And don't forget Dip for Men.

DIP FOR MEN GEL AVAILABLE IN REGULAR AND NEW DRY HAIR FORMULAS.

ESCAPE

The Study Drug — Visit

The MARK

English Leather

ESCAPE

The Study Drug — Visit

The MARK

English Leather

The ALL-PURPOSE LOTION FOR the man who is where the action is.

Very, very versatile. 3, 580. Dry Bar Mixture. Includes a complete range of ENGLISH LEATHERS and LEATHERS.

A PRODUCTION OF MAIN COMPANY, INC., NEWTOWN, PA.
**Vice Squad Raids Conkey's**: **Thelin Accused As Bookie**

Howard Thelin, proprietor of Conkey's Book Store, was in the spotlight of controversy last Wed­nesday morning when his book store was searched by members of the Appleton vice squad on sus­picion of violation of state gam­bling statute. Thelin's enterprises are rumored to be fronts for il­legal betting facilities.

The thorough search by the po­lice failed to uncover any con­clusive evidence. However, the vice squad chief Barke Maglefurd would not concede that the alleged "bookmaking joints" char­ges are false, or that Thelin is not a "bookie." Maglefurd charged:

"We have been receiving re­ports of a weekly interchange of hundreds of dollars in betting op­erations for some time now, and I refuse to believe that these re­ports are all a heap. Apparently Thelin is running a large scale operation and we won't rest un­til we get the goods on him."

Maglefurd said further that Conkey's has been under surveil­lance for two weeks and much suspicious activity has been re­ported. He maintained that park­ing and delivery truck arrivals at the store perpetually contained a lot of ready cash, moving forms, and so on besides illegitimate books and office supplies. The vice squad plans making efforts to yield "highly suspicious" arg­uements of conversations. The seemingly innocent business trans­actions are probably a cover up for illicit activities," Maggle­furd noted.

As of now, he squad is still try­ing to crack the code used in the conversations, if such a code ex­ists. Everyone inquiries about Black Beauty, National Volsht, My Friend Flicka, or re­cords finds the vice squad traces the call and works hard to in­terpret the meaning of the re­ports.

Thelin commented that he was "surprised" at the accusations against him. "The charges have no justification," he cried. "Someone is obviously trying to muscle in on my book monopoly."

Maglefurd had the final word. "The reason we didn't find any­thing when we searched the place was because someone tipped Thelin off. Probably one of those college kids."

He said that the squad would continue its surveil­lance exercises and that once a break-through was reached, the squad would "drop" Thelin to the station and treat him un­til he tells the vehicle on the whole syndrome that he is a part of."
Rusk to Coach Madison Team

It was announced last Wednesday that Lawrence's basketball coach, Clyde Rusk, has accepted an offer to be head basketball coach at the University of Wisconsin, Madison. He is to replace John Erickson who accepted a position at twinkland, where he is to "redline" one of the potential future high school basketball treasures in the nation.

Rusk, when interviewed by a member of the Lawrencean staff, said, "I regret having Lawrence, after being such an integral part of the sports program here, but I feel I am more needed in Madison."

Lawrence was fascinated in getting an excellent replacement for Rusk. Al McGregor, head coach at Marquette University, accepted the offer presented by Bernes Heselton, the athletic director.

McGregor was quoted as saying, "I always wanted to coach at a small college. I'm getting fed up with the gills with these hippies down here. Besides, I want to know the administration is taking care of my boy and ain't letting them drink, smoke, or get into all kinds of sexual perversion."

It was also rumored that Louis Allen, guard for the UCLA Bruins, is transferring to Lawrence next year. He will be a very valuable boost man, backing up Harju and Binnson.

Lawrence Athletic Council received a great boost this week with the announcement that Bernie Heselton, Athletic Director, will remain in that capacity. The announcement was made during a meeting of the board, aided by several outside, dis¬covered that Heselton's age was not 46 as stated on university records but rather a sprightly 45.

The investigating committee, which was made up of five students and three local bartenders, was formed expressly to "assure the credibility gap between Lawrence college, beliefs, and the reality is." The chairman of that committee, who preferred to remain anonymous, reported that the first break on the Heiselton case appeared when they came upon a number of casual photos of Coach Heselton taken before he was expected to appear on tv earlier this year. These, Donny and Jim, all of Jim's crew, where a great deal of the group, greatly exaggerated the number in the crowd. The chairman, estimated that the man in the picture was somewhere between 45 and 46.

Heselton was then that Heselton be¬come familiar with those 45 years. "That was when I was eleven," Heselton said. "I was just a youth then."

Another film planned for the fall is "Gerald McBang." The score for this film was written by Gail Kubic, a member of the Lawrentian staff, after being such an integral part of the sports program here, but I feel I am more needed in Madison."

BERNIE HESELTON has been reinstated as Lawrence University athletic director following the discovery that he had faked his age in order to gain access to certain establishments. The above photo taken a few days ago shows Heselton without the disguise he used to make himself look older than his 45 years.

Heselton to Remain at Gym; Reveals Age Discrepancy

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